

A

WARDS  
COLLECTION  
CATALOG  
1994 / 1995



BULOVA®  
AMERICA'S INCENTIVE

Styles Shown On Front Cover:  
Men's 98B17, Ladies' 98M13. Refer To Price List.

**BULOVA**  
AMERICA'S INCENTIVE

# I

## NTRODUCTION

Bulova. It's a name you've known. One you've trusted. And one that has never fallen short of your expectations. In design. In creativity. In warranty. In programs. It's a name you'll continue to stay with. Because no other company is America's incentive. Because no other incentive means so much.

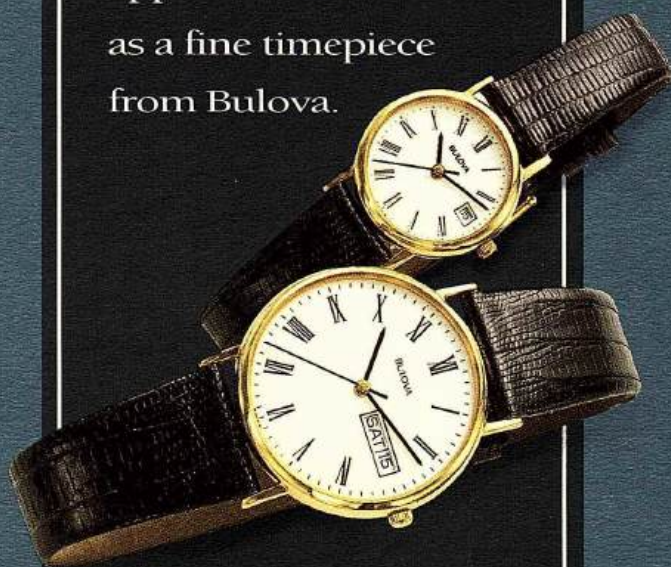
\*For easy reference, this catalog and the matching price list are arranged by price points, by category going from high to low.

★ 3-years continuity ▲ 2-years continuity ➡ New introduction



## SERVICE AWARDS

Years of hard work.  
Undying dedication.  
Trust. These words  
describe someone you  
know. But no word  
could express your  
appreciation as much  
as a fine timepiece  
from Bulova.



SERVICE AWARDS



**27B09▲  
Men's Accutron  
Quartz**  
Timeless styled gold  
plated bracelet watch.  
Classic white face with  
calendar feature. 25 year  
limited warranty.

**27B10▲  
Ladies' Accutron  
Quartz**  
Ladies' version same  
as above.



**28B07▲  
Ladies' Accutron  
Quartz**  
Sleek stainless steel two-  
tone case, sapphire  
crystal, white enamel  
dial, genuine black teju  
lizard strap. Water  
resistant to 3 ATM.  
25 year limited warranty.

**28B06▲  
Men's Accutron  
Quartz**  
Men's version same  
as above.



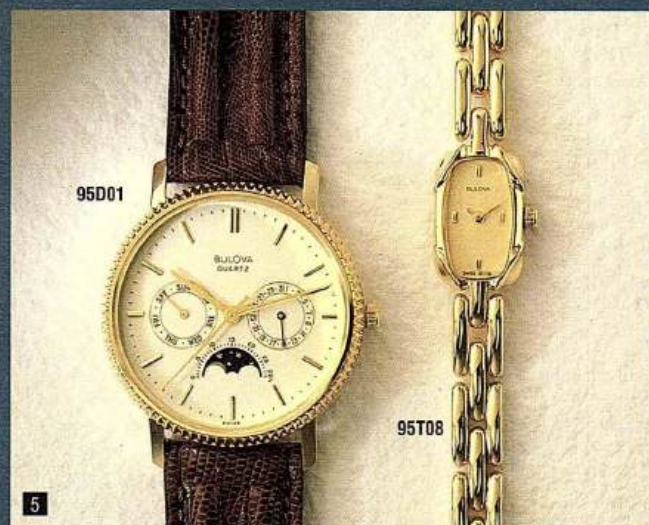
**27B02▲  
Ladies' Accutron  
Quartz**  
Exquisite white matte  
textured dial with bold  
goldtone case.  
Sapphire crystal,  
genuine lizard strap.  
Water resistant  
to 3 ATM. 25 year  
limited warranty.

**27B01▲  
Men's Accutron  
Quartz**  
Men's version same  
as above.



**95L35 ★**  
**Ladies' Accutron Quartz**  
 Four luxurious diamonds in a 14K gold case. Matching gold-filled adjustable mesh bracelet.

**95C00 ★**  
**Men's Accutron Quartz**  
 Precision time keeping in a classic round case. Elegant strap, champagne dial, 14K solid gold and day/date.



**95D01 ▲**  
**Men's Bulova Quartz**  
 The ultimate men's moon phase watch. Featuring a rich dark brown leather strap, 14K gold case and day/date.

**95T08 ▲**  
**Ladies' Bulova Quartz**  
 The ultimate ladies' yellow bracelet watch in 14K gold.



**95G01 ➡**  
**Ladies' Bulova Quartz**  
 Elegant white dial with Roman numeral hour markers. Black genuine lizard strap. Moisture resistant. Dura-Crystal®. Calendar only.

**95D02 ➡**  
**Men's Bulova Quartz**  
 Men's version same as above with day/date feature.



**95M09 ▲**  
Men's Bulova Quartz  
Stunning 14K gold  
champagne dial with  
beautiful contrasting  
brown leather strap.

**95L32 ▲**  
Ladies' Bulova Quartz  
Ladies' version same  
as above.



**94C52 ★**  
Men's Accutron  
Quartz  
Sleek round, gilt dial.  
Featuring gold-filled  
case, day/date,  
sweep second hand  
and classy brown  
leather strap.

**94C53**  
Refer to price list.

**92K58 ★**  
Ladies' Bulova  
Quartz  
6 dazzling diamonds  
surround an elegant  
goldtone dial. Lovely  
goldtone bracelet  
adds the finishing  
touch.



**97L14 ★**  
Ladies' Bulova  
Quartz  
Swanky curved Dura-  
Crystal™ with gilt  
metalized rim. Sleek  
goldtone stainless steel  
solid-link bracelet with  
fold over buckle. Water  
resistant to 3 ATM.

**97A15 ★**  
Men's Bulova Quartz  
Men's version same  
as above.



**92576 ★**  
**Men's Accutron Quartz**  
**"Time N' Ice"**  
 Contemporary black matte dial surrounded by a high-polished gold-plated case. Featuring a 5-point diamond and black lizard strap.

**92578 ★**  
**Ladies' Accutron Quartz**  
**"Time N' Ice"**  
 Ladies' version same as above.



**92L78 ★**  
**Ladies' Bulova Quartz**  
 Classy goldtone, linen textured bracelet watch adorned with 8 sparkling diamonds.

**92A67 ★**  
**Men's Bulova Quartz**  
 Stylish goldtone dial. Featuring a dazzling diamond at 12 o'clock and lovely woven goldtone bracelet.



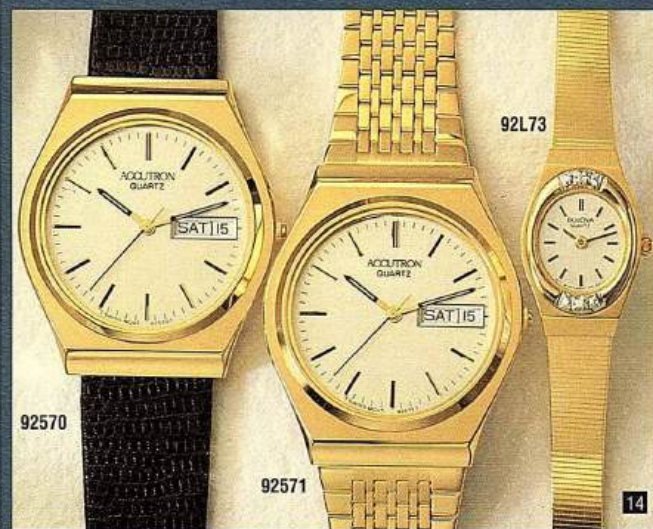
**92568 ★**  
**Men's Accutron Quartz**  
 Superb quartz crystal accuracy and a handsome champagne dial. This pocket watch features sweep second hand, day/date window and hunting case.

**92563**  
**Men's Accutron Quartz**  
 Sleek white dial in a goldtone case. This pocket watch is accurate to within 60 seconds per year. Sweep second hand.



**92E39 ★**  
**Ladies' Bulova Quartz**  
 Spectacular woven goldtone bracelet surrounds a beautiful champagne dial. Featuring sweep second hand.

**92B29 ★**  
**Men's Bulova Quartz**  
 Perfect for sport or dress, this goldtone bracelet watch features a silver matte dial, calendar and sweep second hand.



**92570 ★**  
**Men's Accutron Quartz**  
 Traditional white dial enhanced by a black leather strap. Day/date function.

**92571 ★**  
**Men's Accutron Quartz**  
 Distinctively styled quartz technology. Featuring goldtone bracelet, beautiful white dial, day/date and sweep second hand.

**92L73 ★**  
**Ladies' Bulova Quartz**  
 Elegant silver satin dial with gilt markers. Featuring goldtone case set with 2 diamonds and a spiral bracelet.



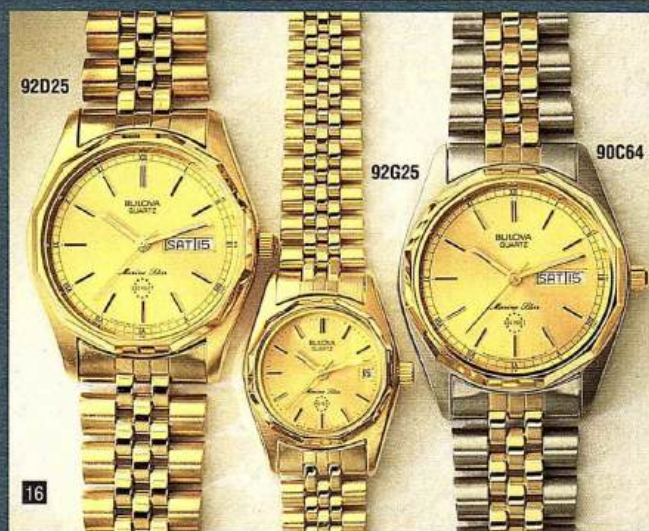
**92566 ▲**  
**Ladies' Accutron Quartz**  
 Champagne dial, raised hour markers, matching mesh bracelet.

**92567**  
 Refer to price list.

**92572 ★**  
**Men's Accutron Quartz**  
 Classic round white dial with gilt hour markers. Brown genuine leather strap with calendar feature.

**92573**  
 Refer to price list.

**92561 ★**  
**Men's Accutron Quartz**  
 Unerring quartz accuracy. Handsome strap, raised hour markers, Dura-Crystal® with day/date feature.

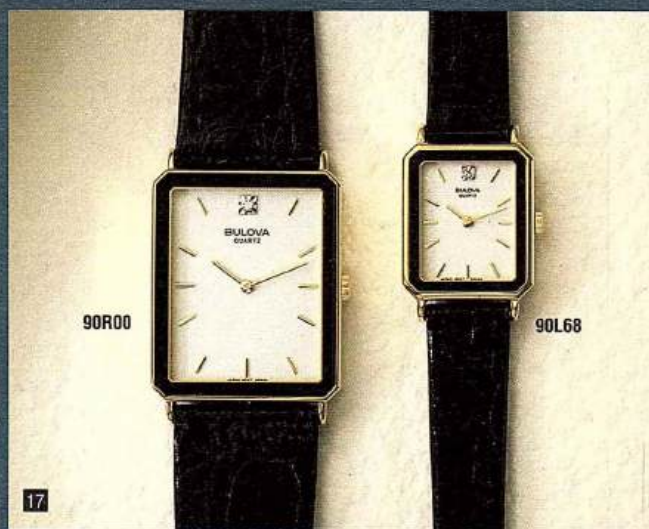


**92D25 ★**  
**Men's Marine Star**  
**Bulova Quartz**  
 Goldtone bracelet watch  
 with Dura-Crystal®,  
 day/date feature. Water  
 resistant to 10 ATM.

**92G25 ★**  
**Ladies' Marine Star**  
**Bulova Quartz**  
 Ladies' version same as  
 above with calendar  
 feature only.

**90C64 ★**  
**Men's Marine Star**  
**Bulova Quartz**  
 Goldtone and silvertone  
 bracelet watch.  
 Goldtone dial, day/date  
 and Dura-Crystal®.

**90C17**  
 Refer to price list.



**90R00**  
**Men's Bulova Quartz**  
 Unique cream enamel  
 dial with black borders  
 and gilt edge. Stylish  
 strap, Dura-Crystal®.  
 Sparkling diamond  
 accent at 12 o'clock  
 position.

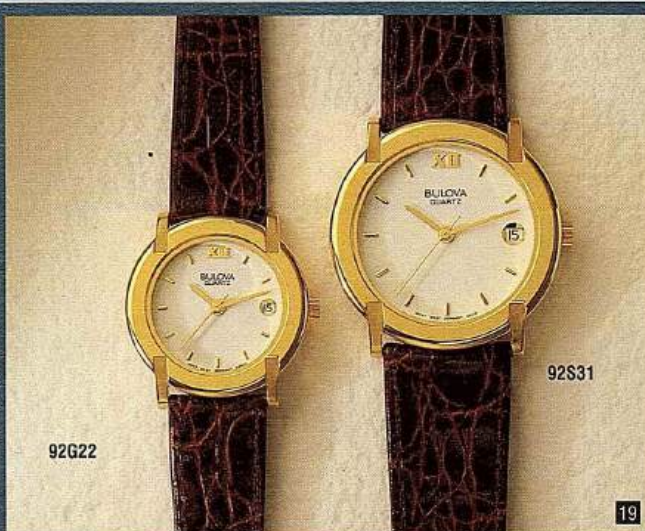
**90L68**  
**Ladies' Bulova Quartz**  
 Ladies' version same  
 as above.



**92168**  
**Ladies' Accutron Quartz**  
 Traditional Roman  
 numerals around a  
 champagne dial with  
 black leather strap.

**92562**  
**Men's Accutron Quartz**  
 Attractive champagne  
 dial with traditional  
 Roman numerals.  
 Featuring sweep second  
 hand and black  
 leather strap.

**82361 ▲**  
**Men's Bulova Quartz**  
 Versatile 6-function  
 goldtone watch.  
 Featuring dual time-  
 analog digital display,  
 alarm, chronograph and  
 leather strap.



**92G22**  
**Ladies' Bulova Quartz**  
 Exquisite white dial with contrasting burgundy leather strap. Dura-Crystal® with calendar feature.

**92S31**  
**Men's Bulova Quartz**  
 Men's version same as above.



**97L10 ▲**  
**Ladies' Bulova Quartz**  
 Traditional round gilt dial in goldtone case. Dura-Crystal® and sweep second hand. Dark brown genuine leather padded stitched strap. Water resistant to 3 ATM.

**97A08 ▲**  
**Men's Bulova Quartz**  
 Men's version same as above.



**92A68 ★**  
**Men's Bulova Quartz**  
 Unusual decagonal case frames a gilt dial. Featuring Dura-Crystal® and black leather strap.

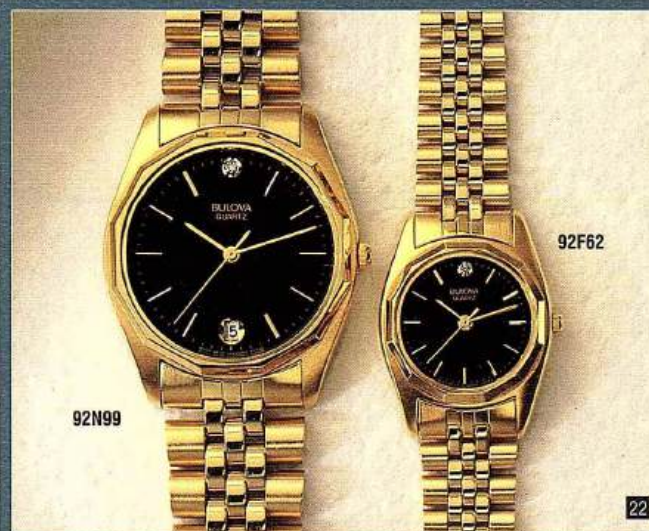
**92E24 ★**  
**Ladies' Bulova Quartz**  
 Ladies' version same as above.

# I

## NCENTIVE AWARDS

Incentive programs  
only work if the  
incentive is worthwhile.  
With Bulova as the  
incentive, extra steps  
are extra easy. Long  
days seem to fly.  
And attitudes are  
refreshingly positive.





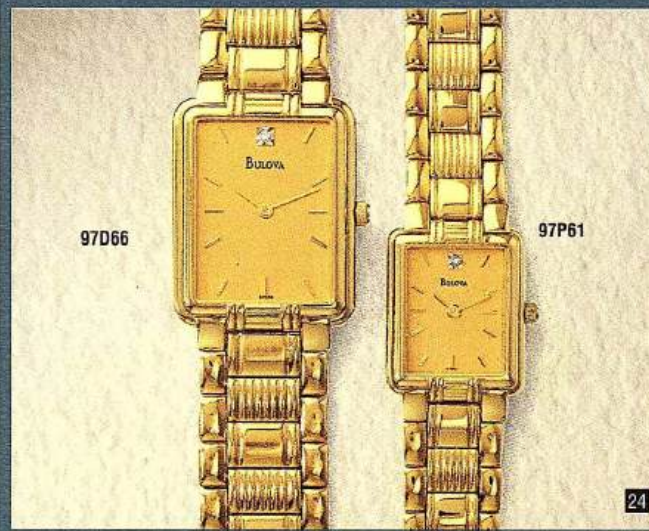
**92N99 ▲**  
**Men's Bulova Quartz**  
 Exquisite goldtone link bracelet with a sleek black dial, genuine diamond and calendar feature.

**92F62 ▲**  
**Ladies' Bulova Quartz**  
 Elegant goldtone link bracelet with a sleek black dial and genuine diamond accent.



**97D29**  
**Men's Bulova Quartz**  
 Modern goldtone link bracelet with center catch. Gilt dial accented with a sparkling diamond. Features day/date, sweep second hand and Dura-Crystal®. Water resistant to 30 meters.

**97P28**  
**Ladies' Bulova Quartz**  
 Ladies' version same as above with calendar feature only.



**97D66 ➡**  
**Men's Bulova Quartz**  
 Gleaming gilt dial set with one brilliant diamond. Sparkling gold finished bezel ring and stainless steel link bracelet with sturdy jewelry clasp. Dura-Crystal®. Moisture resistant.

**97P61 ➡**  
**Ladies' Bulova Quartz**  
 Ladies' version same as above.



**97A21**  
**Men's Bulova Quartz**  
 Handsome white dial in goldtone case with bezel ring. Stylish goldtone bracelet with center catch. Dura-Crystal®. Water resistant to 3 ATM.

**97L24**  
**Ladies' Bulova Quartz**  
 Ladies' version same as above.



**92D28**  
**Men's Bulova Quartz**  
 Impressive goldtone bracelet with day/date feature and sweep second hand.

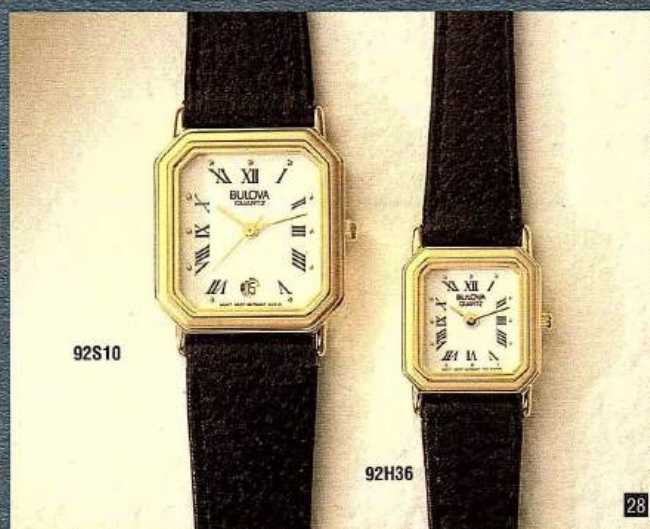
**92J91**  
**Ladies' Bulova Quartz**  
 Beautiful brushed goldtone bracelet. Uniquely designed goldtone case and dial.



**91L14 ▲**  
**Ladies' Bulova Quartz**  
 Unique silver-tone tubular link bracelet with center catch. Sleek silver-tone dial and case.

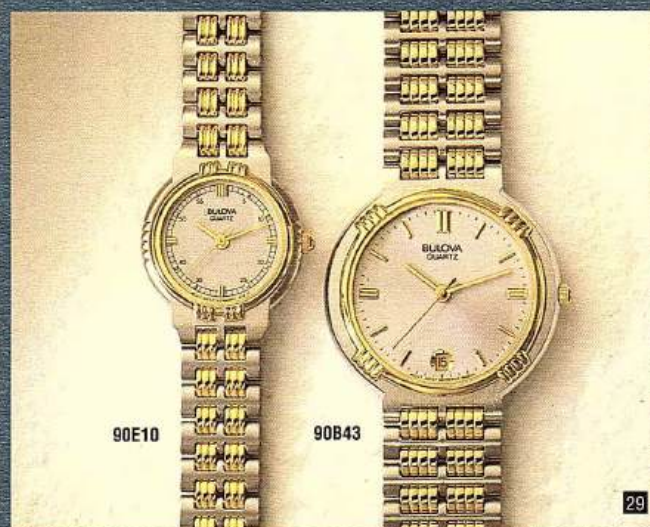
**91C07 ▲**  
**Men's Bulova Quartz**  
 Masculine stainless steel adjustable bracelet with silver dial and stainless steel case. Day/date and sweep second hand.

**91C08**  
 Refer to price list.



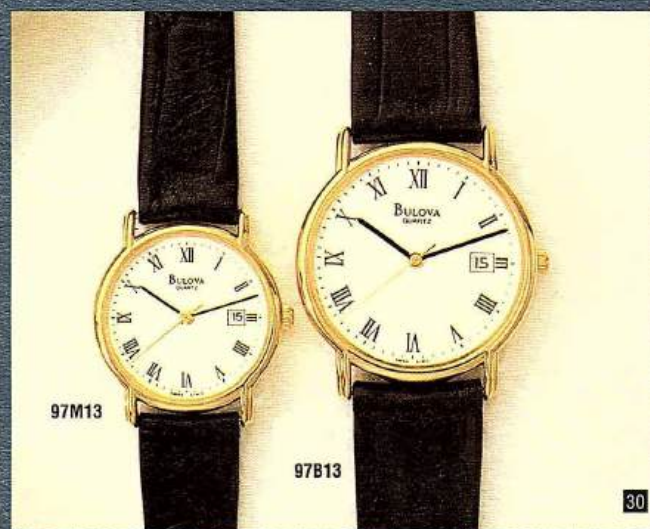
**92S10**  
**Men's Bulova Quartz**  
 Classic white dial with Roman numerals surrounded by a goldtone case and bezel ring. Sweep second hand, calendar and black leather strap.

**92H36**  
**Ladies' Bulova Quartz**  
 Ladies' version same as above without calendar feature.



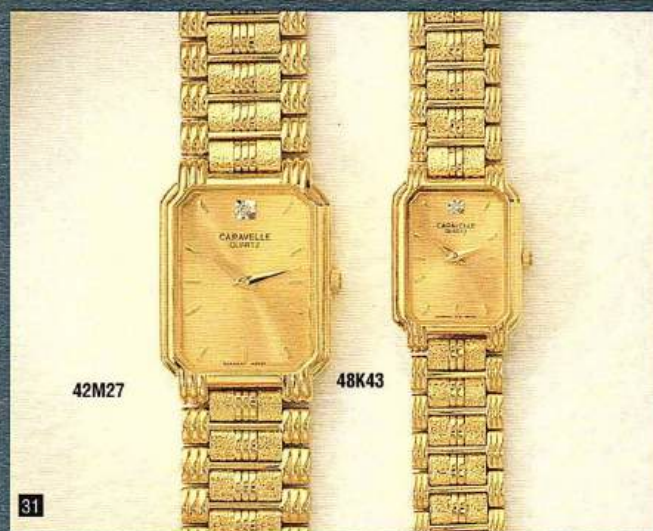
**90E10** ▲  
**Ladies' Bulova Quartz**  
 Lovely grey dial, silvertone case and goldtone bezel ring. Two-tone link bracelet with fold-over buckle. Features a sweep second hand.

**90B43** ▲  
**Men's Bulova Quartz**  
 Men's version same as above with calendar feature at 6 o'clock position.



**97M13** ▲  
**Ladies' Bulova Quartz**  
 From the Swiss Made Collection. The classic round-face watch. The goldtone case features a white dial with Roman numerals, sweep second hand, calendar feature and Dura-Crystal®. Textured black genuine leather strap. Water resistant to 30 meters.

**97B13** ▲  
**Men's Bulova Quartz**  
 Men's version same as above.



**42M27**  
**Men's Caravelle Quartz**  
 High-fashion bracelet.  
 Featuring a gilt dial with  
 one diamond. Stainless  
 steel goldtone link  
 bracelet has a center  
 catch. Moisture  
 resistant. Dura-Crystal®.

**48K43**  
**Ladies' Caravelle Quartz**  
 Ladies' version same  
 as above.

31



**42C68 ▲**  
**Men's Caravelle Quartz**  
 Gilt patterned dial.  
 Stylish goldtone link  
 bracelet, fold-over  
 buckle. Day/date  
 feature, sweep second  
 hand. Water resistant to  
 100 feet.

**48G16 ▲**  
**Ladies' Caravelle Quartz**  
 Ladies' version same  
 as above with calendar  
 feature only.

32



**42C43 ▲**  
**Men's Caravelle Quartz**  
 Handsome white  
 round dial with gilt  
 hour markers.  
 Featuring day/date,  
 sweep second hand  
 and goldtone  
 expansion bracelet.

**48E48**  
**Ladies' Caravelle Quartz**  
 Fashionable white dial  
 with goldtone case.  
 Lovely goldtone  
 stainless steel  
 expansion bracelet.  
 Dura-Crystal®. Water  
 resistant to 3 ATM.

33



**46G17**  
**Ladies' Caravelle Quartz**  
 Traditional link bracelet with fold over buckle. Shiny silvertone stainless steel case and bracelet. Gold finished bezel ring. Silver Dial. Sweep second hand. Calendar. Dura-Crystal®. Water resistant to 30 meters.

**40B50**  
**Men's Caravelle Quartz**  
 Men's version same as above.



**48J48 ★**  
**Ladies' Caravelle Quartz**  
 Feminine gilt round dial with black Arabic numerals and sweep second hand. Black leather strap.

**42A09 ★**  
**Men's Caravelle Quartz**  
 Interesting black Arabic numerals circle a beautiful gilt dial with sweep second hand, goldtone case and black leather strap.

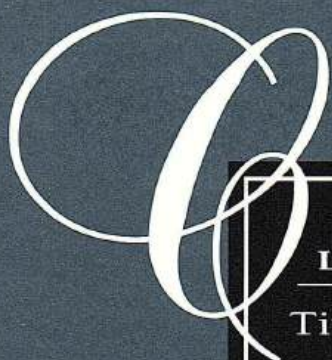
**42C29 ▲**  
**Men's Caravelle Quartz**  
 Sleek gilt round dial, gold finished bezel ring and black leather strap.

41A19; 47J12, 47J10  
 Refer to price list.



**42B65 →**  
**Men's Caravelle Quartz**  
 Sharp-looking classic watch with gilt dial and matching gold finished case. Textured black genuine leather strap. Sweep second hand and calendar. Dura-Crystal®. Water resistant to 30 meters.

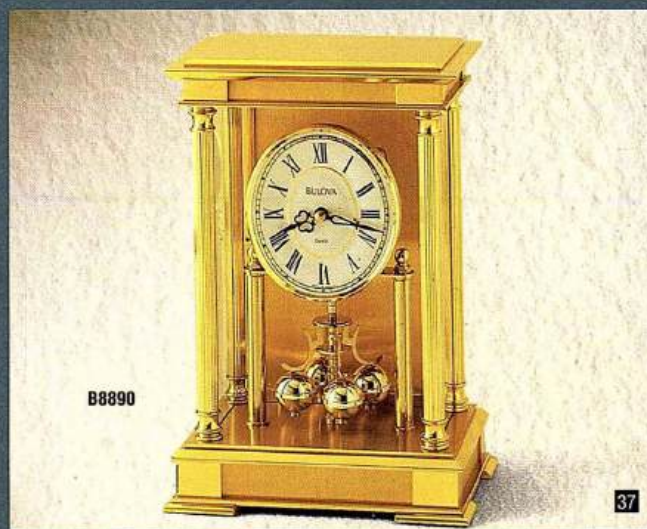
**48E65 →**  
**Ladies' Caravelle Quartz**  
 Ladies' version same as above without calendar feature.



## C L O C K S

Time shouldn't be taken for granted. Neither should the way it's measured. Bulova clocks are an ever-present, elegant symbol of time spent together and time to look forward to in the future.





B8890

37

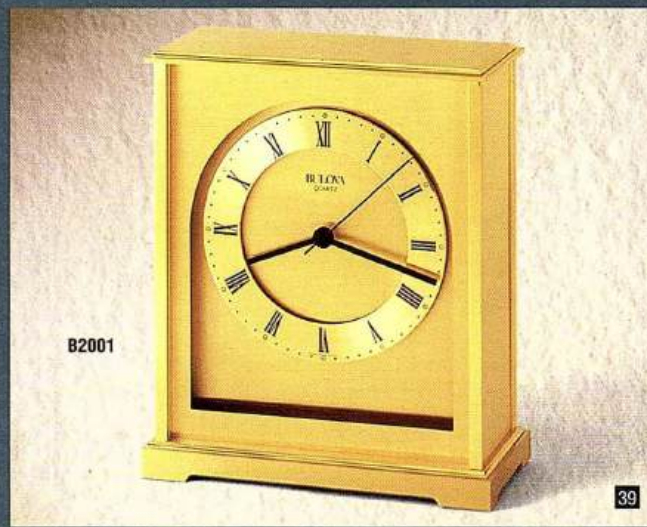
**B8890 ▲**  
**"Arista" Quartz Mantel Clock**  
 Beautiful solid brass mantel clock with anniversary movement. Fluted side columns and beveled glass.  
 9 1/2" H. 6 1/2" W.  
 4 1/2" D.



B9803

38

**B9803 ★**  
**"Tidal Wave" Quartz Lead Crystal Clock**  
 Sparkling full-lead Hoya Crystal encases a precision goldtone clock. Sweep second hand, beep alarm. Custom gift box.  
 5 3/8" H. 7 15/16" W.  
 2 1/8" D.



B2001

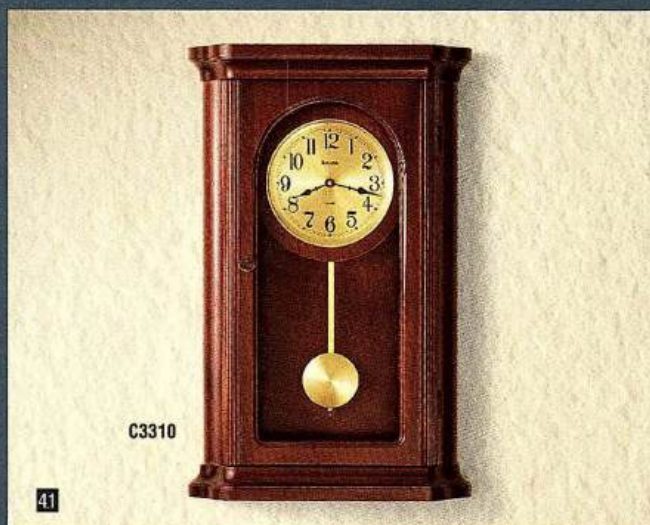
39

**B2001 ★**  
**"Majestic" Quartz Mantel Clock**  
 Crafted of heavyweight solid brass in a fine satin finish. Brightly polished side columns.  
 9" H. 7 1/2" W. 3 1/2" D.

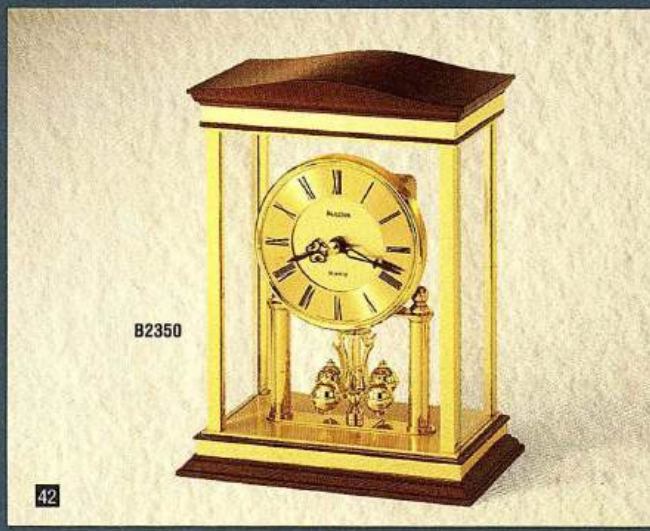


**D1885**  
**"Director" Quartz Mantel Clock**  
 Mantel chime clock. Mahogany case with romantic floral print champagne/black patterned dial. Nostalgic brushed Roman numeral chapter ring. Four interchangeable quartz chime movements. Hinged wood/glass door. 14 1/2" H. 10 1/2" W. 7 1/2" D.

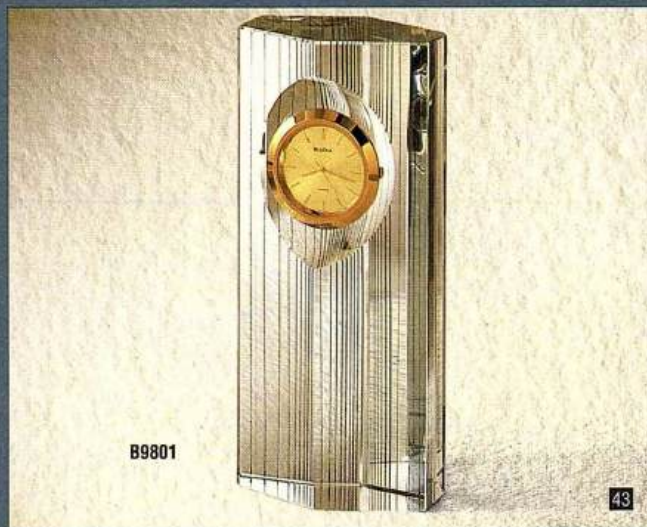
**D1887**  
**"Director II" Keywind Mantel Clock**  
 Same as above with Keywind and 8-day Westminster hour strike only.



**C3310** —  
**"Sherwood" Quartz Mantel Clock**  
 Classically styled solid Mahogany case accented with screened glass. Westminster chime and pendulum. 24 1/2" H. 16" W. 4 3/8" D.



**B2350** ▲  
**"Dominion" Quartz Mantel Clock**  
 Rich walnut, lustrous brass and glass combine to create this stunning anniversary clock. 8 1/4" H. 5 3/4" W. 3 5/8" D.



B9801

43

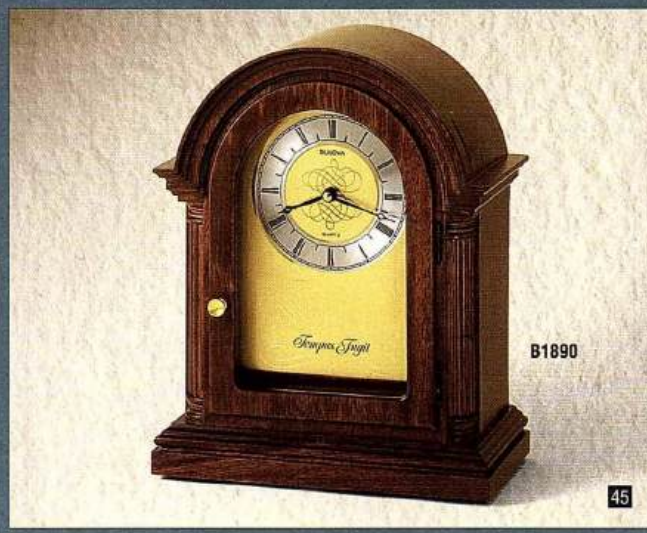
**B9801**  
**"Sun Tower" Quartz Lead Crystal Clock**  
 Modern octagonal cut case with etched vertical lines. Clock can be positioned to stand vertically or horizontally. Sweep second hand. Handsome custom gift box.  
 6 5/8" H. 3" W. 1 15/16" D.



B9800

44

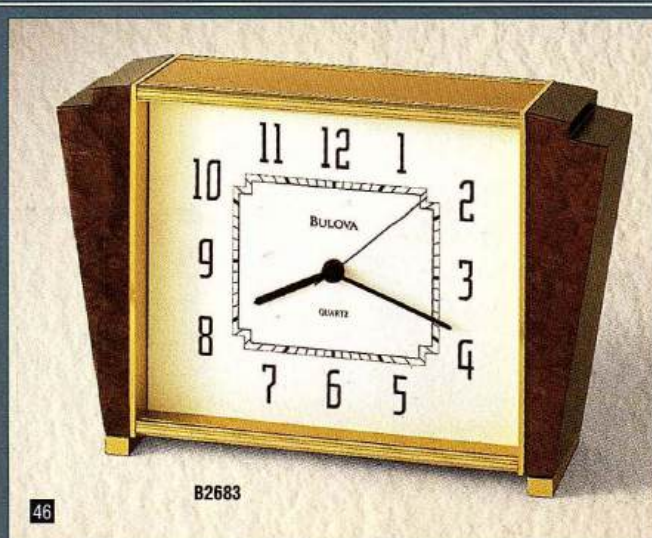
**B9800 ▲**  
**"Westchester" Crystal Quartz Desk Clock**  
 Superb Hoya crystal houses this quartz accurate silver-tone clock with sweep second hand. Custom gift box.  
 3 5/16" H. 4" W. 4" D.  
 Silver-tone engraving plate.  
 (2 1/2" x 1 1/2").



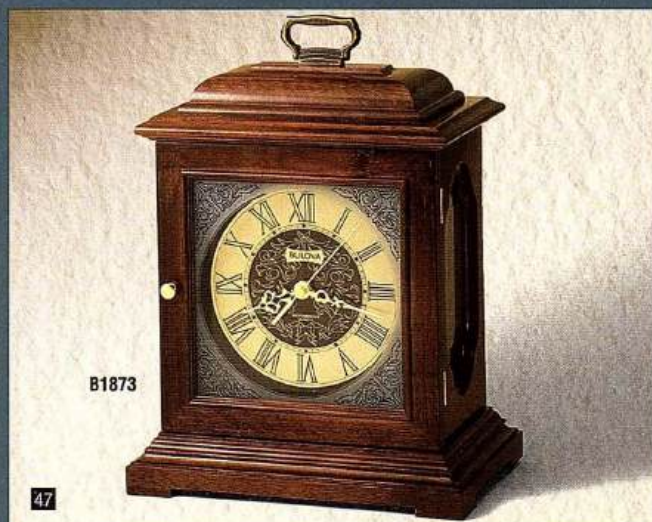
B1890

45

**B1890**  
**"Alexandria" Quartz Mantel Clock**  
 Elegant solid mahogany clock with walnut finished case. Bim-bam half hour strike chime. Gilt screened glass door.  
 11 1/2" H. 9 1/4" W.  
 4 7/8" D.



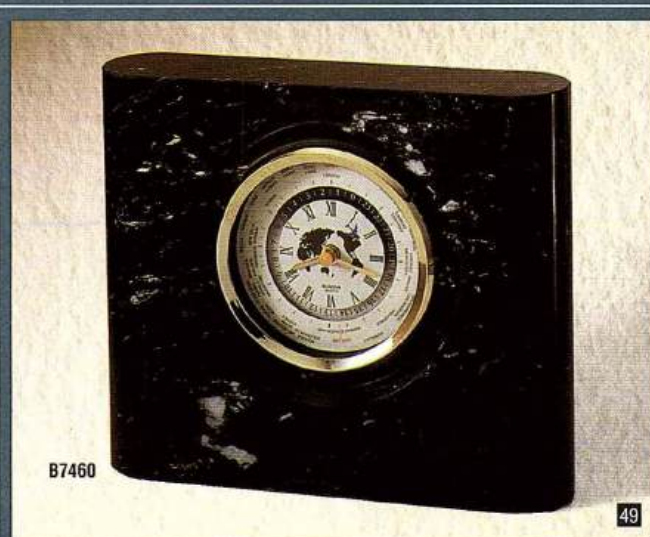
**B2683** —  
**"Decoratif" Quartz**  
**Table Top/Desk Clock**  
 Deco look mantle clock  
 with sleek burl wood  
 and brasstone case.  
 Unique diamond cut  
 molding. Sweep  
 second hand.  
 5 3/4" H. 8 1/2" W.  
 2 1/4" D.  
 Engraving plate available.



**B1873** ★  
**"Symphony II" Quartz**  
**Mantel Clock**  
 The ultimate quartz  
 mantel clock.  
 Westminster hourly  
 chime, dark walnut  
 finish and frosted  
 glass panels.  
 12 1/2" H. 10 5/8" W.  
 7 1/16" D.



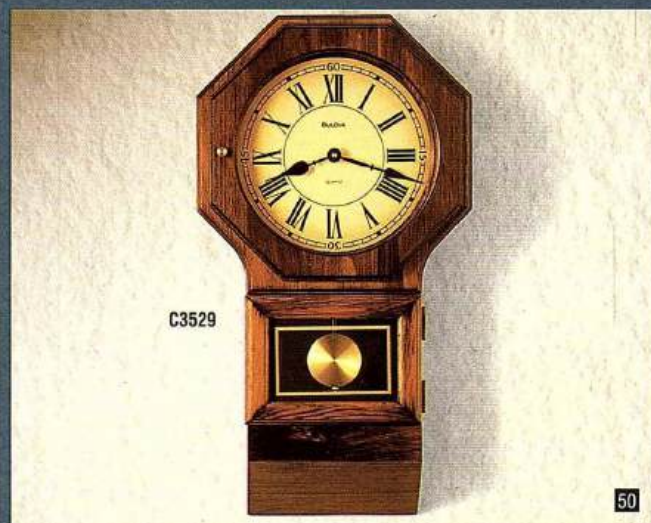
**C3716** ★  
**"Forecast" Quartz**  
**Nautical Wall Clock**  
**and Weather Station**  
 Perfectly matched  
 clock, barometer,  
 thermometer and  
 hygrometer.  
 28" H. 11" W. 3 1/4" D.  
 Engraving plate.  
 (3 1/2" x 15/16").



B7460

49

**B7460**  
**"Knight" Quartz**  
**Table Top Clock**  
 Elegant genuine black  
 marble case. Clock  
 includes world map  
 with major city  
 markings.  
 6 7/8" H. 8 7/8" W.  
 1 3/4" D.  
 Engraving plate.  
 (3 1/2" x 3/4").



C3529

50

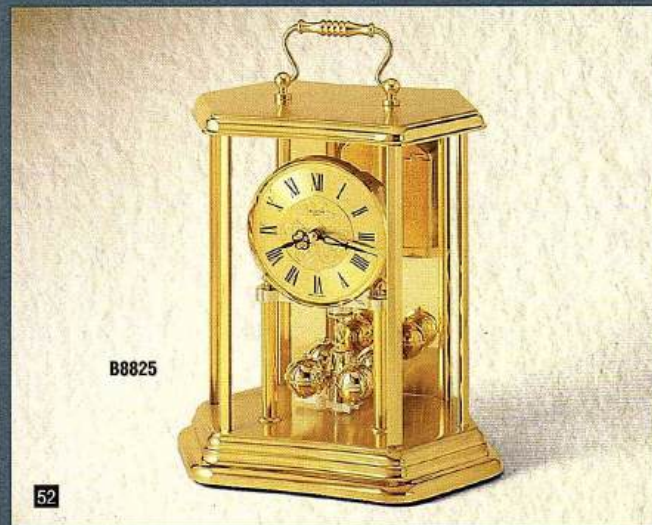
**C3529 ★**  
**"Citation II" Quartz Wall**  
**Clock**  
 Reproduction of an Early  
 American clock styled in  
 solid wood. Spun brass  
 finish and glass doors  
 with pendulum.  
 24 1/4" H. 13 3/4" W.  
 4 1/2" D.  
 Engraving plate.  
 (3 1/2" x 15/16").



B1883

51

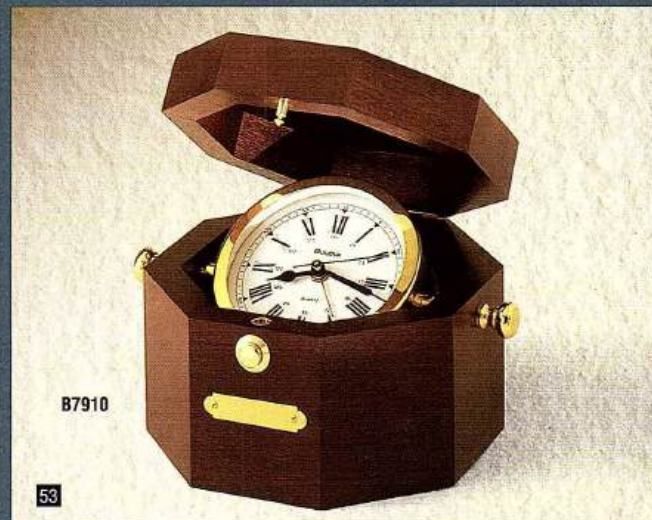
**B1883 —**  
**"Francesca" Quartz**  
**Mantel Clock**  
 Multi-functional solid  
 wood case clock/jewelry  
 box. Finely crafted honey  
 maple finish with burl  
 accents. Mirrored  
 backing inside,  
 glass lens.  
 16" H. 12 1/4" W.  
 6 1/4" D.



B8825

52

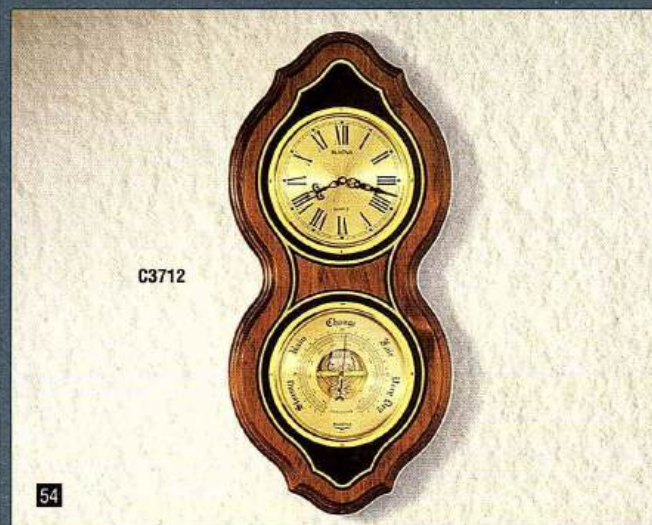
**B8825 ★**  
**"Doric II" Quartz Anniversary Clock**  
 Heirloom quality, solid brass mantel clock with slender brass column and silk-screened glass.  
 10" H. 8 1/2" W. 6" D.



B7910

53

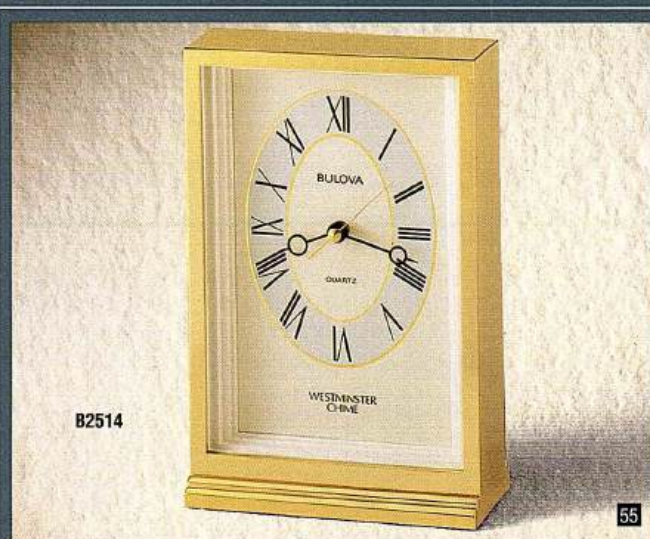
**B7910 ★**  
**"Captain's" Quartz Table Top/Desk Clock**  
 A stunning alarm clock featuring polished brass case and gimbals, 24-hour dial and solid mahogany box.  
 3 7/8" H. 6 5/8" W. 3 1/2" D.  
 Engraving plate.  
 (1 13/16" x 1/2").



C3712

54

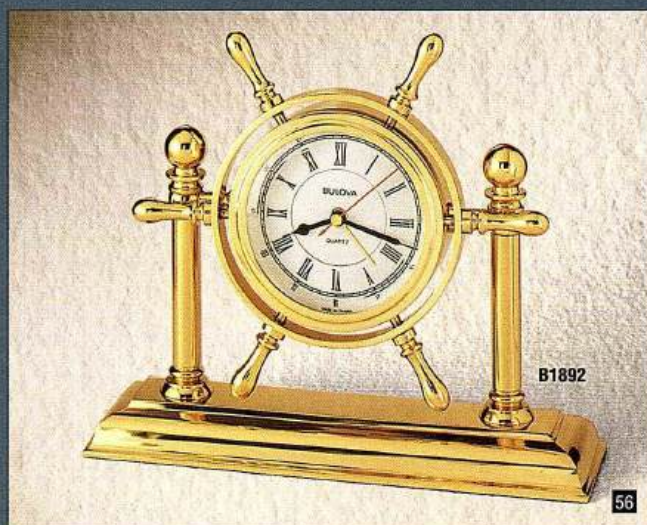
**C3712 ★**  
**"Chesapeake" Quartz Nautical Wall Clock**  
 Classic barometer clock with highly polished bezel and goldtone dial and glass crystal.  
 23" H. 11" W. 3 1/4" D.  
 Engraving plate.  
 (3 1/2" x 15/16").



B2514

55

**B2514**  
**"Quadrant" Quartz**  
**Table Top/Desk Clock**  
 Elegant brass case.  
 Traditional Westminster  
 melody on 1/4 hour,  
 chime on hour.  
 7 1/8" H. 4 3/4" W.  
 2 1/8" D.



B1892

56

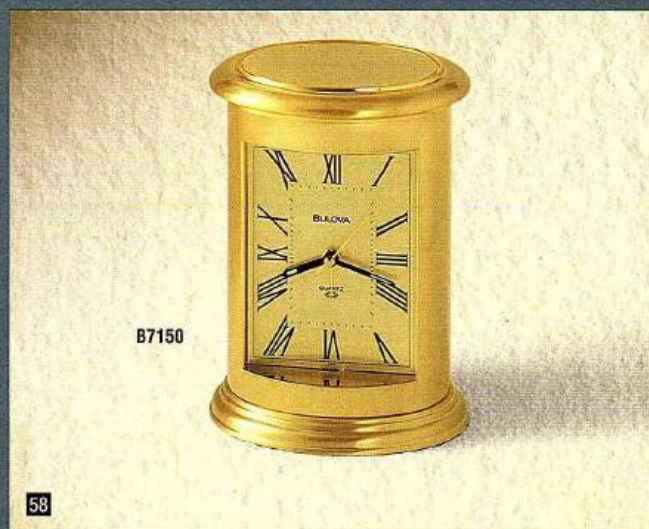
**B1892** ▲  
**"Arbor" Quartz**  
**Mantel Clock**  
 Nautical looking solid  
 brass wheel case.  
 White dial with Roman  
 numerals. Sweep  
 second hand.  
 Beep alarm.  
 7 1/2" H. 8 3/4" W.  
 2 1/2" D.  
 Engraving plate.  
 (3" x 3/4").



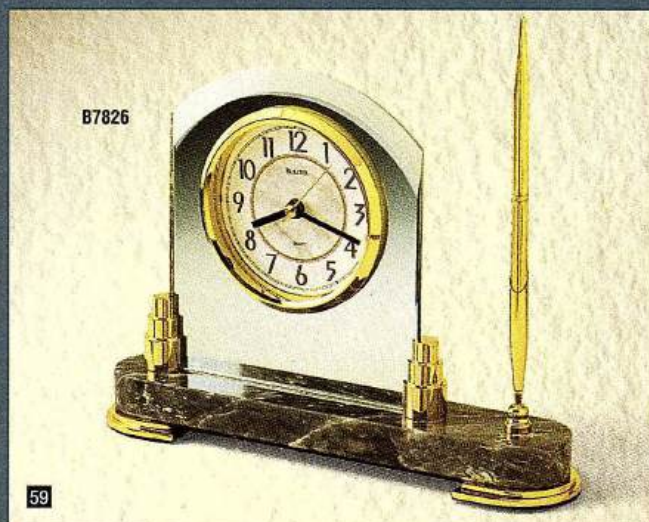
B7463

57

**B7463** →  
**"Nicole" Quartz**  
**Table Top/Desk Clock**  
 Unique round shaped  
 clock with solid brass  
 case. World time with  
 major city markings.  
 Sweep second hand.  
 6 1/4" H. 5 3/4" W.  
 1 3/4" D.



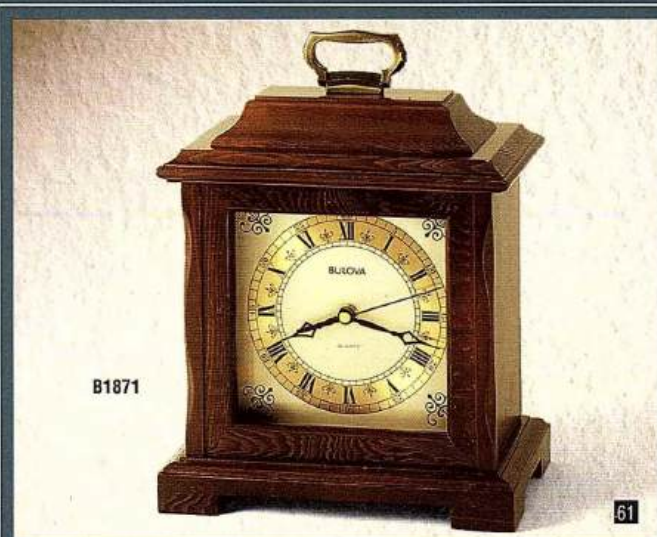
**B7150 ★**  
**"Banker" Quartz**  
**Table Top/Desk Clock**  
 Cylinder shaped table clock with satin brass finish. Quartz movement and separate engraving plate. Features a beep alarm and sweep second hand.  
 5 1/4" H. 3 7/8" W.  
 3 3/8" D.  
 Engraving plate.  
 (3 1/8" diameter).



**B7826 →**  
**"Margaret" Quartz**  
**Clock and Desk Set**  
 Sleek mirrored solid brass case and smooth genuine European marble base combine for an elegant clock/pen set. Sweep second hand.  
 7" H. 9 1/2" W. 2 3/8" D.  
 Engraving plate.  
 (3 1/2" x 5/8")



**C3535 →**  
**"Oxford" Quartz**  
**Wall Clock**  
 Traditional octagonal pendulum wall clock made of solid oak. Lovely filigree hands.  
 21" H. 14" W. 3" D.



B1871

61

**B1871**  
**"Cantata II" Quartz Mantel Clock**  
 A delightful piece of Americana with handsome teak wood case and walnut finish. 9 5/8" H. 8 5/8" W. 5 5/8" D.



B7232

62

**B7232 ▲**  
**"Chancellor" Quartz Clock and Desk Set**  
 Precise quartz movement. Includes thermometer with Centigrade and Fahrenheit. Features a buzz alarm and sweep second hand. Walnut finished base. Pen included. 4" H. 12" W. 3" D. Engraving Plate. (2 1/2" x 1/2").



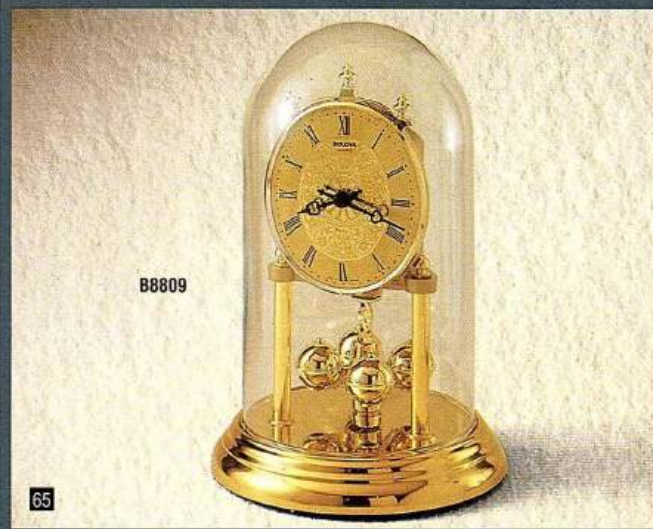
B1700

63

**B1700 ★**  
**"Huntington" Quartz Table Top/Desk Clock**  
 Magnificently crafted with a rich brass finish. Engraving plate slips between glass. Adorned with Roman numerals at 12, 3, 6 & 9 o'clock positions. 7 3/4" H. 8 1/6" W. 2 3/8" D. Engraving plate. (3 13/16" x 11/16").



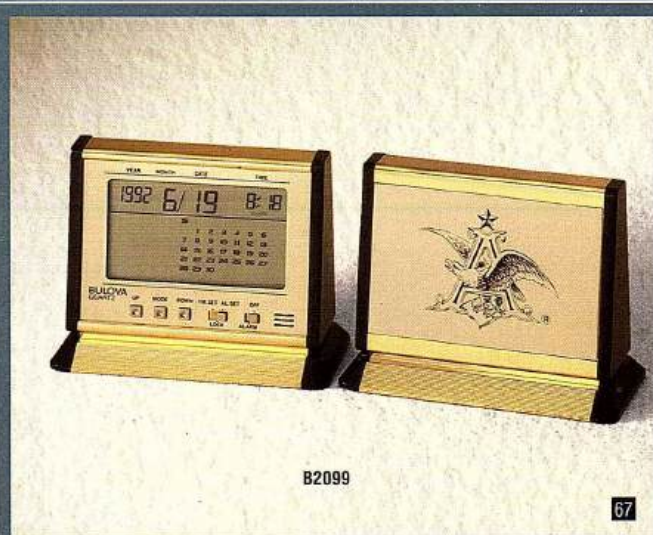
**B7822** ➔  
**"Treasure" Quartz**  
**Table Top/Desk Clock**  
 Ultra modern round  
 mirrored desk clock with  
 genuine marble base.  
 7" H. 7 1/2" W.  
 3 1/16" D.  
 Engraving plate.  
 (3 9/16" X 1").



**B8809** ★  
**"Cadence III" Quartz**  
**Anniversary Clock**  
 Elegant mantel clock  
 with rotating pendulum.  
 Beautiful etched  
 filigree gilt dial.  
 9 3/4" H. 6 1/4" D.



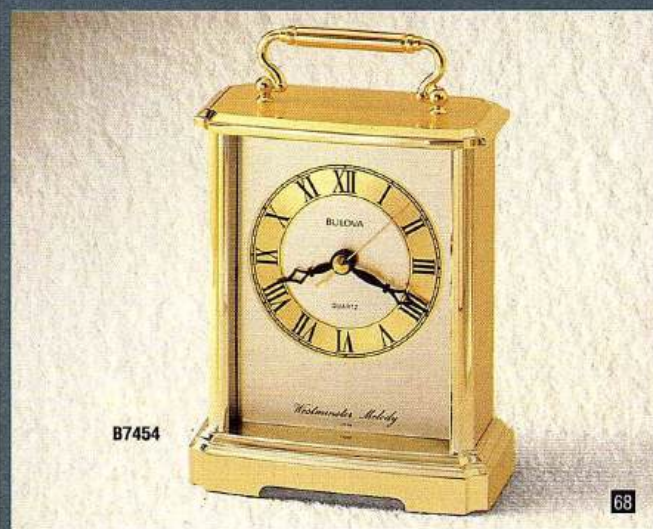
**B7237** ➔  
**"Leo" Quartz**  
**Clock and Desk Set**  
 The ultimate modern  
 pen/clock desk set. With  
 a contemporary solid  
 brass and glass case,  
 rich mahogany finish,  
 solid wood base. Sweep  
 second hand.  
 6 3/4" H. 8 3/4" W.  
 3 1/2" D.  
 Engraving plate.  
 (3" X 3/4").



B2099

67

**B2099 ▲**  
**"Century Calendar" Quartz Travel Alarm Clock**  
 LCD full calendar display. Programmed for 200 years. Push a button to find month, year or day/date of important dates and holidays. Can be silk screened with logo. 3 1/2" H. 4 1/2" W. 2 1/4" D.



B7454

68

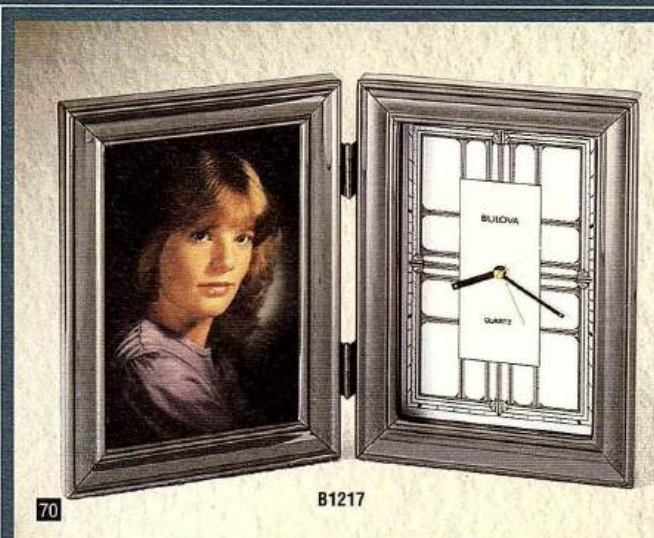
**B7454 ▲**  
**"Lyric" Quartz Table Top/Desk Clock**  
 Classic beauty enhanced with an on-the-hour Westminster melody movement. Features a silver linen dial with sweep second hand. 6" H. 4 1/8" W. 2 1/4" D.



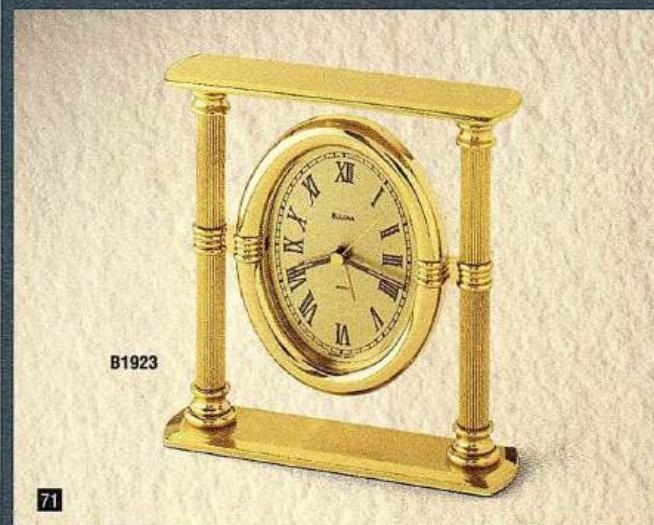
B1212

69

**B1212 ▲**  
**"Reflections" Quartz Desk Clock**  
 Lovely solid brass finished quartz desk clock with 3 1/2"x 5" opening for a photograph. Features a beep alarm with sweep second hand. 5 7/8" H. 8 3/4" W. 1" D.



**B1217 ▲**  
**"Technique" Quartz Desk Clock**  
 Rich solid brass with a sleek black nickel finish. Photograph opening 3 1/2" X 5". Luminous hour and minute, beep alarm. 5 7/8" H. 8 3/4" W. 1" D.

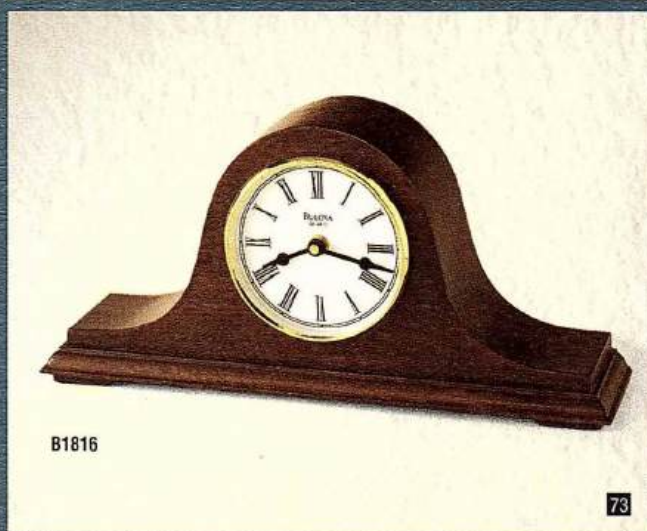


**B1923 —**  
**"Kent" Quartz Table Top/Desk Clock**  
 Attractive modern clock with solid brass case. Brass columns add interest. Beep alarm. Sweep second hand. 6 1/4" H. 5 7/8" W. 1 5/8" D. Engraving plate. (2 5/6" X 5/8").



**B0675 ▲**  
**"Gold Piece" Quartz Desk Clock**  
 This eye-catching 5-tiered case with swivel cover is topped with a \$20 gold piece replica. Wood base sold separately. 3 3/8" H. 2" D. 6 1/4" open.

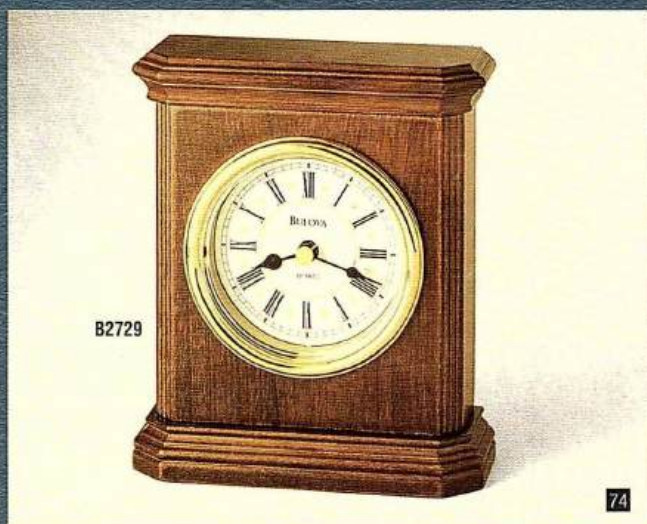
**CD050**  
**Wood Base**  
 (3 1/4" H. 6 3/4" W. 3 1/4" D.). Engraving plate. (2 1/2" X 1/2").



B1816

**B1816 →**  
**"Georgette" Quartz**  
**Mantel Clock**  
 Reminiscent solid wood  
 case, deep mahogany  
 finish and convex lens.  
 6 1/2" H. 14" W. 4" D.

73



B2729

**B2729**  
**"Saturn" Quartz**  
**Mantel Clock**  
 A classic mantel clock  
 with a rich, dark walnut  
 finish and beveled  
 edges. Solid wood case.  
 Sweep second hand.  
 7" H. 5 3/4" W. 2 1/8" D.

74



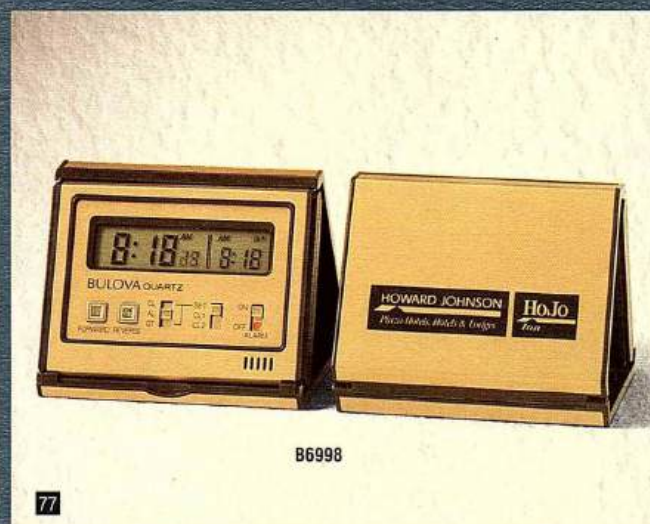
B2212

**B2212**  
**"Clarus" Quartz**  
**Boutique Clock**  
 Beautiful solid wood,  
 piano finish clock with  
 sweep second hand and  
 beep alarm.  
 3 3/4" H. 7 3/4" W.  
 1 3/8" D.

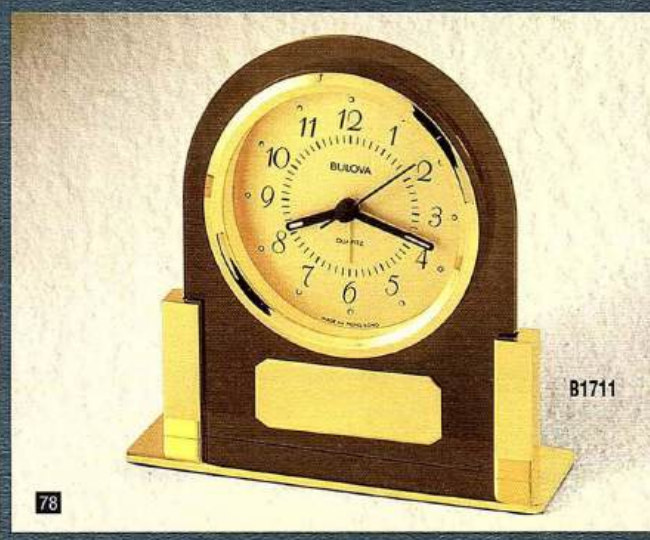
75



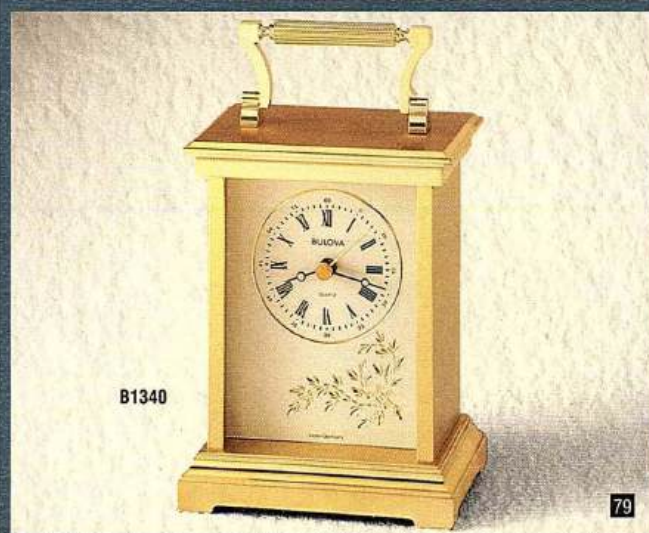
**B1435 ▲**  
**"Raven" Quartz**  
**Boutique Clock**  
 Sophisticated boutique clock with suspended dial accented with Roman numerals. Sweep second hand. 5 7/8" H. 4 3/4" W. 2 1/2" D. Engraving plate. (3" x 1 1/4").



**B6998 ▲**  
**"Twintime" LCD Quartz**  
**Travel Alarm Clock**  
 Compact travel alarm clock featuring dual time zone readout, night light and beep alarm. Can be silk screened with logo. 2 5/8" H. 3 3/8" W. 1 1/16" D. (closed).



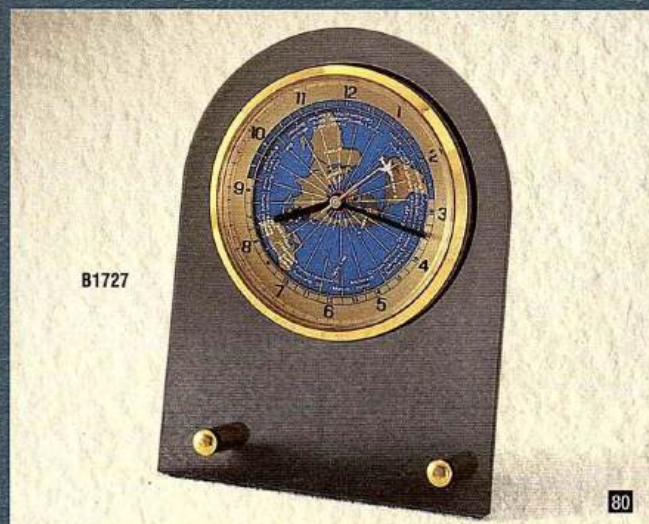
**B1711**  
**"Amber Lite" Quartz**  
**Table Top/Desk Clock**  
 Upbeat design in an amber lucite case with a high polished brass base. Features a beep alarm with sweep second hand. 5 3/8" H. 5 1/4" W. 1 13/16" D. Engraving plate. (2 5/16" x 3/4").



B1340

79

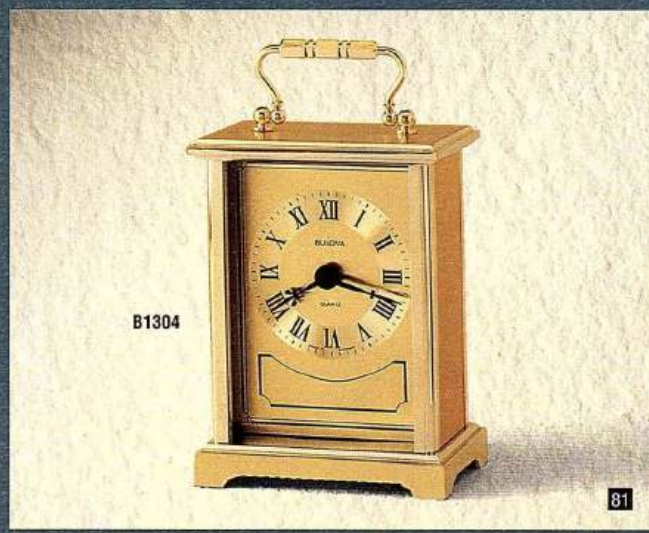
**B1340 ▲**  
**"Westmont" Quartz**  
**Table Top/Desktop Clock**  
 A contemporary look in  
 a carriage design.  
 Hinged back door,  
 sweep second hand.  
 6 5/16" H. 3 13/16" W.  
 2 7/8" D.



B1727

80

**B1727 ▲**  
**"Horizon" Quartz**  
**Boutique Clock**  
 Fabulous boutique  
 clock featuring a world  
 map with major city  
 markings. Sweep  
 second hand. Beep  
 alarm. Can be silk  
 screened with logo.  
 5 1/2" H. 4 3/16" W.  
 1 3/8" D.



B1304

81

**B1304 ▲**  
**"Surrey" Quartz**  
**Table Top/Desktop Clock**  
 Gorgeous gilt dial with  
 elegant black Roman  
 numeral hour markers.  
 Hinged back door.  
 6 3/8" H. 3 3/4" W.  
 2 3/8" D.



B6446

B6448

B6442

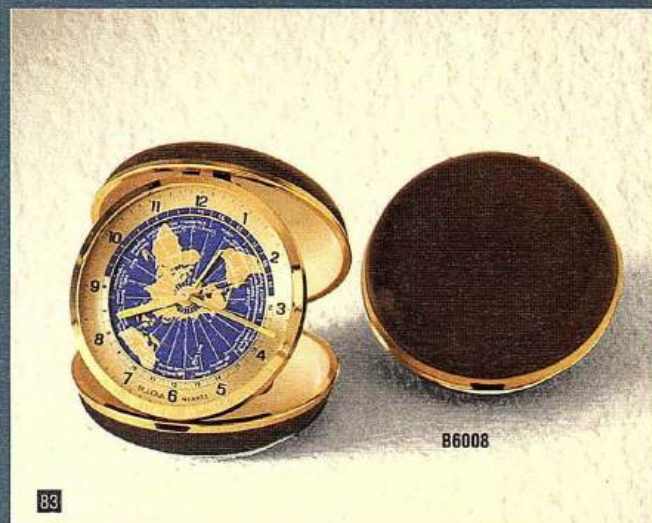
82

**B6446 ★**  
**"Lite Alarm" Quartz**  
**Travel Clock**

These sleek travel clocks feature a touch light-up dial with sweep second hand and ascending beep alarm. All can be silk screened with logo.  
 2 3/4" H. 3" W. 2 1/2" D.

**B6448**  
 Same as B6446, brown

**B6442**  
 Same as B6446, black



B6008

83

**B6008**  
**"Atlas" Quartz Travel**  
**Alarm Clock**

Handsome brown Atlas clock featuring world map with major city markings. Automatic zone set and beep alarm. Also features luminous hour and minute markers with sweep second hand. Can be silk screened with logo.  
 3 1/2" H. 3 1/4" W.  
 3 1/4" D.



B6973

B6921

84

**B6973 →**  
**"Reflex" Quartz Travel**  
**Alarm Clock**

Convenient travel clock with large digital display, night light, beep alarm and snooze. Can be silk screened with logo.  
 1 5/8" H. 3 1/2" W.  
 2 3/4" D.

**B6921 →**  
**"Blackbird" Quartz Travel**  
**Alarm Clock**

Handy digital travel clock with beep alarm and imprint panel.  
 2 1/2" H. 3 1/2" W.  
 2 3/8" D.



**B0535 "Intaglio"**  
Old-fashioned bell alarm replica. Wonderful fluted column sides. Sculptured handle. Engraved case. 2 1/4" H. 1 1/2" W. 3/4" D.

**B0552 "New Castle"**  
Regal finial topped grandfather clock with triple shell and pendulum bob. Beautiful gridwork front. Engraved base. 55 1/6" H. 13 8/8" W. 1" D.

**B0508 "Chaperone"**  
Lovely lantern styled mantel clock with working moonphase. Triple-tiered columns and bowed handle. 2" H. 1 7/16" W. 7/8" D.



**B0532 "Alexandria"**  
Adorable weight driven wall clock with pendulum bob. Solid brass stand included. Engraving plate. 2 3/16" H. 1 1/4" W. 5/8" D.

**B0540 "Candice"**  
Intricately designed Anniversary styled clock with engraved base and columns. Glass dome. 2 5/8" H. 1 11/16" D.

**B0547 "Porcellus"**  
Romantic flowered genuine porcelain base with matching dial design. Crystal pendulum. Glass dome. Engraved columns. 2 5/8" H. 1 11/16" D.

**B0562 "Julliard"**  
Decorative Anniversary styled clock with pretty gold framed black numerals. Profiled base. 2 1/4" H. 1 1/2" W. 1" D.



**B0510 "Lancelot"**  
Classic Anniversary clock with working moonphase. Profiled base and top. Hinged back door. 2 3/16" H. 1 7/16" W. 7/8" D.

**B0556 "Northbridge"**  
Grandfather clock. Engraved crest enamel inlay, front and sides. Engraved columns. Triple shell pendulum. Working moonphase. 5 1/4" H. 1 1/2" W. 1" D.

**B0541 "Sentinel"**  
Anniversary-styled clock with working moonphase. Engraved base and columns. Glass dome. 2 5/8" H. 1 11/16" D.



## CUSTOMIZING

A keepsake. A thought.  
A symbol. Forever  
remembered. The  
power of customizing  
by Bulova. A variety of  
techniques, performed  
to perfection for lasting  
impressions.





#### Highlight Medallion Dial Accutron Quartz

Men's and ladies' wristwatches, ladies' pendant and men's pocket watch. This customizing technique is patent pending.

\*These watches are available with a calendar feature.



#### Medallion Dial Accutron Quartz

Men's and ladies' watches, ladies' pendant and men's pocket watch.

\*These watches are available with a calendar feature.



#### Medallion Dial

#### Bulova "Marine Star" Quartz

Men's and ladies' two-tone and goldtone Medallion Dial and Highlight Medallion Dial.

\* All watches are available with a calendar feature.



#### Medallion Dial

#### Bulova Quartz

Men's and ladies' two-tone and yellow tone bracelet has Medallion or Highlight Medallion Dial.

\* These watches are available with a calendar feature.



#### Medallion Dial

#### Caravelle Quartz

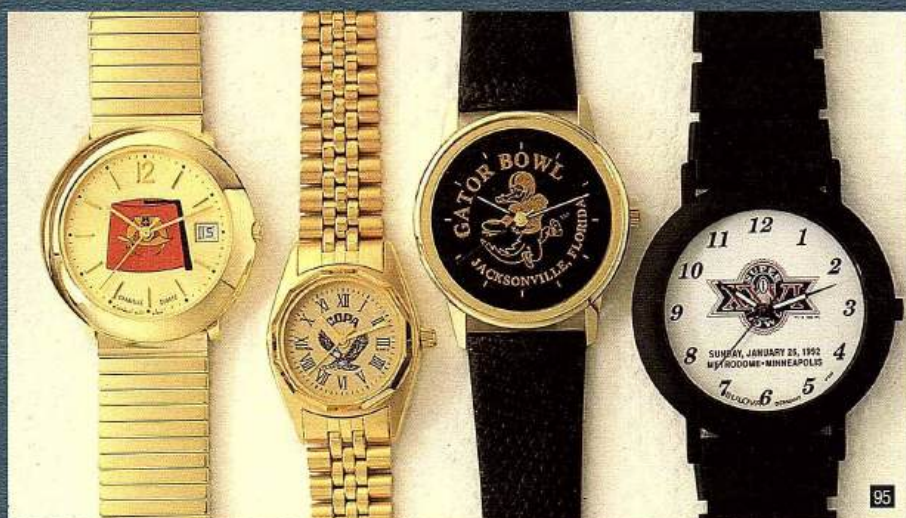
Men's and ladies' watches with Medallion or Highlight Medallion Dial.

### Customized Dial Imprinting

Your logo or design  
imprinted on the dial  
of the watch of your  
choice. Good for sales  
meetings, fund raising,  
sales and dealer  
incentives and  
safety awards.



94



95



96

### Engraving

Your personal message  
can be engraved on  
the backs of watch  
cases, or on solid brass  
plates on a variety of  
award clocks.



97

# Other Customizing Techniques

Your logo can be recreated in a Medallion Dial Clock. Your logo can also be colorfully silk screened on all engraving plates and specific clock cases.





## TIME N' ICE™

Imagine an award that becomes more precious with time. An award where every shining achievement is rewarded with a sparkling 5-point diamond. Only Bulova can offer such an award. With a 3-tier refurbishing process, Time N' Ice is the most complete, prestigious award program of our time.





101



102



103

**13Q18**  
Romantic 14K  
gold floating  
heart.

**13J08**  
Lovely 14K gold  
fashion link  
bracelet with  
genuine Amethyst  
Cabochon  
accented  
toggle bar.

**15P05**  
High-fashion  
14K gold check  
mark pin.

**13C38**  
14K gold  
fashion love  
knot earring  
jackets.  
(studs not included)

**14D04**  
Versatile 14K gold  
diamond cut  
hoop earrings.

**13M15**  
14K gold  
Old-fashioned  
"Book" locket.

**13J09**  
Attractive 14K  
gold 7" Coffee  
bean bracelet.

**18C03**  
Pretty 14K gold  
18" Coffee  
bean necklace.

**13E69**  
Sleek 14K gold  
"X" fashion  
jackets.  
(studs not included)

**13E13**  
Unique 14K gold  
Fox tail earrings.

**15P02**  
Contemporary  
14K gold  
triple heart pin.

**13E23**  
14K gold  
double hoop  
twist earrings.

**14H01**  
Stylish 14K  
gold oval  
fashion earrings.

**13F34**  
Beautiful 14K  
gold fashion  
drop earrings.

## Jewelry

For an incentive  
and award that  
is the ultimate in  
elegance, choose  
Bulova Fine  
Jewelry. Each  
beautiful piece  
is finely crafted in  
14K gold for lasting  
style. This is only a  
small representative  
sample of the  
gorgeous 14K  
gold collection.

For more information  
about the full line  
of fine jewelry, contact  
your local regional  
sales representative.



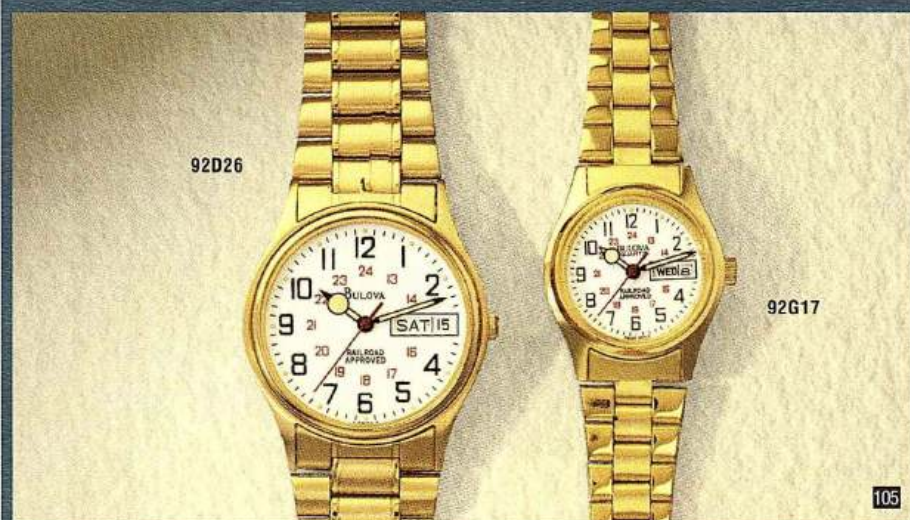
**97A41 Men's Marine Star**  
Unique dark blue 24-hour dial. Calendar/month. Sweep second. Six hour chronograph. Alarm. Fold over buckle/safety lock. Dura-Crystal®. Water resistant to 100 meters.

### Marine Star

Today's collection of multi-functional, rugged watches with distinctive elegance.

**98M18 Ladies' Marine Star**  
Dark blue dial. Luminous hands/markers. Calendar. Sweep second. Two-tone stainless steel link bracelet. Fold over buckle and safety lock. Dura-Crystal®. Water resistant to 100 meters.

**98A10 Men's Marine Star**  
Rugged silver dial. Luminous hands/markers. Three sub dials. Sweep second hand. Chronograph. Alarm. Stainless steel two-tone link bracelet. Fold over buckle and safety lock. Dura-crystal®. Water resistant to 100 meters.



**92D26**  
Men's Railroad approved watch with white dial, goldtone stainless steel case and link bracelet. Day/date. Screw back.

### Railroad Watches

These old-time watches keep time with a 24-hour dial.

**92G17**  
Ladies' version same as above.



**40A27**  
Men's modern strap watch with smooth white dial and black case. Sweep second hand. Black genuine calfskin strap. Dura-Crystal®. Water resistant to 30 meters.

### Caravelle

Beautiful time pieces at affordable prices.

**46E43**  
Ladies' version same as above.

**40A28**  
Men's slick contemporary black dial case. Black genuine calfskin strap to continue the smooth look. Dura-Crystal®. Water resistant to 30 meters.

**46E44**  
Ladies' version same as above.

SF118



SB318



SH521

107

2KS03



2F428



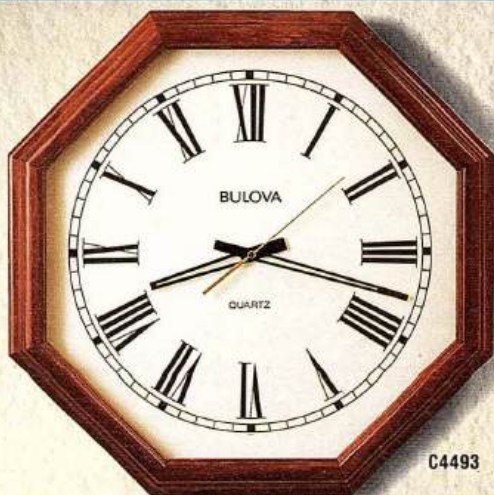
2HC15



24030



108



C4493

109

## Bulova Sportstime™

Once a sports lover,  
always a sports lover.  
So reward them with a  
token of the team they  
loved for years - a  
rugged Bulova watch  
with a team logo.

Sports fans go wild for  
these Bulova styles.

Here's the line-up:  
MLB, NBA, NFL and  
NHL. All Sportstime  
programs, prior to  
commitment, must be  
forwarded through  
Bulova headquarters,  
then reviewed and  
approved by the  
appropriate league.

Most teams are  
available on most  
watches.

## C4493 "Brevity" Quartz Wooden Wall Clock

Handsome wall clock of  
solid wood with a rich  
mahogany finish.  
Screened glass crystal.  
Sweep second hand.  
19" diameter.  
2 1/4" deep.

### The Bulova Library

Bulova wrote the books  
on everything you need  
to know about planning  
a successful program  
in your company.  
They're free.



110

**Bulova Corporation**  
Presentation & Incentive  
Regional Offices

**International Headquarters**  
One Bulova Avenue  
Woodside, NY 11377-7874  
(718) 204-3331  
FAX # (718) 204-3546

**Midwest Region**  
*States Covered:*  
*Wisconsin, Michigan,*  
*Minnesota,*  
*Tennessee, North Dakota,*  
*South Dakota, Iowa*  
6183 Pinewood Court  
Suite 204  
Willowbrook, IL 60514  
(708) 654-3384  
FAX # (708) 654-3387

**Midwest Region**  
*States Covered:*  
*Illinois, Nebraska, Kansas,*  
*Missouri,*  
*Kentucky, Ohio, Indiana*  
1664 Van Buren  
Des Plaines, IL 60018  
(708) 299-4250  
FAX # (708) 299-4251

**Southern Region**  
15 Indian Trail  
Lake Dallas, TX 75065  
(817) 497-4760  
FAX # (817) 497-4762

**Western Region**  
8281 N. Barton Avenue  
Fresno, CA 93720  
(209) 299-5809  
FAX # (209) 299-5103

**Canada**  
105 Bartley Drive  
Toronto, Ontario M4A1C8  
(416) 751-7151  
FAX # (416) 751-4763

**BULOVA®**  
AMERICA'S INCENTIVE

**EFFECTIVE JUNE 1, 1994**

# **BULOVA**

## **Recognition and Incentive Awards**

**Illustrations of models listed in this price folder  
appear in the 1994/1995 full-color awards catalog**

**BULOVA CORPORATION**

**One Bulova Avenue, Woodside, New York 11377-7874**

# BULOVA

## Awards Price Schedule

### WATCHES

Please order by MODEL NUMBER

| Catalog Number                                  | Model Number | Description                                                                         | MULTIPLE-UNIT PURCHASE PRICE |            | Quantity Pricing | Suggested Retail |
|-------------------------------------------------|--------------|-------------------------------------------------------------------------------------|------------------------------|------------|------------------|------------------|
|                                                 |              |                                                                                     | 1 thru 25                    | 26 thru 50 |                  |                  |
| SERVICE AWARDS / ACCUTRON / BULOVA 14K / BULOVA |              |                                                                                     |                              |            |                  |                  |
| FRONT COVER                                     | → 98B17      | Men's BULOVA Marine Star, Quartz, white/yellow, calendar, bracelet, ratchet bezel   | \$236.00                     | \$221.00   | \$205.00         | \$315.00         |
|                                                 | → 98M13      | Ladies' BULOVA Marine Star, Quartz, white/yellow, calendar, bracelet, ratchet bezel | 221.00                       | 207.00     | 192.00           | 295.00           |
| 1                                               | △ 27B09      | Men's ACCUTRON Quartz, yellow, calendar, bracelet                                   | 563.00                       | 525.00     | 488.00           | 750.00           |
|                                                 | △ 27B10      | Ladies' ACCUTRON Quartz, yellow, calendar, bracelet                                 | 563.00                       | 525.00     | 488.00           | 750.00           |
| 2                                               | △ 28B07      | Ladies' ACCUTRON Quartz, white/yellow, calendar, strap                              | 446.00                       | 417.00     | 387.00           | 595.00           |
|                                                 | △ 28B06      | Men's ACCUTRON Quartz, white/yellow, calendar, strap                                | 446.00                       | 417.00     | 387.00           | 595.00           |
| 3                                               | △ 27B02      | Ladies' ACCUTRON Quartz, yellow, calendar, strap                                    | 338.00                       | 315.00     | 293.00           | 450.00           |
|                                                 | △ 27B01      | Men's ACCUTRON Quartz, yellow, calendar, strap                                      | 338.00                       | 315.00     | 293.00           | 450.00           |
| 4                                               | ★ 95L35      | Ladies' ACCUTRON Quartz, yellow, 14K, 4 diamonds, gold-filled mesh bracelet         | 551.00                       | 515.00     | 478.00           | 735.00           |
|                                                 | ★ 95C00      | Men's ACCUTRON Quartz, yellow, 14K, day/date, strap                                 | 671.00                       | 627.00     | 582.00           | 895.00           |
| 5                                               | △ 95D01      | Men's BULOVA Quartz, yellow, 14K, day/date, moonphase, strap                        | 656.00                       | 613.00     | 569.00           | 875.00           |
|                                                 | △ 95T08      | Ladies' BULOVA Quartz, yellow, 14K, bracelet                                        | 638.00                       | 595.00     | 553.00           | 850.00           |
| 6                                               | → 95G01      | Ladies' BULOVA Quartz, yellow, 14K, calendar, strap                                 | 356.00                       | 333.00     | 309.00           | 475.00           |
|                                                 | → 95D02      | Men's BULOVA Quartz, yellow, 14K, day/date, strap                                   | 506.00                       | 473.00     | 439.00           | 675.00           |
| 7                                               | △ 95M09      | Men's BULOVA Quartz, yellow, 14K, strap                                             | 431.00                       | 403.00     | 374.00           | 575.00           |
|                                                 | △ 95L32      | Ladies' BULOVA Quartz, yellow, 14K, strap                                           | 281.00                       | 263.00     | 244.00           | 375.00           |
| 8                                               | ★ 94C52      | Men's ACCUTRON Quartz, yellow, gold-filled, day/date, strap                         | 296.00                       | 277.00     | 257.00           | 395.00           |
|                                                 | 94C53        | Men's ACCUTRON Quartz, yellow, gold-filled, day/date, mesh bracelet                 | 394.00                       | 368.00     | 341.00           | 525.00           |
|                                                 | ★ 92K58      | Ladies' BULOVA Quartz, yellow, 6 diamonds, bracelet                                 | 263.00                       | 245.00     | 228.00           | 350.00           |
| 9                                               | ★ 97L14      | Ladies' BULOVA Quartz, yellow, bracelet                                             | 221.00                       | 207.00     | 192.00           | 295.00           |
|                                                 | ★ 97A15      | Men's BULOVA Quartz, yellow, bracelet                                               | 221.00                       | 207.00     | 192.00           | 295.00           |
| 10                                              | ★ 92576      | Men's ACCUTRON Quartz, "Time n' Ice", yellow, 1 diamond, strap                      | 206.00                       | 193.00     | 179.00           | 275.00           |
|                                                 | ★ 92578      | Ladies' ACCUTRON Quartz, "Time n' Ice", yellow, 1 diamond, strap                    | 206.00                       | 193.00     | 179.00           | 275.00           |
| 11                                              | ★ 92L78      | Ladies' BULOVA Quartz, yellow, 8 diamonds, bracelet                                 | 206.00                       | 193.00     | 179.00           | 275.00           |
|                                                 | ★ 92A67      | Men's BULOVA Quartz, yellow, 1 diamond, bracelet                                    | 176.00                       | 165.00     | 153.00           | 235.00           |
| 12                                              | ★ 92568      | Men's ACCUTRON Quartz, yellow, pocketwatch, day/date, hunting case                  | 195.00                       | 182.00     | 169.00           | 260.00           |
|                                                 | 92563        | Men's ACCUTRON Quartz, yellow, pocketwatch                                          | 146.00                       | 137.00     | 127.00           | 195.00           |
| 13                                              | ★ 92E39      | Ladies' BULOVA Quartz, yellow, mesh bracelet                                        | 176.00                       | 165.00     | 153.00           | 235.00           |
|                                                 | ★ 92B29      | Men's BULOVA Quartz, yellow, calendar, bracelet                                     | 176.00                       | 165.00     | 153.00           | 235.00           |
| 14                                              | ★ 92570      | Men's ACCUTRON Quartz, yellow, day/date, strap                                      | 143.00                       | 133.00     | 124.00           | 190.00           |
|                                                 | ★ 92571      | Men's ACCUTRON Quartz, yellow, day/date, bracelet                                   | 173.00                       | 161.00     | 150.00           | 230.00           |
|                                                 | ★ 92L73      | Ladies' BULOVA Quartz, yellow, 2 diamonds, bracelet                                 | 149.00                       | 139.00     | 129.00           | 199.00           |
| 15                                              | △ 92566      | Ladies' ACCUTRON Quartz, yellow, mesh bracelet                                      | 176.00                       | 165.00     | 153.00           | 235.00           |
|                                                 | 92567        | Same as 92566, white dial, white bracelet                                           | 165.00                       | 154.00     | 143.00           | 220.00           |
|                                                 | ★ 92572      | Men's ACCUTRON Quartz, yellow, calendar, strap                                      | 143.00                       | 133.00     | 124.00           | 190.00           |
|                                                 | 92573        | Same as 92572, yellow, calendar, bracelet                                           | 169.00                       | 158.00     | 146.00           | 225.00           |
|                                                 | ★ 92561      | Men's ACCUTRON Quartz, yellow, day/date, strap                                      | 158.00                       | 147.00     | 137.00           | 210.00           |
| 16                                              | ★ 92D25      | Men's BULOVA Marine Star, Quartz, yellow, day/date, bracelet                        | 161.00                       | 151.00     | 140.00           | 215.00           |
|                                                 | ★ 92G25      | Ladies' BULOVA Marine Star, Quartz, yellow, calendar, bracelet                      | 149.00                       | 139.00     | 129.00           | 199.00           |
|                                                 | ★ 90C64      | Men's BULOVA Marine Star, Quartz, white/yellow, day/date, bracelet                  | 149.00                       | 139.00     | 129.00           | 199.00           |
|                                                 | 90G17        | Ladies' BULOVA Marine Star, Quartz, white/yellow, calendar, bracelet                | 139.00                       | 130.00     | 120.00           | 185.00           |
| 17                                              | 90R00        | Men's BULOVA Quartz, yellow, 1 diamond, cream dial, strap                           | 139.00                       | 130.00     | 120.00           | 185.00           |
|                                                 | 90L68        | Ladies' BULOVA Quartz, yellow, 1 diamond, cream dial, strap                         | 131.00                       | 123.00     | 114.00           | 175.00           |
| 18                                              | 92168        | Ladies' ACCUTRON Quartz, yellow, strap                                              | 120.00                       | 112.00     | 104.00           | 160.00           |
|                                                 | 92562        | Men's ACCUTRON Quartz, yellow, strap                                                | 139.00                       | 130.00     | 120.00           | 185.00           |
|                                                 | △ 82361      | Men's BULOVA Quartz, yellow, analog-digital, alarm, six function, strap             | 139.00                       | 130.00     | 120.00           | 185.00           |

Please order by MODEL NUMBER

| Catalog Number                           | Model Number | Description                                                  | MULTIPLE-UNIT PURCHASE PRICE |            |                  | Suggested Retail |
|------------------------------------------|--------------|--------------------------------------------------------------|------------------------------|------------|------------------|------------------|
|                                          |              |                                                              | 1 thru 25                    | 26 thru 50 | Quantity Pricing |                  |
| <b>19</b>                                | 92G22        | Ladies' BULOVA Quartz, yellow, calendar, strap               | \$ 101.00                    | \$ 95.00   | \$ 88.00         | \$135.00         |
|                                          | 92S31        | Men's BULOVA Quartz, yellow, calendar, strap                 | 109.00                       | 102.00     | 94.00            | 145.00           |
| <b>20</b>                                | △ 97L10      | Ladies' BULOVA Quartz, yellow, strap                         | 101.00                       | 95.00      | 88.00            | 135.00           |
|                                          | △ 97A08      | Men's BULOVA Quartz, yellow, strap                           | 101.00                       | 95.00      | 88.00            | 135.00           |
| <b>21</b>                                | ★ 92A68      | Men's BULOVA Quartz, yellow, strap                           | 94.00                        | 88.00      | 81.00            | 125.00           |
|                                          | ★ 92E24      | Ladies' BULOVA Quartz, yellow, strap                         | 94.00                        | 88.00      | 81.00            | 125.00           |
| <b>INCENTIVE AWARDS BULOVA/CARAVELLE</b> |              |                                                              |                              |            |                  |                  |
| <b>22</b>                                | △ 92N99      | Men's BULOVA Quartz, yellow, 1 diamond, calendar, bracelet   | 188.00                       | 175.00     | 163.00           | 250.00           |
|                                          | △ 92F62      | Ladies' BULOVA Quartz, yellow, 1 diamond, bracelet           | 169.00                       | 158.00     | 146.00           | 225.00           |
| <b>23</b>                                | 97D29        | Men's BULOVA Quartz, yellow, 1 diamond, day/date, bracelet   | 139.00                       | 130.00     | 120.00           | 185.00           |
|                                          | 97P28        | Ladies' BULOVA Quartz, yellow, 1 diamond, calendar, bracelet | 131.00                       | 123.00     | 114.00           | 175.00           |
| <b>24</b>                                | → 97D66      | Men's BULOVA Quartz, yellow, 1 diamond, bracelet             | 139.00                       | 130.00     | 120.00           | 185.00           |
|                                          | → 97P61      | Ladies' BULOVA Quartz, yellow, 1 diamond bracelet            | 131.00                       | 123.00     | 114.00           | 175.00           |
| <b>25</b>                                | 97A21        | Men's BULOVA Quartz, yellow, bracelet                        | 124.00                       | 116.00     | 107.00           | 165.00           |
|                                          | 97L24        | Ladies' BULOVA Quartz, yellow, bracelet                      | 116.00                       | 109.00     | 101.00           | 155.00           |
| <b>26</b>                                | 92D28        | Men's BULOVA Quartz, yellow, day/date, bracelet              | 124.00                       | 116.00     | 107.00           | 165.00           |
|                                          | 92J91        | Ladies' BULOVA Quartz, yellow, bracelet                      | 86.00                        | 81.00      | 75.00            | 115.00           |
| <b>27</b>                                | △ 91L14      | Ladies' BULOVA Quartz, white, bracelet                       | 120.00                       | 112.00     | 104.00           | 160.00           |
|                                          | △ 91C07      | Men's BULOVA Quartz, white, day/date, bracelet               | 94.00                        | 88.00      | 81.00            | 125.00           |
|                                          | 91C08        | Same as 91C07, white, day/date, strap                        | 86.00                        | 81.00      | 75.00            | 115.00           |
| <b>28</b>                                | 92S10        | Men's BULOVA Quartz, yellow, calendar, strap                 | 101.00                       | 95.00      | 88.00            | 135.00           |
|                                          | 92H36        | Ladies' BULOVA Quartz, yellow, strap                         | 94.00                        | 88.00      | 81.00            | 125.00           |
| <b>29</b>                                | △ 90E10      | Ladies' BULOVA Quartz, white/yellow, bracelet                | 94.00                        | 88.00      | 81.00            | 125.00           |
|                                          | △ 90B43      | Men's BULOVA Quartz, white/yellow, calendar, bracelet        | 101.00                       | 95.00      | 88.00            | 135.00           |
| <b>30</b>                                | △ 97M13      | Ladies' BULOVA Quartz, white dial, calendar, strap           | 94.00                        | 88.00      | 81.00            | 125.00           |
|                                          | △ 97B13      | Men's BULOVA Quartz, white dial, calendar, strap             | 94.00                        | 88.00      | 81.00            | 125.00           |
| <b>31</b>                                | 42M27        | Men's CARAVELLE Quartz, yellow, 1 diamond, bracelet          | 75.00                        | 70.00      | 65.00            | 99.95            |
|                                          | 48K43        | Ladies' CARAVELLE Quartz, yellow, 1 diamond, bracelet        | 71.00                        | 66.00      | 62.00            | 94.95            |
| <b>32</b>                                | △ 42C68      | Men's CARAVELLE Quartz, yellow, day/date, bracelet           | 67.00                        | 63.00      | 58.00            | 89.95            |
|                                          | △ 48G16      | Ladies' CARAVELLE Quartz, yellow, calendar, bracelet         | 64.00                        | 59.00      | 55.00            | 84.95            |
| <b>33</b>                                | △ 42C43      | Men's CARAVELLE Quartz, yellow, day/date, expansion bracelet | 64.00                        | 59.00      | 55.00            | 84.95            |
|                                          | 48E48        | Ladies' CARAVELLE Quartz, yellow, expansion bracelet         | 60.00                        | 56.00      | 52.00            | 79.95            |
| <b>34</b>                                | 46G17        | Ladies' CARAVELLE Quartz, silver dial, calendar, bracelet    | 52.00                        | 49.00      | 45.00            | 69.95            |
|                                          | 40B50        | Men's CARAVELLE Quartz, silver dial, calendar, bracelet      | 56.00                        | 52.00      | 49.00            | 74.95            |
| <b>35</b>                                | ★ 48J48      | Ladies' CARAVELLE Quartz, yellow, strap                      | 37.00                        | 35.00      | 32.00            | 49.95            |
|                                          | ★ 42A09      | Men's CARAVELLE Quartz, yellow, strap                        | 45.00                        | 42.00      | 39.00            | 59.95            |
|                                          | △ 42C29      | Men's CARAVELLE Quartz, yellow, day/date, strap              | 52.00                        | 49.00      | 45.00            | 69.95            |
|                                          | 41A19        | Men's CARAVELLE Quartz, white, strap                         | 41.00                        | 38.00      | 36.00            | 54.95            |
|                                          | 47J12        | Ladies' CARAVELLE Quartz, white, strap                       | 34.00                        | 31.00      | 29.00            | 44.95            |
|                                          | 47J10        | Ladies' CARAVELLE Quartz, white, bracelet                    | 49.00                        | 45.00      | 42.00            | 64.95            |
| <b>36</b>                                | → 42B65      | Men's CARAVELLE Quartz, yellow, calendar, strap              | 41.00                        | 38.00      | 36.00            | 54.95            |
|                                          | → 48E65      | Ladies' CARAVELLE Quartz, yellow, strap                      | 41.00                        | 38.00      | 36.00            | 54.95            |

**CUSTOMIZED SHIPMENTS:** Individual drop shipments can be made anywhere in the U.S.A., via UPS or parcel post at \$5.25 per watch. Bulk shipments to one or more locations are F.O.B. Woodside, NY, prepaid and added to your invoice.

Prices Subject to Change ★ 3 year continuity △ 2 year continuity → New introduction

# BULOVA

## Awards Price Schedule

### CLOCKS

Please order by MODEL NUMBER

| Catalog Number | Model Number | Description                                                                               | MULTIPLE-UNIT PURCHASE PRICE |            |                  | Suggested Retail | Drop Ship Cost |
|----------------|--------------|-------------------------------------------------------------------------------------------|------------------------------|------------|------------------|------------------|----------------|
|                |              |                                                                                           | 1 thru 25                    | 26 thru 50 | Quantity Pricing |                  |                |
| <b>37</b>      | △ B8890      | ARISTA, Mantel, Quartz, solid brass                                                       | \$488.00                     | \$455.00   | \$423.00         | \$650.00         | \$6.75         |
| <b>38</b>      | ★ B9803      | TIDAL WAVE, Quartz, Hoya Lead Crystal                                                     | 356.00                       | 333.00     | 309.00           | 475.00           | 9.00           |
| <b>39</b>      | ★ B2001      | MAJESTIC, Mantel, Quartz, solid brass                                                     | 338.00                       | 315.00     | 293.00           | 450.00           | 6.75           |
| <b>40</b>      | D1885        | DIRECTOR, Mantel, Quartz, four melody chime, mahogany                                     | 251.00                       | 235.00     | 218.00           | 335.00           | 6.75           |
|                | D1887        | DIRECTOR II, Mantel, key wind, Westminster chime, mahogany                                | 300.00                       | 280.00     | 260.00           | 400.00           | 6.75           |
| <b>41</b>      | → C3310      | SHERWOOD, Mantel, Quartz, solid mahogany, screened glass, Westminster chime, pendulum     | 263.00                       | 245.00     | 228.00           | 350.00           | 11.00          |
| <b>42</b>      | △ B2350      | DOMINION, Anniversary, Quartz, walnut and brass                                           | 263.00                       | 245.00     | 228.00           | 350.00           | 7.00           |
| <b>43</b>      | B9801        | SUN TOWER, Quartz, Hoya lead crystal, octagonal cut case                                  | 221.00                       | 207.00     | 192.00           | 295.00           | 6.50           |
| <b>44</b>      | △ B9800      | WESTCHESTER, Desk, Quartz, Hoya lead crystal, engraving plate                             | 218.00                       | 203.00     | 189.00           | 290.00           | 5.25           |
| <b>45</b>      | B1890        | ALEXANDRIA, Mantel, Quartz, solid mahogany, walnut finish, half-hour strike chime         | 206.00                       | 193.00     | 179.00           | 275.00           | 7.50           |
| <b>46</b>      | → B2683      | DECORATIF, Table Top/Desk, Quartz, burl wood, brasstone case                              | 188.00                       | 175.00     | 163.00           | 250.00           | 7.00           |
|                | PD120        | Engraving Plate, 5¼" x 1¼"                                                                | 4.00                         | 4.00       | 3.00             | 5.00             |                |
| <b>47</b>      | ★ B1873      | SYMPHONY II, Mantel, Quartz, Westminster hourly chime, walnut finish                      | 188.00                       | 175.00     | 163.00           | 250.00           | 6.75           |
| <b>48</b>      | ★ C3716      | FORECAST, Nautical Wall, Quartz, barometer, thermometer, hygrometer, engraving plate      | 169.00                       | 158.00     | 146.00           | 225.00           | 6.75           |
| <b>49</b>      | B7460        | KNIGHT, Table Top, Quartz, black marble, worldtimer, engraving plate                      | 158.00                       | 147.00     | 137.00           | 210.00           | 6.75           |
| <b>50</b>      | ★ C3529      | CITATION II, Wall, Quartz, solid wood, pendulum, engraving plate                          | 146.00                       | 137.00     | 127.00           | 195.00           | 6.75           |
| <b>51</b>      | → B1883      | FRANCESCA, Mantel, Quartz, solid wood case, clock/jewelry box, maple finish, burl accents | 146.00                       | 137.00     | 127.00           | 195.00           | 9.50           |
| <b>52</b>      | ★ B8825      | DORIC II, Anniversary, Mantel, Quartz, brass & glass                                      | 131.00                       | 123.00     | 114.00           | 175.00           | 5.25           |
| <b>53</b>      | ★ B7910      | CAPTAIN, Table Top/Desk, Quartz, alarm, solid mahogany box, engraving plate               | 131.00                       | 123.00     | 114.00           | 175.00           | 5.25           |
| <b>54</b>      | ★ C3712      | CHESAPEAKE, Nautical Wall, Quartz, clock/barometer, engraving plate                       | 131.00                       | 123.00     | 114.00           | 175.00           | 6.75           |
| <b>55</b>      | B2514        | QUADRANT, Table Top/Desk, Quartz, brasstone, ¼ hour Westminster chime                     | 113.00                       | 105.00     | 98.00            | 150.00           | 5.25           |
| <b>56</b>      | △ B1892      | ARBOR, Mantel, Quartz, solid brass wheel case, alarm, engraving plate                     | 113.00                       | 105.00     | 98.00            | 150.00           | 6.50           |
| <b>57</b>      | → B7463      | NICOLE, Table Top/Desk, Quartz, Solid brass case, world time, major city markings         | 113.00                       | 105.00     | 98.00            | 150.00           | 7.00           |
| <b>58</b>      | ★ B7150      | BANKER, Table Top/Desk, Quartz, alarm, brass finish, engraving plate                      | 101.00                       | 95.00      | 88.00            | 135.00           | 5.25           |
| <b>59</b>      | → B7826      | MARGARET, Desk, Quartz, solid brass case, genuine European marble, pen, engraving plate   | 94.00                        | 88.00      | 81.00            | 125.00           | 6.75           |
| <b>60</b>      | → C3535      | OXFORD, Wall, Quartz, solid oak, pendulum                                                 | 94.00                        | 88.00      | 81.00            | 125.00           | 7.50           |
| <b>61</b>      | B1871        | CANTATA II, Mantel, Quartz, teak wood case, walnut finish                                 | 94.00                        | 88.00      | 81.00            | 125.00           | 6.75           |
| <b>62</b>      | △ B7232      | CHANCELLOR, Desk, Quartz, clock, thermometer, (C & F), pen, alarm, engraving plate        | 90.00                        | 84.00      | 78.00            | 120.00           | 5.25           |

| Catalog Number | Model Number     | Description                                                                                         | MULTIPLE-UNIT PURCHASE PRICE |               | Quantity Pricing | Suggested Retail | Drop Ship Cost |
|----------------|------------------|-----------------------------------------------------------------------------------------------------|------------------------------|---------------|------------------|------------------|----------------|
|                |                  |                                                                                                     | 1 thru 25                    | 26 thru 50    |                  |                  |                |
| <b>63</b>      | ★ B1700          | HUNTINGTON, Table Top/Desktop, Quartz, brass finish, engraving plate                                | \$75.00                      | \$70.00       | \$65.00          | \$99.95          | \$5.25         |
| <b>64</b>      | → B7822          | TREASURE, Table Top/Desktop, Quartz, genuine marble base, engraving plate                           | 75.00                        | 70.00         | 65.00            | 99.95            | 6.75           |
| <b>65</b>      | ★ B8809          | CADENCE III, Anniversary, Mantel, Quartz, glass dome-topped, rotating pendulum                      | 67.00                        | 63.00         | 58.00            | 89.95            | 5.25           |
| <b>66</b>      | → B7237          | LEO, Desk, Quartz, solid brass/glass case, mahogany finish base, pen, engraving plate               | 67.00                        | 63.00         | 58.00            | 89.95            | 6.75           |
| <b>67</b>      | △ B2099          | CENTURY CALENDAR, Travel Alarm, LCD Quartz, brasstone/brown, full calendar                          | 67.00                        | 63.00         | 58.00            | 89.95            | 5.25           |
| <b>68</b>      | △ B7454          | LYRIC, Table Top/Desktop, Quartz, Westminster chime                                                 | 64.00                        | 59.00         | 55.00            | 84.95            | 5.25           |
| <b>69</b>      | △ B1212          | REFLECTIONS, Desk, Quartz, solid brass finished case, opening for photo, alarm                      | 60.00                        | 56.00         | 52.00            | 79.95            | 5.25           |
| <b>70</b>      | △ B1217          | TECHNIQUE, Desk, Quartz, solid brass, black nickel finish, clock/frame, alarm                       | 60.00                        | 56.00         | 52.00            | 79.95            | 5.25           |
| <b>71</b>      | → B1923          | KENT, Table Top/Desktop, Quartz, solid brass case, alarm, engraving plate                           | 60.00                        | 56.00         | 52.00            | 79.95            | 6.75           |
| <b>72</b>      | △ B0675<br>CD050 | GOLD PIECE, Desk, Quartz, 5 tier case, swivel cover, \$20 replica, alarm Wood base, engraving plate | 49.00<br>7.00                | 45.00<br>7.00 | 42.00<br>6.00    | 64.95<br>9.50    | 5.25<br>5.25   |
| <b>73</b>      | → B1816          | GEORGETTE, Mantel, Quartz, solid wood case, mahogany finish, convex lens                            | 45.00                        | 42.00         | 39.00            | 59.95            | 6.75           |
| <b>74</b>      | B2729            | SATURN, Mantel, Quartz, solid wood, case, walnut finish                                             | 45.00                        | 42.00         | 39.00            | 59.95            | 5.25           |
| <b>75</b>      | B2212            | CLARUS, Boutique, Quartz, solid wood, piano finish, alarm                                           | 41.00                        | 38.00         | 36.00            | 54.95            | 5.25           |
| <b>76</b>      | △ B1435          | RAVEN, Boutique, Quartz, suspended dial, engraving plate                                            | 37.00                        | 35.00         | 32.00            | 49.95            | 5.25           |
| <b>77</b>      | △ B6998          | TWINTIME, Travel Alarm, LCD Quartz, night light, dual time zone                                     | 37.00                        | 35.00         | 32.00            | 49.95            | 5.25           |
| <b>78</b>      | B1711            | AMBER LITE, Table Top/Desktop, Quartz, brass/lucite, alarm, engraving plate                         | 37.00                        | 35.00         | 32.00            | 49.95            | 5.25           |
| <b>79</b>      | △ B1340          | WESTMONT, Table Top/Desktop, Quartz, brasstone                                                      | 34.00                        | 31.00         | 29.00            | 44.95            | 5.25           |
| <b>80</b>      | △ B1727          | HORIZON, Boutique, Quartz, World Map with major city markings, alarm                                | 30.00                        | 28.00         | 26.00            | 39.95            | 5.25           |
| <b>81</b>      | △ B1304          | SURREY, Table Top/Desktop, Quartz, brasstone finish                                                 | 22.00                        | 21.00         | 19.00            | 29.95            | 5.25           |
| <b>82</b>      | ★ B6446          | LITEALARM, Travel Alarm, Quartz, touch light-up dial, blue                                          | 22.00                        | 21.00         | 19.00            | 29.95            | 5.25           |
|                | B6448            | Same as above-brown                                                                                 | 22.00                        | 21.00         | 19.00            | 29.95            | 5.25           |
|                | B6442            | Same as above-black                                                                                 | 22.00                        | 21.00         | 19.00            | 29.95            | 5.25           |
| <b>83</b>      | B6008            | ATLAS, Travel Alarm, Quartz, world map, brown                                                       | 22.00                        | 21.00         | 19.00            | 29.95            | 5.25           |
| <b>84</b>      | → B6973          | REFLEX, Travel Alarm, Quartz, digital display, night light, snooze, beep alarm                      | 16.00                        | 15.00         | 14.00            | 21.95            | 5.25           |
|                | → B6921          | BLACKBIRD, Travel Alarm, Quartz, digital display, imprint panel, beep alarm                         | 15.00                        | 14.00         | 13.00            | 19.95            | 5.25           |

## MINIATURES

|           |       |                                                                                                              |         |         |         |          |        |
|-----------|-------|--------------------------------------------------------------------------------------------------------------|---------|---------|---------|----------|--------|
| <b>85</b> | B0535 | INTAGLIO, solid brass, bell alarm replica, fluted columned sides                                             | \$94.00 | \$88.00 | \$81.00 | \$125.00 | \$5.25 |
|           | B0552 | NEW CASTLE, solid brass, Grandfather styled clock, pendulum                                                  | 131.00  | 123.00  | 114.00  | 175.00   | 5.25   |
|           | B0508 | CHAPERONE, solid brass, Lantern styled mantel clock with moonphase dial                                      | 101.00  | 95.00   | 88.00   | 135.00   | 5.25   |
| <b>86</b> | B0532 | ALEXANDRIA, solid brass, weight driven wall clock, pendulum, brass/plexiglass display stand, engraving plate | 139.00  | 130.00  | 120.00  | 185.00   | 5.25   |
|           | B0540 | CANDICE, solid brass, Anniversary styled clock                                                               | 94.00   | 88.00   | 81.00   | 125.00   | 5.25   |
|           | B0547 | PORCELLUS, solid brass, genuine porcelain base, crystal pendulum                                             | 113.00  | 105.00  | 98.00   | 150.00   | 5.25   |
|           | B0562 | JULLIARD, solid brass, Anniversary styled clock, profiled base                                               | 113.00  | 105.00  | 98.00   | 150.00   | 5.25   |
| <b>87</b> | B0510 | LANCELOT, solid brass, Classic Anniversary with moonphase dial                                               | 124.00  | 116.00  | 107.00  | 165.00   | 5.25   |
|           | B0556 | NORTHBRIDGE, solid brass, Grandfather clock, pendulum, moonphase                                             | 188.00  | 175.00  | 163.00  | 250.00   | 5.25   |
|           | B0541 | SENTINEL, solid brass, glass domed Anniversary styled clock with moonphase                                   | 105.00  | 98.00   | 91.00   | 140.00   | 5.25   |

Prices Subject to Change ★ 3 year continuity △ 2 year continuity → New introduction

# BULOVA

## SERVICES AVAILABLE

### BULOVA CUSTOMIZED MEDALLION DIAL TIMEPIECES

#### PRICING: MEDALLION DIAL & HIGHLIGHT MEDALLION DIAL WATCHES

Catalog  
Number  
**88-90**

#### BULOVA MEDALLION DIAL ACCUTRON QUARTZ WRISTWATCH, POCKETWATCH AND PENDANT (25 piece minimum order)

|                   | Units | Cost to User | Suggested Retail |
|-------------------|-------|--------------|------------------|
| Men's or Ladies'  | 25    | \$168.00     | \$230.00         |
| Wristwatch        | 50    | 138.00       | 230.00           |
| Men's 92574       | 100   | 125.00       | 230.00           |
| Ladies' 92167     | 200   | 118.00       | 230.00           |
| Men's Calendar    | 25    | 174.00       | 240.00           |
| Wristwatch        | 50    | 144.00       | 240.00           |
| Men's 92B18       | 100   | 131.00       | 240.00           |
|                   | 200   | 124.00       | 240.00           |
| Men's Pocketwatch | 25    | 186.00       | 260.00           |
| 92156             | 50    | 156.00       | 260.00           |
|                   | 100   | 142.00       | 260.00           |
|                   | 200   | 135.00       | 260.00           |
| Pendant           | 25    | 176.00       | 245.00           |
| 92013             | 50    | 147.00       | 245.00           |
|                   | 100   | 134.00       | 245.00           |
|                   | 200   | 128.00       | 245.00           |

Catalog  
Number  
**91**

#### BULOVA "MARINE STAR" MEDALLION DIAL WRISTWATCH (50 piece minimum order)

|               | Units | Cost to User | Suggested Retail |
|---------------|-------|--------------|------------------|
| Men's 92B88   | 50    | \$135.00     | \$225.00         |
| Goldtone      | 100   | 120.00       | 225.00           |
|               | 200   | 111.00       | 225.00           |
| Ladies' 92G29 | 50    | 129.00       | 215.00           |
| Goldtone      | 100   | 115.00       | 215.00           |
|               | 200   | 106.00       | 215.00           |
| Men's 90B59   | 50    | 129.00       | 215.00           |
| Two-tone      | 100   | 115.00       | 215.00           |
|               | 200   | 106.00       | 215.00           |
| Ladies' 90G20 | 50    | 123.00       | 205.00           |
| Two-tone      | 100   | 109.00       | 205.00           |
|               | 200   | 100.00       | 205.00           |

Catalog  
Number  
**92**

**BULOVA MEDALLION DIAL QUARTZ WRISTWATCH**  
(50 piece minimum order)

|                  | Units | Cost to User | Suggested Retail |
|------------------|-------|--------------|------------------|
| Men's or Ladies' | 50    | \$111.00     | \$185.00         |
| Goldtone         | 100   | 96.00        | 185.00           |
| Men's 92B85      | 200   | 88.00        | 185.00           |
| Ladies' 92E94    |       |              |                  |
| Men's or Ladies' | 50    | 105.00       | 175.00           |
| Two-tone         | 100   | 90.00        | 175.00           |
| Men's 90B47      | 200   | 82.00        | 175.00           |
| Ladies' 90E16    |       |              |                  |

Catalog  
Number  
**93**

**CARAVELLE MEDALLION DIAL QUARTZ WRISTWATCH**

(100 piece minimum order. When ordered as 50 Men's and 50 Ladies': 50 pc. pricing applies.)

|                  | Units | Cost to User | Suggested Retail |
|------------------|-------|--------------|------------------|
| Men's or Ladies' | 50    | \$82.00      | \$140.00         |
| (bracelet)       | 100   | 66.00        | 140.00           |
| Men's 42A32      | 200   | 58.00        | 140.00           |
| Ladies' 48E12    |       |              |                  |
| Men's or Ladies' | 50    | 72.00        | 120.00           |
| (strap)          | 100   | 56.00        | 120.00           |
| Men's 42A25      | 200   | 48.00        | 120.00           |
| Ladies' 48E07    |       |              |                  |

Catalog  
Number  
**94-96**

**CUSTOMIZED DIAL Imprinting on ALL watches:**

MINIMUM ORDER: 12 units of the same model.

REORDERS: Minimum 6 units of the same model.

All dial imprinting orders are firm and uncancellable.

Allow 6 to 8 weeks *after receipt of approved artwork* for special dial requirements.

**Cost per dial:** \$7.00 One Color \$8.00 Two Colors \$9.00 Three Colors

Add \$3.00 for each additional color. *Above prices include die charge.*

Catalog  
Number  
**97**

**PERSONALIZATION: WATCHES-ENGRAVING:**

Machine engraving—35 cents per character. Allow 6 weeks.

Cost for initials only is 50 cents per letter.

**MEDALLION DIAL ORDERS: (Watches and Clocks)**

Please allow 12-14 weeks for delivery *after receipt of approved artwork.*

Allow one week extra if engraving is required.

All medallion dial orders are firm and uncancellable.

## MEDALLION DIAL CLOCKS

### PRICING: MEDALLION DIAL & HIGHLIGHT MEDALLION DIAL CLOCKS

(25 piece minimum order)

Catalog  
Number

**98**

#### **BULOVA "ACCUTRON" CLOCK**

Bulova brass and glass Desk Clock with Medallion Dial.

|                       | Units      | Cost to User    | Suggested Retail |
|-----------------------|------------|-----------------|------------------|
| <b>Accutron Clock</b> | <b>25</b>  | <b>\$165.00</b> | <b>\$225.00</b>  |
| <b>D3002</b>          | <b>50</b>  | <b>135.00</b>   | <b>225.00</b>    |
|                       | <b>100</b> | <b>117.00</b>   | <b>225.00</b>    |
|                       | <b>200</b> | <b>108.00</b>   | <b>225.00</b>    |

#### **BULOVA "CARRIAGE" CLOCK**

Bulova brass and glass Carriage Clock with Medallion Dial.

|                       | Units      | Cost to User    | Suggested Retail |
|-----------------------|------------|-----------------|------------------|
| <b>Carriage Clock</b> | <b>25</b>  | <b>\$161.00</b> | <b>\$235.00</b>  |
| <b>D1886</b>          | <b>50</b>  | <b>135.00</b>   | <b>235.00</b>    |
|                       | <b>100</b> | <b>122.00</b>   | <b>235.00</b>    |
|                       | <b>200</b> | <b>115.00</b>   | <b>235.00</b>    |

Catalog  
Number

**99**

#### **BULOVA "HORIZON" BOUTIQUE CLOCK**

**B1727**

Refer to Custom Clock Imprinting for pricing.

#### **BULOVA "CAPTAIN" CLOCK**

Bulova solid wood and brass Captain Clock with Medallion Dial. (Not shown)

|                        | Units      | Cost to User    | Suggested Retail |
|------------------------|------------|-----------------|------------------|
| <b>* Captain Clock</b> | <b>25</b>  | <b>\$150.00</b> | <b>\$230.00</b>  |
| <b>B7912</b>           | <b>50</b>  | <b>137.00</b>   | <b>230.00</b>    |
|                        | <b>100</b> | <b>130.00</b>   | <b>230.00</b>    |
|                        | <b>200</b> | <b>126.00</b>   | <b>230.00</b>    |

\***B7912** Price quoted is for application of Medallion on octagonal wooden lid only. For pricing of Medallion Dial application, call your Bulova Sales Representative.

\*\***B7912** Octagonal engraving plate is available at \$5.00 each. For pricing of custom engraved logo, call your Bulova Sales Representative.

## CUSTOM CLOCK IMPRINTING (Screening)

(26 piece minimum. Allow 4-6 weeks)

Catalog  
Number  
**100**

**MODELS—B2099, B6998, B7150, B7910, B1711, B1727**

Call your Bulova Sales Representative for quotes on clocks not listed.

| Units       | One Color | Two Colors | Three Colors |
|-------------|-----------|------------|--------------|
| 26-99       | \$3.75    | \$5.25     | \$6.50       |
| 100 or more | 3.00      | 4.00       | 5.00         |

### PERSONALIZATION—CLOCKS:

**ENGRAVING:** Machine engraving—35 cents per character. Allow 6 weeks.

Initials only— 50 cents per letter.

Engraving plates, when not provided with clock, start at \$1.50 each according to size.

**SCREENING** is available on engraving plates—above pricing applies.

## CUSTOMIZED “TIME n’ ICE” AWARD PROGRAM

Catalog  
Page  
**38**

### MEDALLION AWARD PROGRAM

|                | Units      | Cost to User    | Suggested Retail |
|----------------|------------|-----------------|------------------|
| <b>Men’s</b>   | <b>25</b>  | <b>\$276.00</b> | <b>\$375.00</b>  |
| <b>92576</b>   | <b>50</b>  | <b>234.00</b>   | <b>375.00</b>    |
| <b>Ladies’</b> | <b>100</b> | <b>214.00</b>   | <b>375.00</b>    |
| <b>92578</b>   | <b>200</b> | <b>204.00</b>   | <b>375.00</b>    |

### MEDALLION DIAL orders for “Time n’ Ice”:

**MINIMUM ORDER:** 25 pieces. **CAMERA READY ARTWORK IS REQUIRED.**

Please allow 12-14 weeks for delivery *after receipt of approved artwork*. Allow one week extra if engraving is required. **Upon request, Bulova will set additional diamonds in the desired position at a cost of \$55.00 per 5pt. diamond.**

### CUSTOMIZED DIAL Imprinting on “Time n’ Ice”:

**MINIMUM ORDER:** 12 units of the same model. For **REORDERS:** Minimum 6 units same model. **CAMERA READY ARTWORK IS REQUIRED.** Allow 6 to 8 weeks for special dial requirements *after receipt of approved artwork*.

**Cost per dial:** \$7.00 One Color, \$8.00 Two Colors, \$9.00 Three Colors. Add \$3.00 for each additional color. **Above prices include die charge.**

All imprinted and medallion dial orders are firm and uncancellable.

### ARTWORK

For programs involving the Accutron Quartz Customized Medallion Watch or Bulova Clock, Bulova artists will prepare 3-dimensional artwork to show the planned Medallion treatment based on artwork supplied by you depicting your specified logo/design. It will be returned to you for approval. Allow 3 weeks for original artwork... for which there is a service charge of \$300.00.

Black and white sketch—\$25.00. Allow 5 days.

# SPECIALTY

Please order by MODEL NUMBER

| Catalog Number | Model Number | Description | MULTIPLE-UNIT PURCHASE PRICE |            | Quantity Pricing | Suggested Retail |
|----------------|--------------|-------------|------------------------------|------------|------------------|------------------|
|                |              |             | 1 thru 25                    | 26 thru 50 |                  |                  |

## BULOVA FINE JEWELRY

Due to gold price fluctuations, all costs subject to change, call your local Bulova Representative for a current price quote or more information about the full line of Bulova Fine Jewelry.

|     |       |                                                                   |         |         |         |         |
|-----|-------|-------------------------------------------------------------------|---------|---------|---------|---------|
| 101 | 13Q18 | 14K Gold FLOATING HEART PENDANT                                   | \$35.00 | \$33.00 | \$31.00 | \$47.00 |
|     | 13J08 | 14K Gold LINK BRACELET with amethyst cabochon accented toggle bar | 173.00  | 161.00  | 150.00  | 230.00  |
|     | 15P05 | 14K Gold CHECK MARK PIN                                           | 79.00   | 74.00   | 68.00   | 105.00  |
|     | 13C38 | 14K Gold LOVE KNOT EARRING JACKETS, studs not included            | 68.00   | 64.00   | 59.00   | 91.00   |
| 102 | 14D04 | 14K Gold DIAMOND CUT HOOP EARRINGS                                | 74.00   | 69.00   | 64.00   | 99.00   |
|     | 13M15 | 14K Gold BOOK LOCKET                                              | 72.00   | 67.00   | 62.00   | 96.00   |
|     | 13J09 | 14K Gold 7" COFFEE BEAN BRACELET                                  | 79.00   | 74.00   | 68.00   | 105.00  |
|     | 18C03 | 14K Gold 18" COFFEE BEAN NECKLACE                                 | 176.00  | 164.00  | 152.00  | 234.00  |
|     | 13E69 | 14K Gold "X" EARRING JACKETS, studs not included                  | 54.00   | 50.00   | 47.00   | 72.00   |
| 103 | 13E13 | 14K Gold FOX TAIL EARRINGS                                        | 80.00   | 74.00   | 69.00   | 106.00  |
|     | 15P02 | 14K Gold TRIPLE HEART PIN                                         | 84.00   | 78.00   | 73.00   | 112.00  |
|     | 13E23 | 14K Gold DOUBLE HOOP TWIST EARRINGS                               | 178.00  | 166.00  | 154.00  | 237.00  |
|     | 14H01 | 14K Gold OVAL EARRINGS                                            | 105.00  | 98.00   | 91.00   | 140.00  |
|     | 13F34 | 14K Gold DROP EARRINGS                                            | 105.00  | 98.00   | 91.00   | 140.00  |

## MARINE STAR COLLECTION

|     |       |                                                                                               |          |          |          |          |
|-----|-------|-----------------------------------------------------------------------------------------------|----------|----------|----------|----------|
| 104 | 97A41 | Men's BULOVA Marine Star, Quartz, blue 24-hour dial, chronograph, alarm, calendar, bracelet   | \$221.00 | \$207.00 | \$192.00 | \$295.00 |
|     | 98M18 | Ladies' BULOVA Marine Star, Quartz, blue dial, calendar, bracelet                             | 149.00   | 139.00   | 129.00   | 199.00   |
|     | 98A10 | Men's BULOVA Marine Star, Quartz, three sub-dials, chronograph, alarm, sweep second, bracelet | 274.00   | 256.00   | 237.00   | 365.00   |

## RAILROAD WATCHES

|     |       |                                                                 |        |        |       |        |
|-----|-------|-----------------------------------------------------------------|--------|--------|-------|--------|
| 105 | 92D26 | Men's BULOVA Quartz, yellow, day/date, 24 hour dial, bracelet   | 113.00 | 105.00 | 98.00 | 150.00 |
|     | 92G17 | Ladies' BULOVA Quartz, yellow, day/date, 24 hour dial, bracelet | 101.00 | 95.00  | 88.00 | 135.00 |

## CARAVELLE

|     |       |                                              |                                                                                          |  |  |  |
|-----|-------|----------------------------------------------|------------------------------------------------------------------------------------------|--|--|--|
| 106 | 40A27 | Men's CARAVELLE, Quartz, white dial, strap   | Call your local Bulova representative for pricing on these Caravelle fashion timepieces. |  |  |  |
|     | 46E43 | Ladies' CARAVELLE, Quartz, white dial, strap |                                                                                          |  |  |  |
|     | 40A28 | Men's CARAVELLE, Quartz, black dial, strap   |                                                                                          |  |  |  |
|     | 46E44 | Ladies' CARAVELLE, Quartz, black dial, strap |                                                                                          |  |  |  |

## BULOVA SPORTSTIME

Please call your local Bulova Representative for special pricing on Sportstime products.

## CLOCKS

|     |       |                                                              |         |  |  |  |
|-----|-------|--------------------------------------------------------------|---------|--|--|--|
| 107 | SF118 | NFL Helmet Clock, 3½" replica, LCD alarm, snooze, back light | \$24.95 |  |  |  |
|     | SH521 | NHL Wall Clock, Quartz, color bezel, sweep second            | 24.95   |  |  |  |
|     | SB318 | MLB Mini Helmet Clock, 2" replica, LCD display time or date  | 9.95    |  |  |  |

## WATCHES

|     |       |                                                                                      |         |  |  |  |
|-----|-------|--------------------------------------------------------------------------------------|---------|--|--|--|
| 108 | 2KS03 | SEAMATE COLLECTION, Quartz, black case, goldtone ring, white dial, date, black strap | \$34.95 |  |  |  |
|     | 2HC15 | COLORS COLLECTION, Quartz, color-coordinated cases & bezels, black strap             | 34.95   |  |  |  |
|     | 2F428 | CLUBHOUSE COLLECTION, Quartz, goldtone case, silver dial, leather strap              | 79.95   |  |  |  |
|     | 24030 | PRIDE COLLECTION, Quartz, white dial, black treaded strap                            | 49.95   |  |  |  |
| 109 | C4493 | BREVITY, Wall, Quartz, solid wood, mahogany finish, screened glass crystal           | \$99.95 |  |  |  |

## **PROMOTIONAL MATERIALS**

Promotional color sheets of watches and clocks are available to you at a cost of eight cents each.

Single black and white photos are available at no charge.

Color transparencies are available at no charge on a temporary loan basis.

## **PRODUCT WARRANTY AND SERVICE**

Bulova and Caravelle Watches—2 year limited warranty.

Sportstime Watches—1 year limited warranty.

Clocks—1 year limited warranty.

Selected Accutron Styles—25 year limited warranty.

## **BULOVA SERVICE CENTER:**

MAIL TO:

SERVICE DEPARTMENT

26-15 Brooklyn Queens Expressway

Woodside, NY 11377-7874

1-800-233-3350

1-718-204-3222

Bulova®, Caravelle®, Accutron®, Marine Star®, and Sportstime® are registered trademarks of the Bulova Corporation.

# BULOVA CORPORATION

## PRESENTATION AND INCENTIVE REGIONAL OFFICES

### INTERNATIONAL HEADQUARTERS

One Bulova Avenue  
Woodside, NY 11377-7874  
(718) 204-3331  
FAX # (718) 204-3546

### MIDWEST REGION

#### *States Covered:*

*Wisconsin, Michigan, Minnesota,  
Tennessee, North Dakota,  
South Dakota, Iowa  
6183 Pinewood Court  
Suite 204  
Willowbrook, Illinois 60514  
(708) 654-3384  
FAX # (708) 654-3387*

#### *States Covered:*

*Illinois, Nebraska, Kansas,  
Missouri, Kentucky, Ohio, Indiana  
1664 Van Buren  
Des Plaines, Illinois 60018  
(708) 299-4250  
FAX # (708) 299-4251*

### SOUTHERN REGION

15 Indian Trail  
Lake Dallas, Texas 75065  
(817) 497-4760  
FAX # (817) 497-4762

### WESTERN REGION

8281 N. Barton Ave  
Fresno, California 93720  
(209) 299-5809  
FAX # (209) 299-5103