

1985 BULOVA PRICE LIST

JANUARY, 1985

COVER WATCHES: 90G04, 90B19, 90B17: See Page 19

MODEL NO.	DESCRIPTION	PRICE
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92N29	Goldtone case. White porcelain finish dial. Dura-Crystal® Black leather strap.	\$135.00
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92M43	Goldtone case. Gilt dial. Dura-Crystal. Black leather strap.	\$115.00
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90M01	Silvertone/goldtone case. Grey matte dial. Dura-Crystal. Grey leather strap.	\$125.00
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92A68	Goldtone case. Gilt pattern dial. Dura-Crystal. Black leather strap.	\$99.95
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92M63	Goldtone case. Two-tone gilt dial. Dura-Crystal. Black leather strap.	\$140.00
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PAGE 3

91C12	Day/date. Stainless steel case. White matte dial. Dura-Crystal. Black leather strap. Water resistant to 3 atmospheres.	\$99.95
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92D14	Same as 91C12 in goldtone stainless steel with gilt dial	\$115.00
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90B21	Calendar. Goldtone case with black bezel. Black matte dial. Dura-Crystal. Black leather strap.	\$155.00
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92B38	Calendar. Goldtone case. White enamel dial. Dura-Crystal. Black leather strap.	\$125.00
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90B10	Calendar. Silvertone case with goldtone top ring. Silver dial. Dura-Crystal. Black leather strap.	\$150.00
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90B12	Calendar. Stainless steel case with black bezel. Black dial. Dura-Crystal. Two-tone stainless steel and black bracelet. Hook-lock clasp. Water resistant to 3 atmospheres.	\$125.00
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90B00	Calendar. Silvertone and goldtone case with matching bracelet. Silver dial. Dura-Crystal. Hook-lock clasp.	\$235.00
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90B01	Same as 90B00 with gilt dial.	\$235.00
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90B11	Calendar. Stainless steel case. Goldtone bezel. Gilt dial. Dura-Crystal. Two-tone stainless steel expansion bracelet. Water resistant to 3 atmospheres.	\$110.00
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90B04	Calendar. Stainless steel case. Goldtone bezel. Steel grey dial. Dura-Crystal. Two-tone stainless steel bracelet. Hook-lock clasp.	\$165.00
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90B06	Calendar. Stainless steel case. Goldtone bezel. Brushed silver grey and gilt dial. Dura-Crystal. Two-tone stainless steel bracelet with fold-over buckle. Water resistant to 3 atmospheres.	\$250.00
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90B18	Calendar. Stainless steel case. Goldtone bezel. Gilt textured dial. Goldtone stainless steel link bracelet with fold-over buckle. Dura-Crystal. Water resistant to 3 atmospheres.	\$265.00
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92S75	Calendar. Goldtone case. Silvertone bezel. Silver grey dial. Dura-Crystal. Goldtone bracelet with silvertone links and hook-lock clasp.	\$235.00
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90S75	Calendar. Silvertone case. Goldtone bezel. Silver sunray and pale gilt brushed dial. Dura-Crystal. Stainless steel bracelet with goldtone links and hook-lock clasp.	\$225.00
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91B10	Calendar. Silvertone case. Two-tone grey and silver dial. Dura-Crystal. Stainless steel bracelet with hook-lock clasp.	\$140.00
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92B24	Calendar. Goldtone case. Silver dial. Dura-Crystal. Goldtone bracelet with hook-lock clasp.	\$150.00
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92B13	Calendar. Goldtone case. Cream dial. Dura-Crystal. Goldtone bracelet with fold-over buckle. Water resistant.	\$99.95
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MODEL NO.	DESCRIPTION	PRICE
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92B15	Calendar. Goldtone case. Gilt brushed radial dial. Dura-Crystal. Goldtone bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$125.00
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92B26	Calendar. Goldtone case. Silver silk-screen pattern dial. Goldtone stainless steel bracelet with center catch. Dura-Crystal. Water resistant to 3 atmospheres.	\$155.00
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92B27	Calendar. Goldtone case. Glossy black dial. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$155.00
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92B21	Calendar. Goldtone case and bracelet with hook-lock clasp. Two-tone gilt dial. Dura-Crystal.	\$175.00
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92S77	Calendar. Goldtone case and bracelet with hook-lock clasp. Silver sunray dial. Dura-Crystal.	\$225.00
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92B95	Goldtone case and bracelet with hook-lock clasp. Two-tone brushed gilt dial. Dura-Crystal.	\$210.00
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92B35	Calendar. Goldtone stainless steel case and bracelet with hook-lock clasp. Two-tone gilt sunburst and satin dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$195.00
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92B34	Calendar. Goldtone stainless steel case and bracelet with hook-lock clasp. Gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$185.00
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92D09	Day/date. Goldtone stainless steel case and bracelet with fold-over buckle. Gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$115.00
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91C09	Same as 92D09 in white stainless steel, silver dial.	\$99.95
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91C11	Day/date. Stainless steel case and bracelet with hook-lock clasp. Black enamel dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$130.00
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91C10	Day/date. Stainless steel case and expansion bracelet. White enamel dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$99.95
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92D10	Same as 91C10 in yellow stainless steel, champagne dial.	\$115.00
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90C65	Day/date. Stainless steel case. Goldtone bezel ring. Gilt dial. Dura-Crystal. Two-tone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$120.00
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90C66	Day/date. Silvertone case. Goldtone bezel ring. Gilt dial. Dura-Crystal. Two-tone stainless steel bracelet with center catch. Water resistant to 3 atmospheres.	\$195.00
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90C63	Day/date. Two-tone stainless steel case and bracelet with center catch. Nailhead design bezel. Gilt dial. Dura-Crystal.	\$175.00
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92C49	Day/date. Goldtone case and bracelet with fold-over buckle. Black matte dial. Dura-Crystal. Water resistant.	\$175.00
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92D13	Day/date. Goldtone stainless steel case and bracelet with hook-lock clasp. Gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$145.00
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92D21	Day/date. Goldtone stainless steel case and bracelet with hook-lock clasp. Gilt sunray dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$130.00
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92D18	Day/date. Goldtone case. Gilt dial. Dura-Crystal. Goldtone stainless steel bracelet with center catch. Water resistant to 3 atmospheres.	\$185.00
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92D07	Day/date. Goldtone stainless steel case and bracelet with hook-lock clasp. Silver white dial. Dura-Crystal.	\$150.00
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92D06	Day/date. Goldtone case. Champagne stone-finish dial. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp.	\$150.00
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MODEL NO.	DESCRIPTION	PRICE
PAGE 11		
92D12	Day/date. Goldtone case. Two-tone gilt dial. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp.	\$ 140.00
92D11	Same as 92D12 with two-tone silver radial dial.	\$ 140.00
92D03	Day/date. Goldtone nailhead design case and bracelet with center catch. Rhodium dial. Dura-Crystal.	\$ 185.00
92D16	Day/date. Goldtone stainless steel case and bracelet with hook-lock clasp. Gilt pattern dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 175.00
92D15	Day/date. Goldtone stainless steel case and bracelet with hook-lock clasp. Gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 175.00
PAGE 12		
91C76	Diver's watch. Day/date. Stainless steel case. Screw back. Screw-down crown. One-way ratchet bezel. Black dial. Luminous markers. Dura-Crystal. Black rubber strap. Water resistant to 10 atmospheres.	\$ 140.00
91C75	Diver's watch. Day/date. All stainless steel with screw back. Screw-down crown. One-way ratchet bezel. Black dial. Luminous markers. Fold-over buckle with safety hinge lock. Water resistant to 10 atmospheres.	\$ 150.00
90B14	Diver's watch. Calendar. Stainless steel case and bracelet with goldtone accents. Fold-over buckle. One-way goldtone ratchet ring. Screw-down crown. Screw back. Steel grey matte dial. Luminous markers. Dura-Crystal. Water resistant to 10 atmospheres.	\$ 175.00
90C64	Diver's watch. Day/date. Two-tone stainless steel case and bracelet with fold-over buckle. Screw-down crown. Screw back. Gilt dial with "Marine Star" logo. Dura-Crystal. Water resistant to 10 atmospheres.	\$ 160.00
PAGE 13		
91C06	Railroad watch. Day/date. Stainless steel case and bracelet with fold-over buckle. White enamel 24-hour dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 125.00
92D08	Same as 91C06 in goldtone stainless steel.	\$ 135.00
92B28	Masonic watch. Calendar. Goldtone case. Gilt satin-finish dial with Masonic logo. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 175.00
91B13	Railroad watch. Calendar. Stainless steel case. White enamel 24-hour dial. Screw back. Black leather strap. Water resistant to 3 atmospheres.	\$ 99.95
92B47	Same as 91B13 in goldtone stainless steel with brown leather strap.	\$ 125.00
PAGE 14		
92B20	Calendar. Sweep second. Goldtone case and bracelet with center catch. Polished black dial. Roman numerals. Dura-Crystal.	\$ 275.00
92B43	Same as 92B20 with applied markers on two-tone gilt dial.	\$ 275.00
92B22	Calendar. Goldtone case and bracelet with center catch. Cream matte dial. Dura-Crystal.	\$ 185.00
92B23	Calendar. Goldtone case. Silver sunbrush dial. Dura-Crystal. Goldtone stainless steel bracelet with center catch.	\$ 195.00
PAGE 15		
92A31	Sweep second. Goldtone case. Gilt textured dial. Dura-Crystal. Goldtone stainless steel bracelet with center catch.	\$ 175.00
92M61	Goldtone case and bracelet with center catch. Gilt dial. Dura-Crystal.	\$ 225.00
92A32	Goldtone case and mesh bracelet with center catch. Two-tone gilt butler and silk-screen dial. Dura-Crystal.	\$ 195.00
92M57	Goldtone stainless steel case and bracelet with center catch. Gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 235.00

MODEL NO.	DESCRIPTION	PRICE
90M04	Stainless steel case with goldtone bezel. Two-tone gilt and grey dial. Dura-Crystal. Two-tone stainless steel bracelet with center catch. Water resistant to 3 atmospheres.	\$ 225.00
PAGE 16		
92A34	Goldtone case and bracelet with center catch. Gilt matte and sunray dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 235.00
92M58	Goldtone case and patterned bracelet with center catch. Champagne dial. Dura-Crystal.	\$ 265.00
92M59	Goldtone case and mesh bracelet with center catch. Gilt dial. Applied cabochon markers. Dura-Crystal.	\$ 265.00
92N17	Goldtone case and bracelet with center catch. Gilt stone-finish dial. Dura-Crystal.	\$ 295.00
92V32	Goldtone case and mesh bracelet with center catch. Two-tone gilt radial dial. Dura-Crystal.	\$ 210.00
PAGE 17		
92M62	Goldtone case and bracelet with center catch. Gilt two-tone dial. Applied markers. Dura-Crystal.	\$ 325.00
92A33	Sweep second. Goldtone case and bracelet with center catch. Gilt matte and sunray dial. Applied markers. Dura-Crystal.	\$ 275.00
92V04	Goldtone case and woven bracelet with center catch. Gilt dial. Applied markers. Dura-Crystal.	\$ 235.00
92V41	Goldtone case and mesh bracelet with center catch. Two-tone silver matte and sunray dial. Applied markers. Dura-Crystal.	\$ 250.00
92V10	Goldtone case and bracelet with center catch. Gilt brushed dial. Applied markers. Dura-Crystal.	\$ 295.00
92V23	Goldtone case and mesh bracelet with center catch. Two-tone gilt matte and sunray dial. Applied markers. Dura-Crystal.	\$ 225.00
PAGE 18		
92B30	Pocket watch. Calendar. Sweep second. Goldtone case. Two-tone gilt dial. Black Roman numerals.	\$ 195.00
92A35	Pocket watch. Calendar. Sweep second. Goldtone case. Gilt matte dial. Arabic numerals. Dura-Crystal.	\$ 185.00
90B09	Pocket watch. Calendar. Sweep second. Two-tone case. Ivory enamel dial. Arabic numerals.	\$ 185.00
92D22	Pocket watch. Day/date. Sweep second. Goldtone case. Gilt textured marker dial. Dura-Crystal.	\$ 195.00
PAGE 19		
90L29	Black and goldtone case and bracelet with center catch. Black matte and gilt dial. Applied gilt markers. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 350.00
90B17	Calendar. Sweep second. Black stainless steel case. Goldtone bezel ring. Two-tone black and gilt dial. Applied markers. Dura-Crystal. Two-tone stainless steel bracelet with fold-over buckle. Water resistant to 3 atmospheres.	\$ 295.00
90B15	Diver's watch. Black stainless steel case. Calendar. Sweep second. One-way goldtone ratchet bezel ring. Gilt markers on black matte dial. Screw back. Screw-down crown. Dura-Crystal. Two-tone stainless steel bracelet with fold-over buckle. Water resistant to 10 atmospheres.	\$ 195.00
90G04	Black stainless steel case. Calendar. Goldtone bezel ring. Matte black dial. Applied gilt markers. Dura-Crystal. Black and goldtone stainless steel bracelet with fold-over buckle. Water resistant to 3 atmospheres.	\$ 275.00
90B19	Calendar. Sweep second. Black stainless steel case. Goldtone bezel. Black matte dial. Gilt applied markers. Two-tone stainless steel bracelet with fold-over buckle. Water resistant to 3 atmospheres.	\$ 275.00
PAGE 20		
90A04	Sweep second. Goldtone case. Grey waffle pattern dial. Dura-Crystal. Stainless steel bracelet with goldtone accents and hook-lock clasp. Water resistant to 3 atmospheres.	\$ 165.00

MODEL NO.	DESCRIPTION	PRICE
92A30	Sweep second. Goldtone case. Gilt dial. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 150.00
92E26	Sweep second. Goldtone case. Champagne sunray dial. Dura-Crystal. Black leather strap. Water resistant to 3 atmospheres.	\$ 115.00
90E04	Sweep second. Stainless steel case and bracelet with goldtone accents and fold-over buckle. Goldtone bezel ring. Two-tone gilt and silver dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 165.00
92E39	Sweep second. Goldtone case. Champagne dial. Dura-Crystal. Goldtone stainless steel bracelet with center catch. Water resistant to 3 atmospheres.	\$ 195.00
92E37	Sweep second. Goldtone case. Brown dial. Dura-Crystal. Goldtone stainless steel link bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 185.00
PAGE 21		
90M02	Stainless steel case with textured goldtone bezel ring. Grey nickel sunburst dial. Dura-Crystal. Black leather strap.	\$ 140.00
90L22	Hers: Watchmate to 90M02.	\$ 140.00
92K94	Goldtone case. White enamel dial. Applied markers and Arabic numerals. Dura-Crystal. Black leather strap.	\$ 150.00
92M42	His: Watchmate to 92K94.	\$ 150.00
PAGE 22		
92M25	Goldtone case and bracelet with center catch. Gilt florentine finish dial. Dura-Crystal.	\$ 275.00
92L93	Hers: Watchmate to 92M25.	\$ 235.00
92L94	Goldtone case and bracelet with center catch. Two-tone gilt dial. Dura-Crystal.	\$ 235.00
92N20	His: Watchmate to 92L94.	\$ 295.00
92N16	Goldtone case and satin finish bracelet with center catch. Silver sunray dial with gilt center ring. Dura-Crystal.	\$ 295.00
92L66	Hers: Watchmate to 92N16.	\$ 265.00
PAGE 23		
92M27	Goldtone case and bracelet with center catch. Gilt dial. Textured bezel. Dura-Crystal.	\$ 295.00
92K00	Hers: Watchmate to 92M27.	\$ 250.00
92K43	Goldtone case and mesh bracelet with center catch. Two-tone gilt and copper color dial. Dura-Crystal.	\$ 275.00
92M37	His: Watchmate to 92K43.	\$ 295.00
92N15	Goldtone case and bracelet with center catch. White-on-white brick patterned dial. Dura-Crystal.	\$ 250.00
92H00	Hers: Watchmate to 92N15.	\$ 225.00
PAGE 24		
90L07	Goldtone/silvertone case and bracelet with center catch. Two-tone grey and gilt dial. Dura-Crystal. Water resistant.	\$ 295.00
90B02	His: Watchmate to 90L07 with calendar display.	\$ 295.00
92K44	Goldtone case and bracelet with center catch. Gilt dial. Dura-Crystal.	\$ 295.00
92M38	His: Watchmate to 92K44.	\$ 325.00
92B12	Goldtone case and bracelet with center catch. Smoke grey sunbrushed dial. Dura-Crystal. Water resistant. Calendar.	\$ 295.00
92K15	Hers: Watchmate to 92B12 without calendar.	\$ 295.00
PAGE 25		
90M03	Diamond dial. Stainless steel case. Goldtone bezel. Glossy black nickel dial. Diamonds at 6 and 12 o'clock. Dura-Crystal. Black leather strap.	\$ 175.00
90L21	Diamond dial. Her watchmate to 90M03 with single diamond at 12 o'clock.	\$ 160.00
92K97	Diamond dial. Goldtone case. Gilt satin finish dial. One diamond at 12 o'clock. Dura-Crystal. Black leather strap.	\$ 125.00

MODEL NO.	DESCRIPTION	PRICE
92M52	Diamond dial. His: Watchmate to 92K97.	\$ 135.00
92J51	Diamond dial. Goldtone case and bracelet with center catch. Glossy black dial with 12 diamonds. Dura-Crystal.	\$ 425.00
92N51	Diamond dial. His watchmate to 92J51. Water resistant to 3 atmospheres.	\$ 450.00
92K38	Diamond dial. Goldtone case and bracelet with center catch. Glossy black dial. Gilt bark-textured frame set with one diamond at 12 o'clock. Dura-Crystal.	\$ 325.00
92M51	Diamond dial. His: Watchmate to 92K38.	\$ 350.00
PAGE 26		
92A67	Diamond dial. Goldtone case and woven bracelet with center catch. Gilt dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 210.00
92M53	Diamond dial. Goldtone case. Two-tone grey and gilt dial set with two diamonds. Dura-Crystal. Goldtone stainless steel bracelet with center catch.	\$ 250.00
92M26	Diamond dial. Goldtone case and mesh bracelet with center catch. Grey brushed dial set with two diamonds. Dura-Crystal.	\$ 295.00
92A27	Diamond dial. Goldtone case. Black dial with one diamond at 12 o'clock. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 175.00
92A29	Diamond dial. Goldtone case. Brown glossy dial with one diamond at 12 o'clock. Dura-Crystal. Goldtone stainless steel bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 195.00
90A03	Diamond dial. Goldtone case. Gilt pattern dial with one diamond at 12 o'clock. Dura-Crystal. Two-tone steel and goldtone bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 185.00
PAGE 27		
92M55	Diamond dial. Goldtone case and mesh bracelet with center catch. Black matte and glossy dial with two diamonds at 12 o'clock and single diamonds at 3, 6 and 9 positions. Dura-Crystal.	\$ 395.00
92M49	Diamond dial. Goldtone case and bracelet with center catch. Gilt dial with 24 diamonds set in frame under Dura-Crystal.	\$ 595.00
92M48	Diamond dial. Goldtone case and bracelet with center catch. Glossy black dial with 10 diamonds set under Dura-Crystal.	\$ 395.00
92M28	Diamond dial. Goldtone case and bracelet with center catch. Textured bezel. Black enamel dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 325.00
92M54	Diamond dial. Goldtone case and bracelet with center catch. Glossy black dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 275.00
PAGE 28		
92K70	Diamond overlay. Goldtone case with 6 diamonds on bezel. Gilt stone-finish dial. Goldtone bracelet with center catch.	\$ 250.00
92K72	Diamond overlay. Goldtone case with 10 diamonds on bezel. Gilt stone-finish dial. Goldtone bracelet with center catch.	\$ 295.00
92K71	Diamond overlay. Goldtone case with 8 diamonds on bezel. Gilt matte sunray dial. Goldtone bracelet with center catch.	\$ 275.00
90L31	Diamond overlay. Goldtone case and link bracelet with center catch. Rhodium bezel set with 12 diamonds. Gilt pattern dial. Dura-Crystal.	\$ 395.00
90T02	Diamond overlay. Goldtone textured case set with 10 diamonds. Gilt dial. Dura-Crystal. Matching bracelet with center catch.	\$ 375.00
90T01	Diamond overlay. Goldtone case and mesh bracelet with center catch. 10 diamonds frame a gilt dial. Dura-Crystal.	\$ 350.00
PAGE 29 DIAMOND CARESSE		
92L73	Goldtone case set with two diamonds. Silver satin dial. Mesh bracelet with center catch.	\$ 155.00

SOME THINGS YOU SHOULD KNOW ABOUT THE WATCHES IN THIS CATALOG

1. ALL WATCHES SHOWN ARE SHOCK RESISTANT and meet the U.S. Government standard to withstand shock equal to a drop of three feet to a hardwood surface without substantial adverse effect.
2. All Bulova watches are Anti-Magnetic and meet the U.S. Government standard for exposure to a magnetic field of 60 GAUSS without substantial adverse effect.
3. All watches indicated as WATER-RESISTANT meet FTC standards of being capable at time of sale of enduring a test of submersion for five minutes under atmospheric pressure of 15 pounds per square inch and for five more minutes under additional pressure of 35 pounds per square inch without admitting any water. Ability to pass test assures that watch is protected against humid conditions and accidental immersion. Crystal, crown, and case must remain intact, so periodic checks are recommended.
4. BULOVA DURA-CRYSTAL® is a scratch-resistant mineral crystal offering maximum protection and distortion-free viewing.
5. All Day/Date models sold in U.S.A. have English/Spanish day discs. All Day/Date models sold in Canada have English/French day discs.
6. All Bulova watches are made with a stainless steel back.
7. All prices quoted are subject to change without notice.

MODEL NO.	DESCRIPTION	PRICE
92L76	Goldtone case set with four diamonds. Gilt patterned dial. Bark-finished mesh bracelet with center catch.	\$ 175.00
92K68	Goldtone case set with four diamonds. Gilt brushed dial. Goldtone stainless steel mesh bracelet with center catch.	\$ 195.00
92L77	Goldtone case set with six diamonds. Silver crystalline dial. Textured mesh bracelet with center catch.	\$ 210.00
92L78	Goldtone case set with eight diamonds. Gilt linen dial. Patterned mesh bracelet with center catch.	\$ 225.00
92K69	Goldtone case with six diamonds. Gilt brushed dial. Textured bracelet with center catch.	\$ 225.00

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92J10	Diamond dial. Goldtone case and bracelet with center catch. Black matte dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 210.00
90L25	Diamond dial. Goldtone/silvertone case and mesh bracelet with center catch. Gilt dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 250.00
92K54	Diamond dial. Goldtone case and mesh bracelet with center catch. Steel grey patterned dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 165.00
92K55	Diamond dial. Goldtone case and mesh bracelet with center catch. Gilt matte dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 185.00
90L27	Diamond dial. Two-tone case with Rhodium decor and goldtone mesh bracelet with center catch. Black silk textured dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 250.00
90L26	Diamond dial. Two-tone case with Rhodium decor and goldtone mesh bracelet with center catch. Gilt dial with one diamond at 12 o'clock. Dura-Crystal.	\$ 250.00

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92K86	Diamond dial. Goldtone case. White patterned dial with one diamond at 12 o'clock. Goldtone stainless steel mesh bracelet with center catch.	\$ 160.00
92K85	Same as 92K86 with dark grey dial.	\$ 160.00
92K90	Diamond dial. Goldtone case. Gilt brushed dial with one diamond at 12 o'clock. Goldtone stainless steel mesh bracelet with center catch.	\$ 165.00
92K89	Same as 92K90 with glossy black dial.	\$ 165.00
92K88	Diamond dial. Goldtone case. Brown textured dial with one diamond at 12 o'clock. Goldtone stainless steel mesh bracelet with center catch.	\$ 175.00

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92T32	Diamond dial. Goldtone case and link bracelet with center catch. Black enamel dial with one diamond at 12 o'clock.	\$ 175.00
92T37	Diamond dial. Goldtone case. Gilt matte dial with one diamond at 12 o'clock. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 175.00
92J12	Diamond dial. Goldtone case and link bracelet with center catch. Brown textured dial set with diamonds at 6 and 12 o'clock. Dura-Crystal.	\$ 275.00
92J09	Diamond dial. Goldtone case. Grey matte dial set with four diamonds. Dura-Crystal. Goldtone stainless steel patterned bracelet with center catch.	\$ 195.00
92J11	Diamond dial. Goldtone case. Glossy black dial with one diamond at 12 o'clock. Dura-Crystal. Goldtone stainless steel link bracelet with center catch.	\$ 275.00
92K50	Diamond dial. Goldtone case and mesh bracelet with center catch. Textured black enamel dial set with diamonds at 6 and 12 o'clock.	\$ 295.00

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92K61	Diamond dial. Goldtone case and patterned mesh bracelet with center catch. Grey sunray dial with diamond at 12 o'clock. Dura-Crystal.	\$ 145.00
92K59	Diamond dial. Goldtone case and woven mesh bracelet with center catch. Silver sunray dial with diamond at 12 o'clock. Dura-Crystal.	\$ 155.00

MODEL NO.	DESCRIPTION	PRICE
92K76	Diamond dial. Goldtone case and link bracelet with center catch. Light grey brushed dial with diamond at 12 o'clock.	\$ 160.00
92K74	Diamond dial. Goldtone case and link bracelet with center catch. Black matte dial with diamond at 12 o'clock.	\$ 140.00
92K77	Diamond dial. Goldtone case and link bracelet with center catch. Brown matte dial with diamond at 12 o'clock.	\$ 165.00
92K75	Diamond dial. Goldtone case and link bracelet with center catch. Gilt dial with diamond at 12 o'clock.	\$ 150.00

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92K92	Goldtone case. Champagne dial. Dura-Crystal. Brown leather strap.	\$ 125.00
92K22	Goldtone case. Pale gilt textured dial. Dura-Crystal. Burgundy leather strap.	\$ 115.00
92K91	Goldtone case. Gilt dial. Dura-Crystal. Black leather strap.	\$ 125.00
90L14	Goldtone case with white beaded bezel. Two-tone matte and enamel black dial. Dura-Crystal. Black leather strap.	\$ 125.00
92K95	Goldtone case. Gilt dial. Dura-Crystal. Black leather strap.	\$ 135.00
92K23	Goldtone case. Brown sunray dial. Dura-Crystal. Dark brown leather strap.	\$ 135.00
92K84	Goldtone case. Gilt sunburst dial. Dura-Crystal. Black leather strap.	\$ 110.00

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92E25	Sweep second. Goldtone case. Gilt dial. Dura-Crystal. Brown leather strap.	\$ 99.95
92E28	Sweep second. Goldtone case. Two-tone gilt dial. Dura-Crystal. Brown leather strap.	\$ 135.00
92E27	Sweep second. Goldtone case. Silver linen dial. Dura-Crystal. Black leather strap.	\$ 125.00
92E07	Sweep second. Goldtone case. Gilt crystalline dial. Dura-Crystal. Black leather strap. Water resistant to 3 atmospheres.	\$ 130.00
92G05	Calendar. Sweep second. Goldtone case and link bracelet with hook-lock clasp. Brown sunray dial. Dura-Crystal.	\$ 125.00
92G03	Calendar. Sweep second. Goldtone case and link bracelet with fold-over buckle. Dura-Crystal. Black matte dial. Water resistant to 3 atmospheres.	\$ 175.00
91G00	Calendar. Sweep second. Silvertone case. White patterned dial. Dura-Crystal. Black leather strap.	\$ 89.95

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91E02	Sweep second. Stainless steel case and expansion bracelet. White enamel dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 99.95
92E29	Same as 91E02 in goldtone stainless steel with champagne dial.	\$ 110.00
90E03	Sweep second. Silvertone/goldtone case and bracelet with center catch. Light grey dial. Dura-Crystal. Stainless steel mesh bracelet with goldtone accents and center catch.	\$ 155.00
91E04	Sweep second. Rhodium case. Silver patterned dial. Dura-Crystal. Rhodium mesh stainless steel bracelet with center catch.	\$ 115.00
91E03	Sweep second. White case. Silver satin dial. Dura-Crystal. Rhodium mesh stainless steel bracelet with center catch.	\$ 99.95
91E05	Sweep second. Rhodium case and stainless steel bracelet with center catch. Silver dial. Dura-Crystal.	\$ 120.00

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92E15	Sweep second. Goldtone case and bracelet with hook-lock clasp. Two-tone gilt dial. Dura-Crystal. Water resistant to 3 atmospheres.	\$ 99.95
92E38	Sweep second. Goldtone case. Gilt dial. Dura-Crystal. Goldtone stainless steel link bracelet with hook-lock clasp. Water resistant to 3 atmospheres.	\$ 165.00

MODEL NO.	DESCRIPTION	PRICE
92E40	Sweep second. Goldtone case. Gilt sunray pattern dial. Dura-Crystal. Goldtone stainless steel link bracelet with center catch. Water resistant to 3 atmospheres.	\$ 195.00
92E34	Sweep second. Goldtone case. Black matte pattern dial. Dura-Crystal. Goldtone stainless steel link bracelet with center catch. Water resistant to 3 atmospheres.	\$ 165.00
92E31	Sweep second. Goldtone case. Two-tone gilt and silver dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 125.00
92E30	Sweep second. Goldtone case. Gilt satin dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 120.00

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92E19	Sweep second. Goldtone case. Gilt pattern dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 150.00
92E20	Same as 92E19 with light silver pattern dial.	\$ 150.00
92E36	Sweep second. Goldtone stainless steel case and bracelet with center catch. Gilt dial. Dura-Crystal.	\$ 185.00
92E22	Sweep second. Goldtone case and interwoven bracelet with center catch. Two-tone silver white dial. Dura-Crystal.	\$ 175.00
92E32	Sweep second. Goldtone case. Gilt sunburst dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 160.00
92E33	Sweep second. Goldtone case. Silver patterned dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 140.00
92E35	Sweep second. Goldtone case. Champagne dial. Dura-Crystal. Goldtone stainless steel mesh bracelet with center catch.	\$ 150.00

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90L05	Goldtone/silvertone case and mesh bracelet with center catch. Silver silk-tone dial. Dura-Crystal.	\$ 185.00
90L20	Goldtone case. Gilt dial. Dura-Crystal. Two-tone stainless steel bracelet with center catch.	\$ 125.00
90L28	Silvertone case. Gilt dial. Two-tone stainless steel bracelet with hook-lock clasp.	\$ 140.00
91L06	Silvertone case. White enamel dial. Stainless steel mesh bracelet with center catch.	\$ 99.95
90L24	Goldtone/silvertone case. Speckled gilt dial. Dura-Crystal. Stainless steel mesh bracelet with center catch.	\$ 145.00
91L08	Silvertone case and mesh bracelet with center catch. Silver pattern dial. Rhodium markers.	\$ 135.00

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90L16	Goldtone/silvertone case with matching two-tone interwoven bracelet and center catch. Rhodium stone-finish dial. Dura-Crystal.	\$ 225.00
90L15	Goldtone/silvertone case with matching two-tone interwoven bracelet and center catch. Gilt dial. Dura-Crystal.	\$ 225.00
90T00	Goldtone/silvertone case with matching two-tone interwoven bracelet and center catch. White enamel dial. Dura-Crystal.	\$ 235.00
90L30	Goldtone/silvertone case with matching two-tone mesh bracelet and center catch. Bi-color gilt pattern dial. Dura-Crystal.	\$ 250.00
92K01	Goldtone case and bracelet with center catch. Silver dial with gilt stripes. Dura-Crystal.	\$ 250.00
92K36	Goldtone case and woven mesh bracelet with center catch. Two-tone gilt crystalline dial. Dura-Crystal.	\$ 245.00
92J22	Goldtone case and mesh textured bracelet with center catch. Gilt pattern dial. Dura-Crystal.	\$ 275.00

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92J06	Goldtone case and mesh bracelet with center catch. Gilt pattern dial.	\$ 150.00
92K99	Goldtone case and mesh bracelet with center catch. Gilt dial. Dura-Crystal.	\$ 150.00

MODEL NO.	DESCRIPTION	PRICE
92J00	Goldtone case and mesh bracelet with center catch. Gilt florentine dial.	\$ 150.00
92J17	Goldtone case. Gilt sunray dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 195.00
92J19	Goldtone case and bracelet with center catch. Gilt texture dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 195.00
92T33	Goldtone case and mesh bracelet with center catch. Two-tone silver textured dial. Dura-Crystal.	\$ 165.00
92J03	Goldtone case and mesh bracelet with center catch. Gilt satin dial. Dura-Crystal.	\$ 175.00
92T38	Goldtone case and mesh bracelet with center catch. Black glossy dial. Dura-Crystal.	\$ 250.00

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92J04	Goldtone case and link bracelet with center catch. Gilt dial. Applied markers.	\$ 135.00
92K83	Goldtone case and bark-textured bracelet with center catch. Brown matte dial. Applied markers.	\$ 130.00
92K31	Goldtone case and mesh bracelet with center catch. Cream enamel dial. Dura-Crystal.	\$ 135.00
92J16	Goldtone case and mesh bracelet with center catch. Gilt marker dial.	\$ 175.00
92J02	Goldtone case and mesh bracelet with center catch. Gilt pattern dial.	\$ 175.00
92J15	Goldtone case and mesh bracelet with center catch. Gilt dial. Applied markers. Dura-Crystal.	\$ 185.00
92J18	Goldtone case and mesh bracelet with center catch. Gilt satin dial. Dura-Crystal.	\$ 195.00
92J14	Goldtone case and mesh bracelet with center catch. Two-tone gilt dial. Dura-Crystal.	\$ 195.00

PAGE 43

92T29	Goldtone case and mesh bracelet with center catch. Pale gilt pattern dial. Dura-Crystal.	\$ 245.00
92T30	Goldtone case and link bracelet with center catch. Two-tone gilt dial. Dura-Crystal.	\$ 225.00
92T34	Goldtone case. Gilt dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 185.00
92T35	Goldtone case. Gilt dial. Goldtone stainless steel bracelet with center catch. Dura-Crystal.	\$ 150.00
92T36	Goldtone case. Silver dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 150.00
92J01	Goldtone case. White enamel dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 165.00
92K21	Goldtone case and linear design bracelet with center catch. Gilt matte patterned dial. Dura-Crystal.	\$ 235.00
92J24	Goldtone case and link bracelet with center catch. Gilt sunray and matte dial. Dura-Crystal.	\$ 295.00

PAGE 44

92L92	Goldtone case and mesh bracelet with center catch. Silver silk-patterned dial.	\$ 160.00
92L91	Same as 92L92 with gilt brushed dial.	\$ 160.00
92K34	Goldtone case and link bracelet with center catch. Gilt sunray dial. Dura-Crystal.	\$ 195.00
92K82	Goldtone case. Silver white dial. Goldtone stainless steel bracelet with center catch. Dura-Crystal.	\$ 130.00
92K81	Goldtone case. Textured gilt dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 125.00
92K80	Goldtone case. Gilt dial. Goldtone stainless steel mesh bracelet with center catch.	\$ 120.00
92K79	Goldtone case. Gilt dial. Goldtone stainless steel mesh bracelet with center catch. Dura-Crystal.	\$ 115.00
92K78	Same as 92K79 with champagne Arabic numeral dial.	\$ 110.00



BULOVA 1985

BULOVA 1985

When Bulova produced its first wind-up watch nearly 11 decades ago, timekeeping accuracy was the main essential. Bulova became America's best known, well-bred watch. Today, Bulova precision is a fait accompli... a century old tradition of excellence.

But the watch market has changed; Bulova accuracy is a taken-for-granted asset; fashion, features and superior craftsmanship are today's criteria for increased watch sales. In watch design, the look of affluence is in demand... beautiful textures, the glow of gold, the sparkle of diamonds. Watches have become a status symbol, a mark of achievement. You'll see it all in Bulova's exciting, new 1985 line.

It's a fluid line, moving with consistent precision and grace from classic strap models to fine jewelry designs, resplendent with diamonds... for women and men. The selection is more beautiful, more elegant than ever before, superior in quality, craftsmanship and design. It is a most competitive line, one that offers your customers the look of elegance at an affordable price. And adds the Bulova pledge of fine performance... a two year warranty.

BULOVA

Strap watch classics, simply tailored for every hour of his active day.



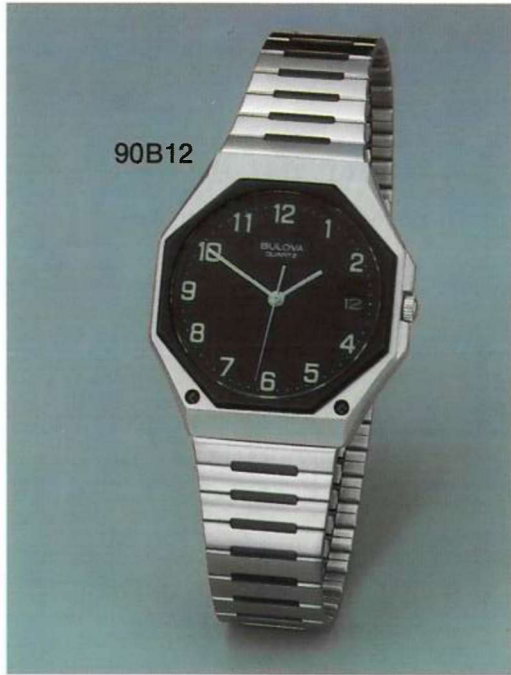
BULOVA

Bulova adds finesse to precision and style.



BULOVA CALENDAR

Two-tone bracelet watches, precise to the second and fashioned like fine jewelry.



Time and date, handsomely styled with perfectly mated bands, bezels and dials.

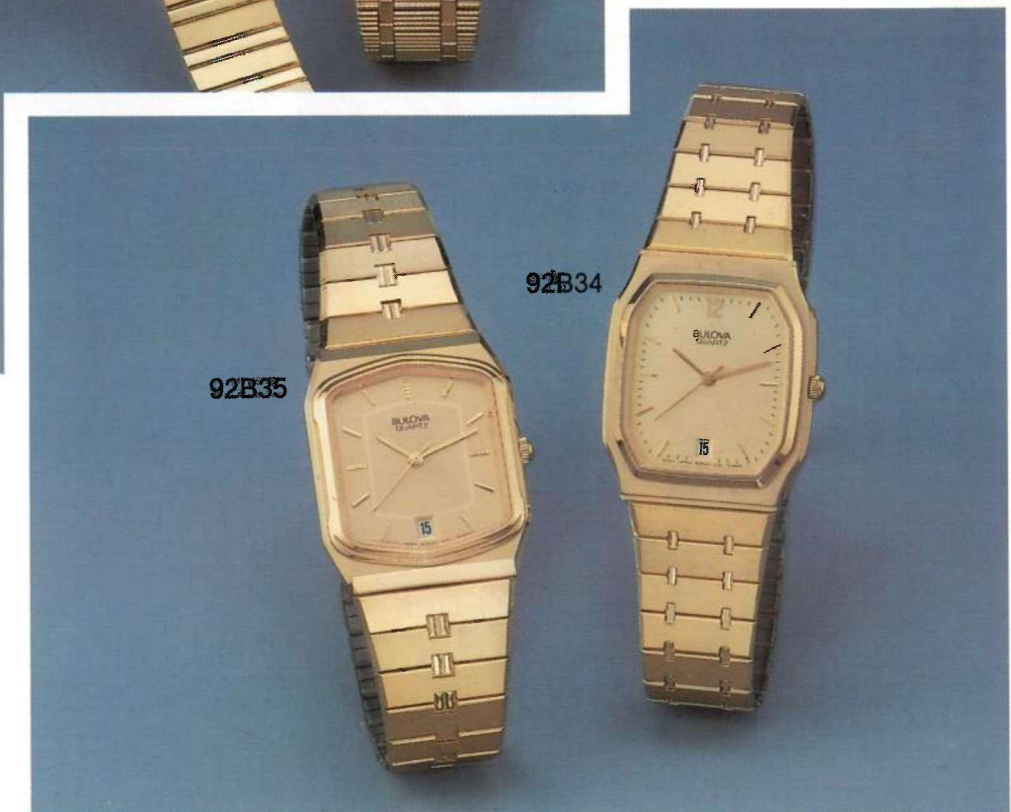
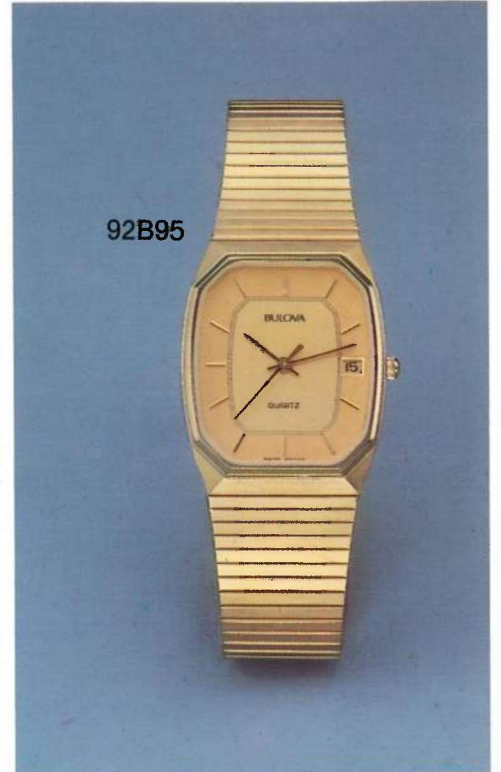


BULOVA CALENDAR

The affluent look of gold, a timely status symbol that speaks of his success.



The well-bred watch, beautifully proportioned and contemporary in design.

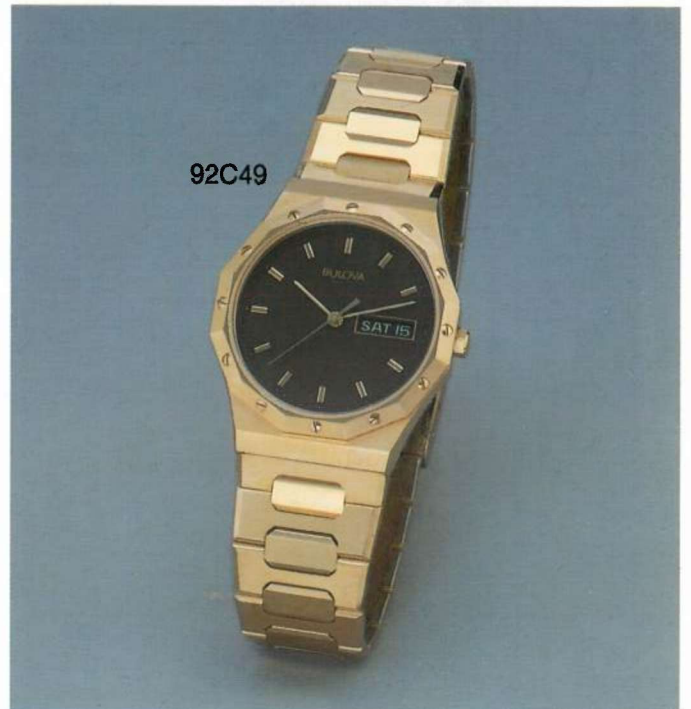
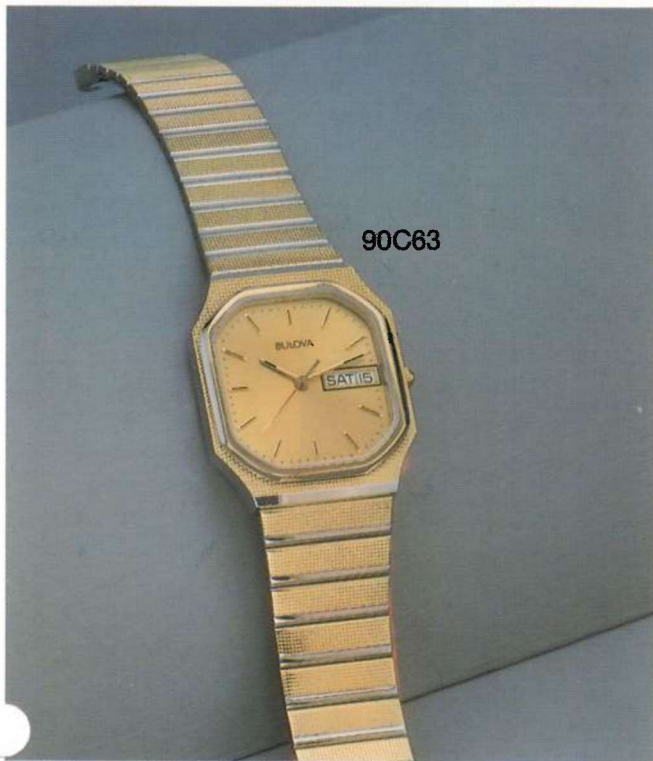
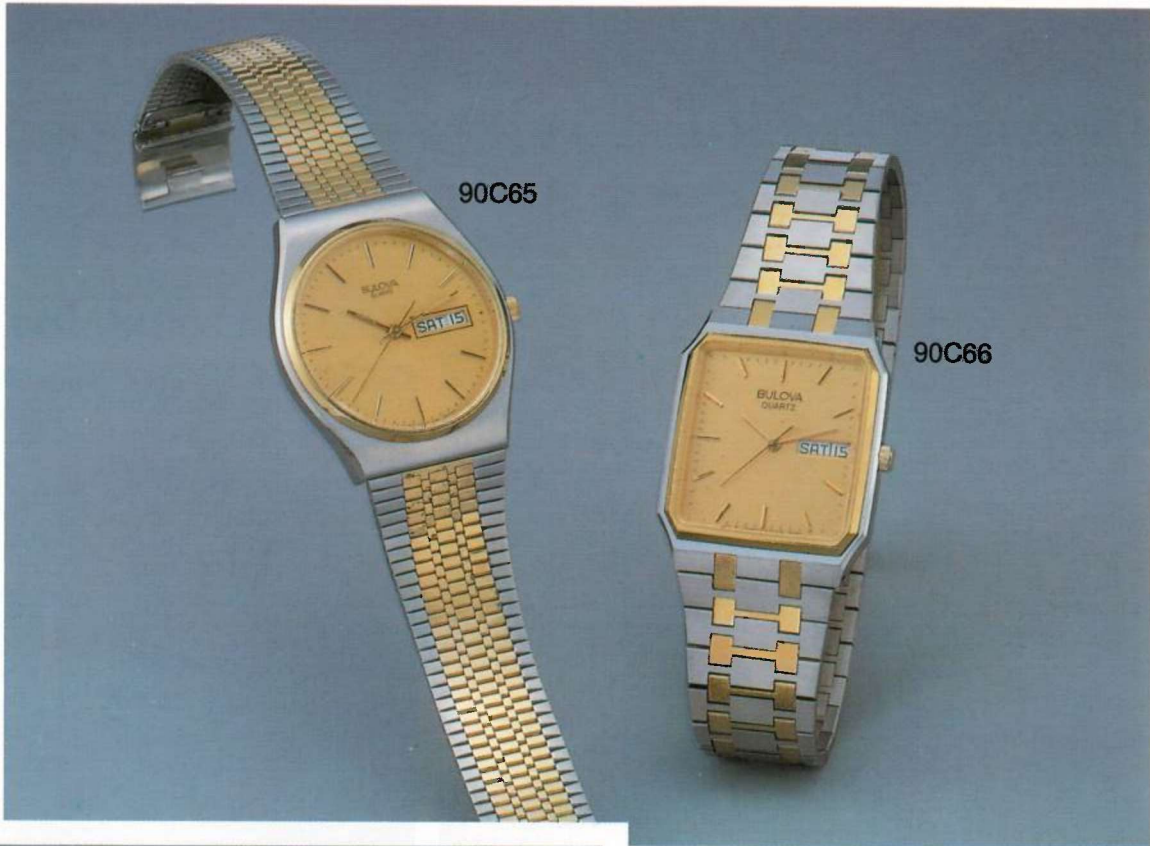


BULOVA DAY/DATE

All the time he'll ever need, told with split second quartz accuracy.

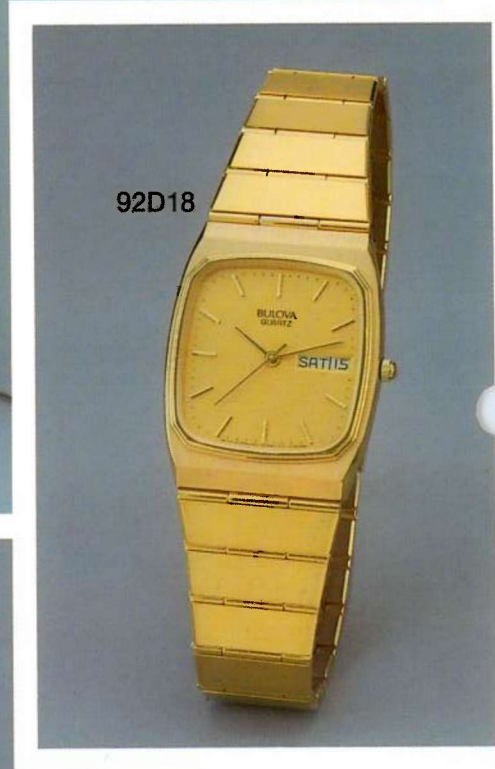
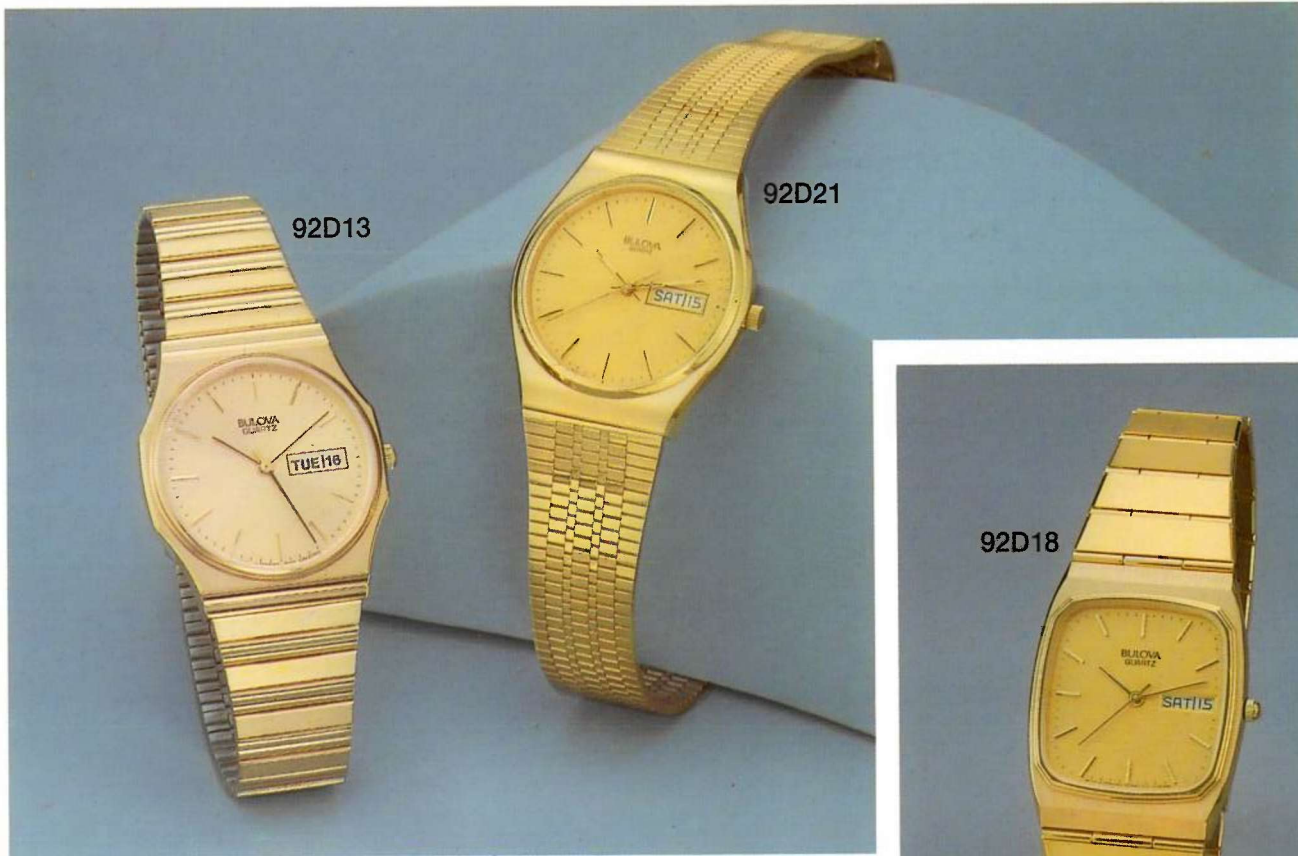


Dramatic new designs for men who demand perfection in precision and style.

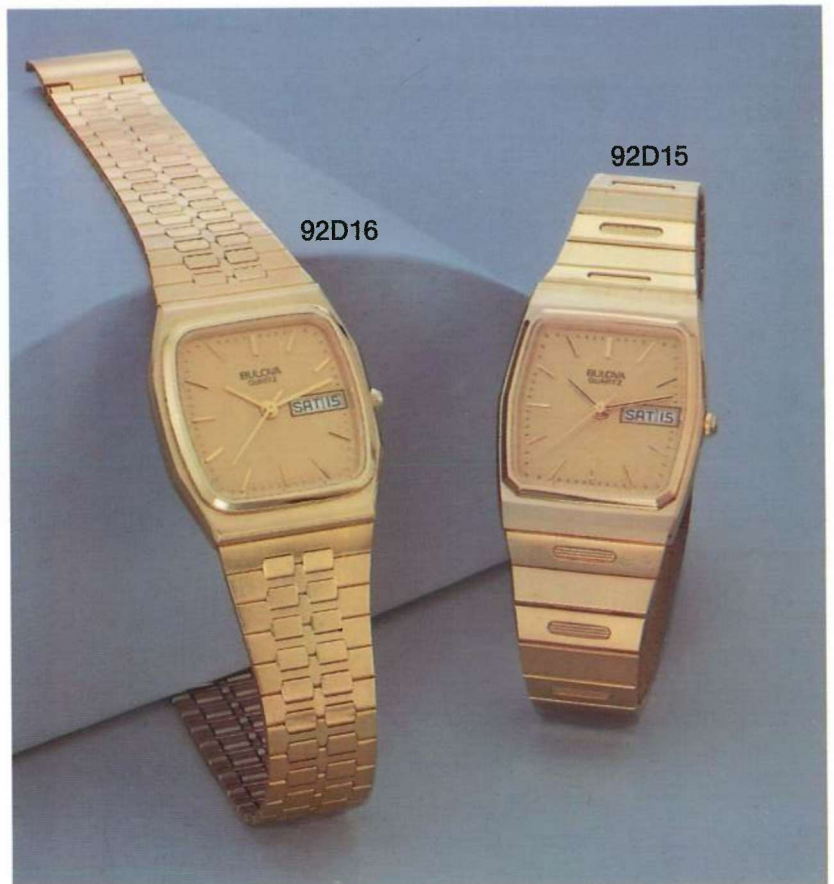


BULOVA DAY/DATE

Stalwart, sophisticated and engineered to please the most punctual of men.

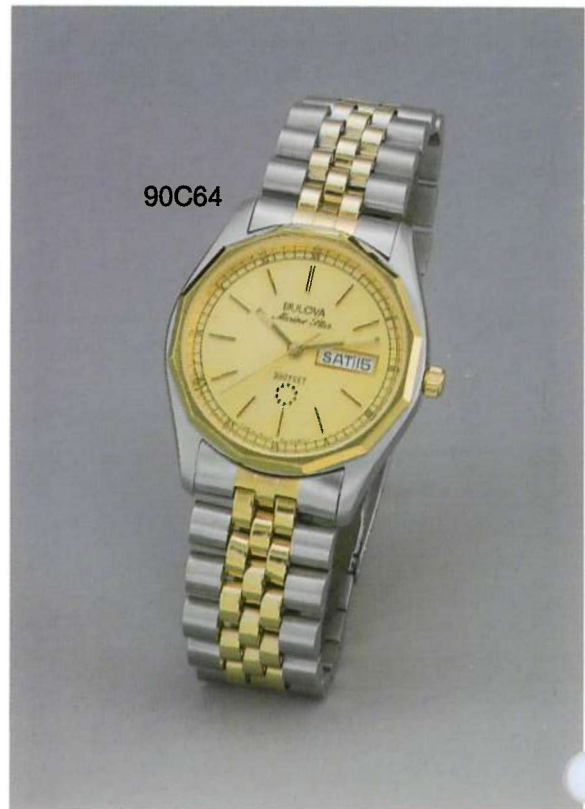


A top calibre collection, superbly accurate and styled to compliment the finest wardrobe.

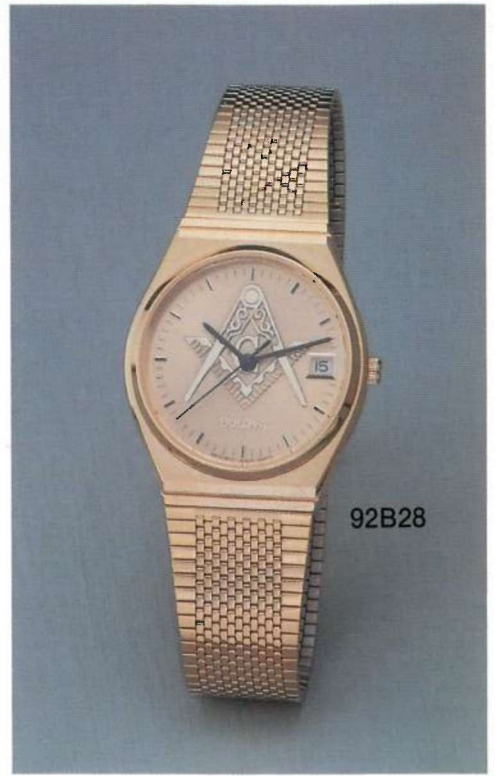


BULOVA SPORTS

Top deck or under water, Bulova Diver watches are built to serve long and survive well!

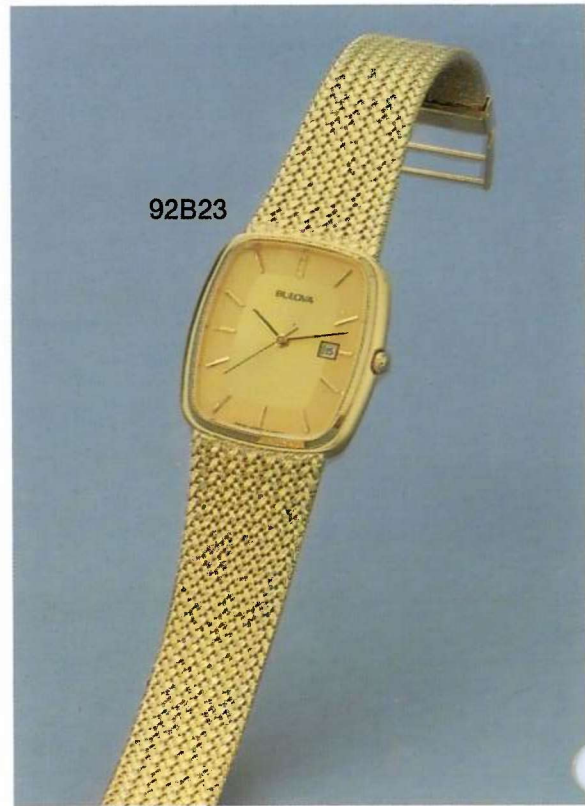


Precision crafted for railroad men, train buffs, Masons and for those who like their time unique.



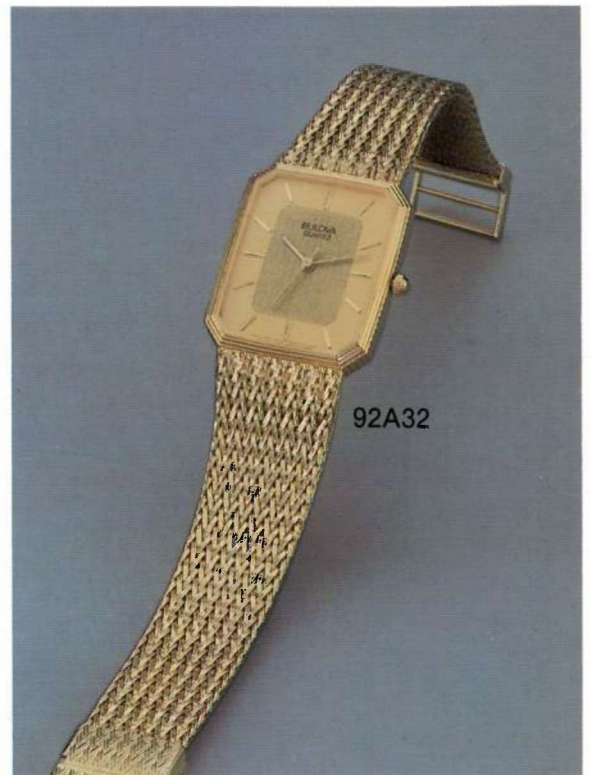
BULOVA CALENDAR — DRESS

Luxuriously designed calendar watches for dress-up wear and special dates.



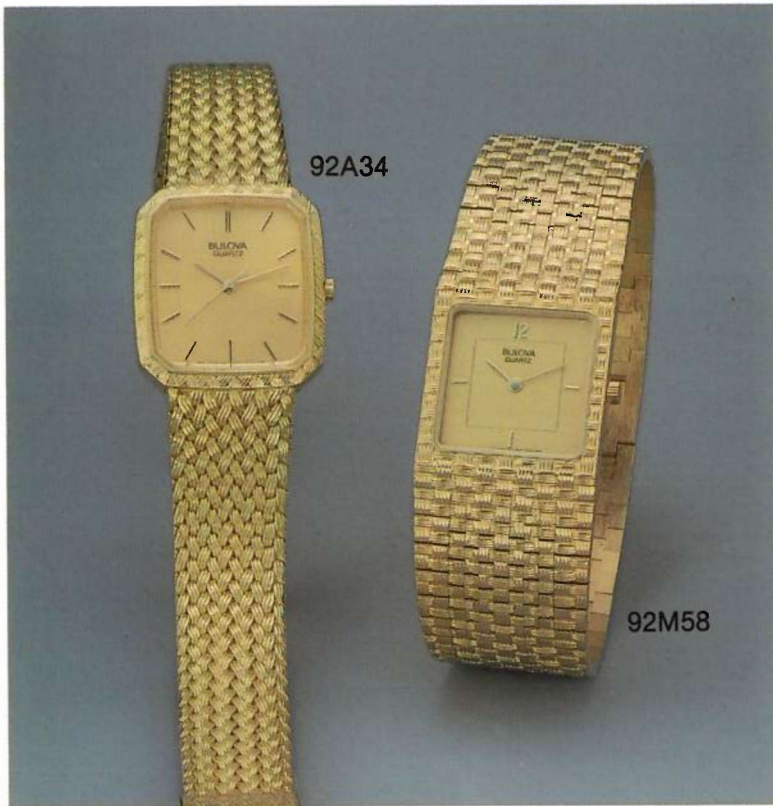
BULOVA — DRESS

Timekeeping jewelry. . . elegant, accurate and mastercrafted with meticulous care.



BULOVA - DRESS

A state of the art selection for men whose criterion is excellence.



Fine jewelry designs that keep him well-timed in the height of fashion.



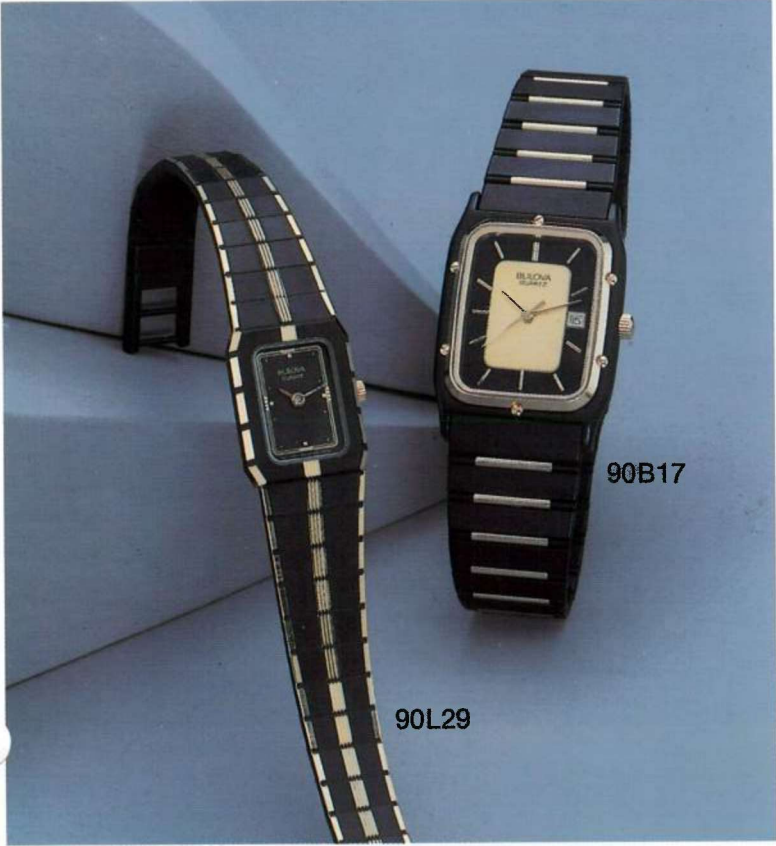
BULOVA POCKET WATCHES

An up-to-date tradition, the hunter's pocket watch with calendar and quartz movement.



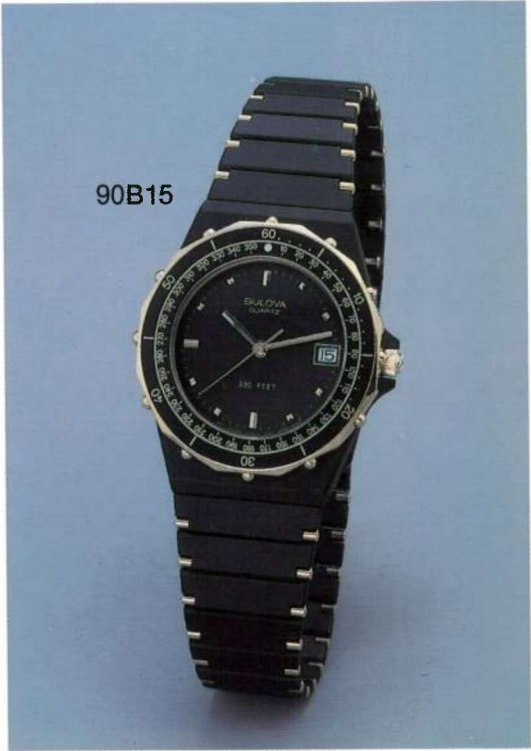
BULOVA BLACK

The "jet set" watches by Bulova, ultra-modern and simply smashing in goldtone and black.



90L29

90B17



90B15



90G04

90B19

BULOVA

A special selection of ever-popular styles at irresistible prices.



BULOVA DUET

Equal timing for a well-matched pair, beautifully tailored and infinitely precise.

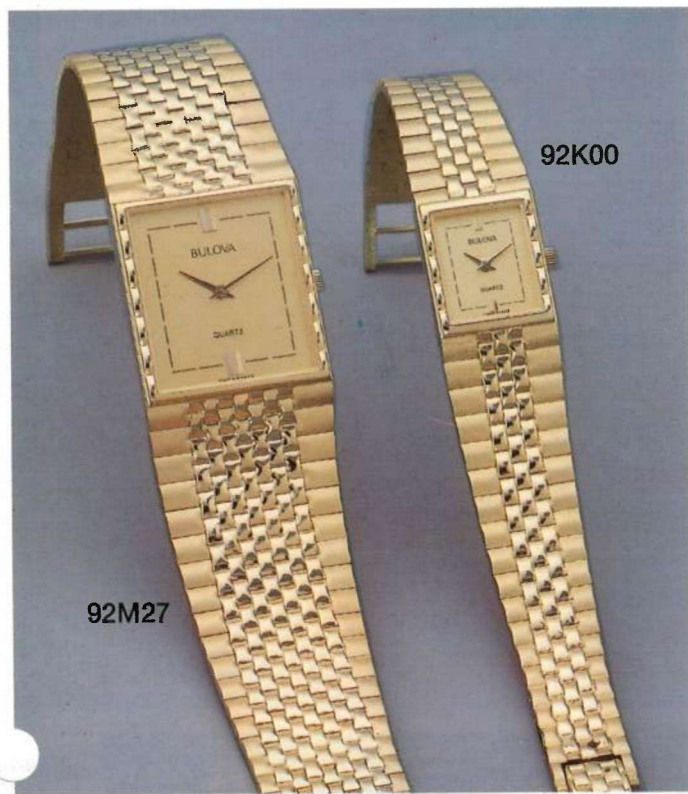


BULOVA DUET

Matchmate fashions for couples who care about sharing the best of times.

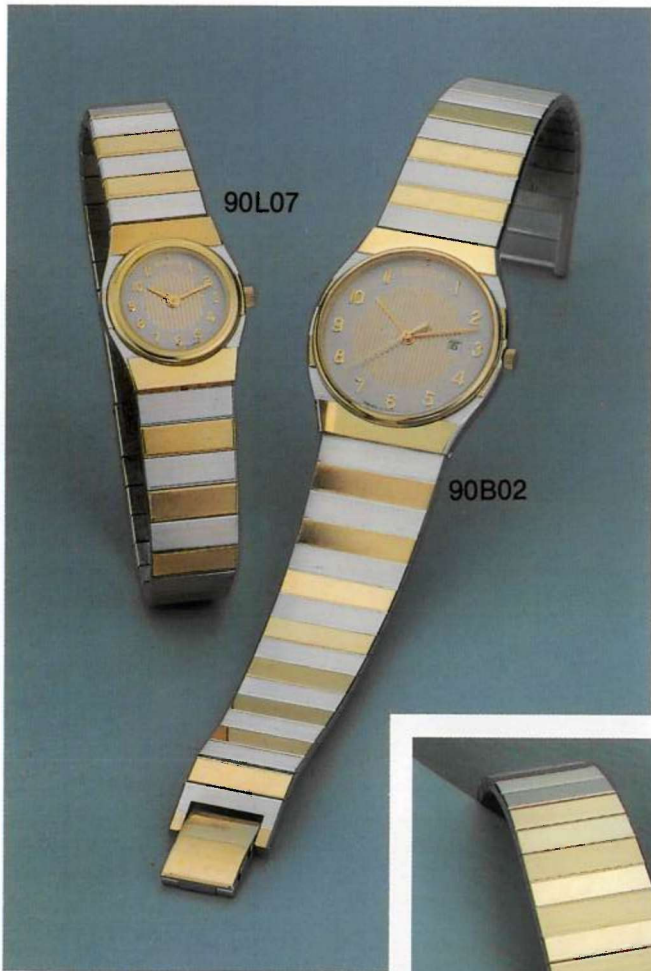


Elegantly fashioned one-piece bracelet watches, symbols of unity for two.

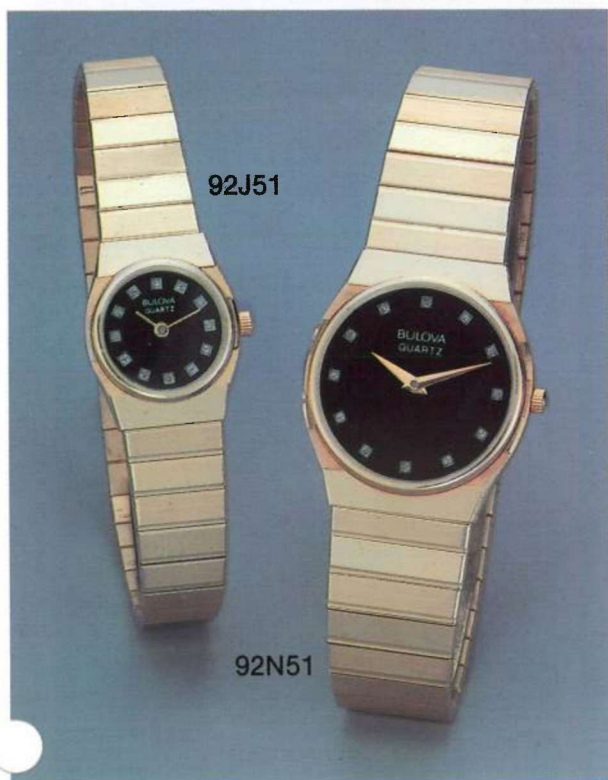


BULOVA DUET

Perfect pairing... dramatic in style; identical in beauty, quality, accuracy.

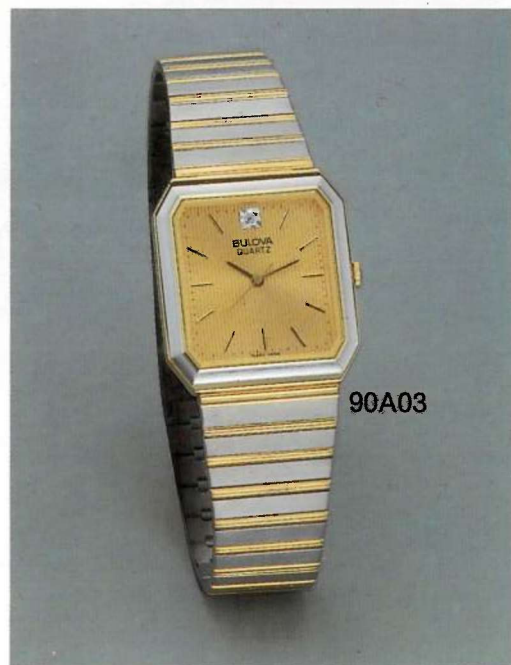


Harmony for two... the diamond dial watches that denote devotion, love and affection.

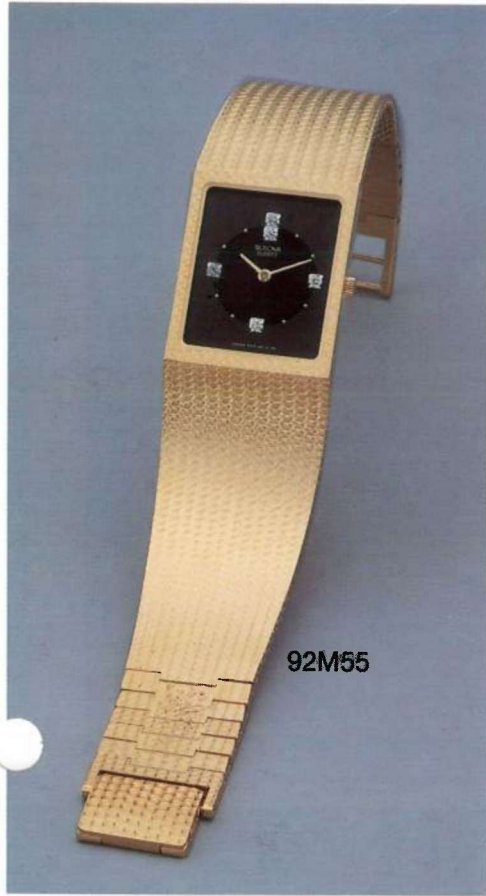


BULOVA MEN'S - DIAMOND DIAL

For the man about town, a debonnaire collection of diamond dial bracelet watches.

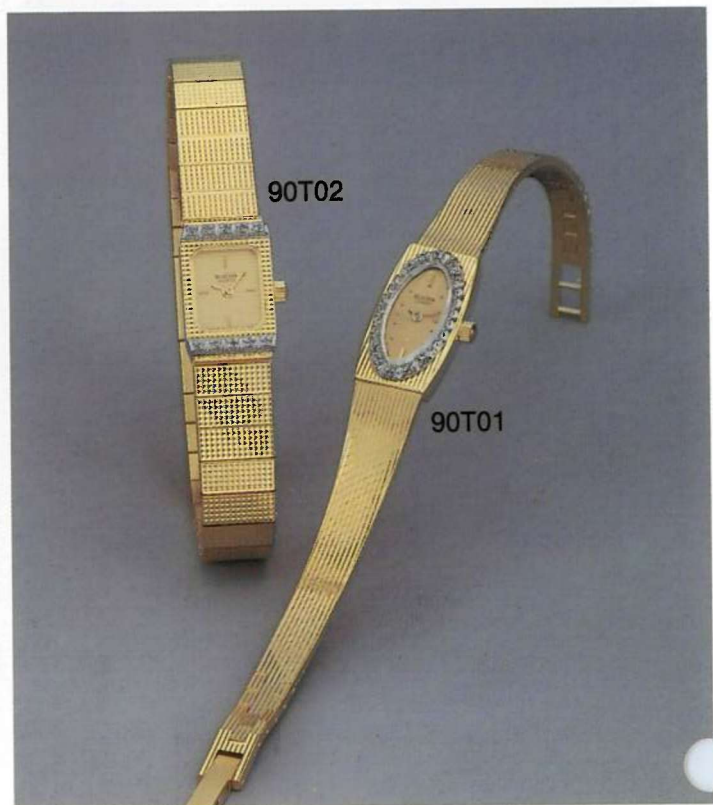


Elegant, sophisticated and attention-commanding, the high fashion bracelet watch with diamonds.



BULOVA LADIES' - DIAMONDS

Exquisitely styled bracelet watches, resplendent with multi-diamond framed dials.



Every hour sparkles when diamond-set bezels accentuate the beauty of time.

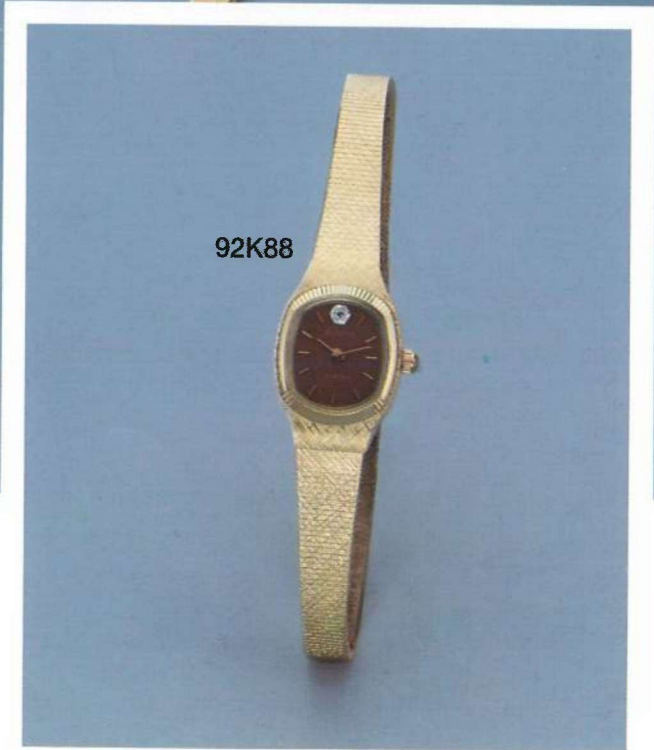


BULOVA LADIES' - DIAMOND DIAL

A fashion favorite, the diamond dial watch mated to an elegantly textured bracelet.

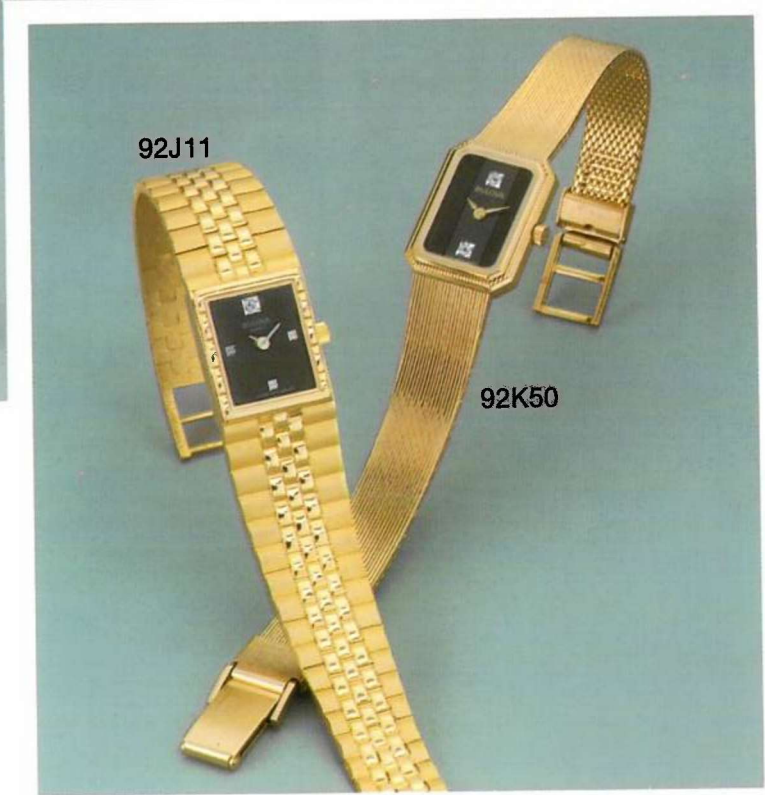


Midnight or noon, these are the watches she'll wear with flair... and flare.



BULOVA LADIES' — DIAMOND DIAL

Bracelet watches with a golden glow and dramatic diamond-set dials.



Beautifully tapered and textured bracelet watches with diamond marker at 12 o'clock.



BULOVA STRAPS

A shapely collection of dependable timekeepers, all with genuine leather straps.



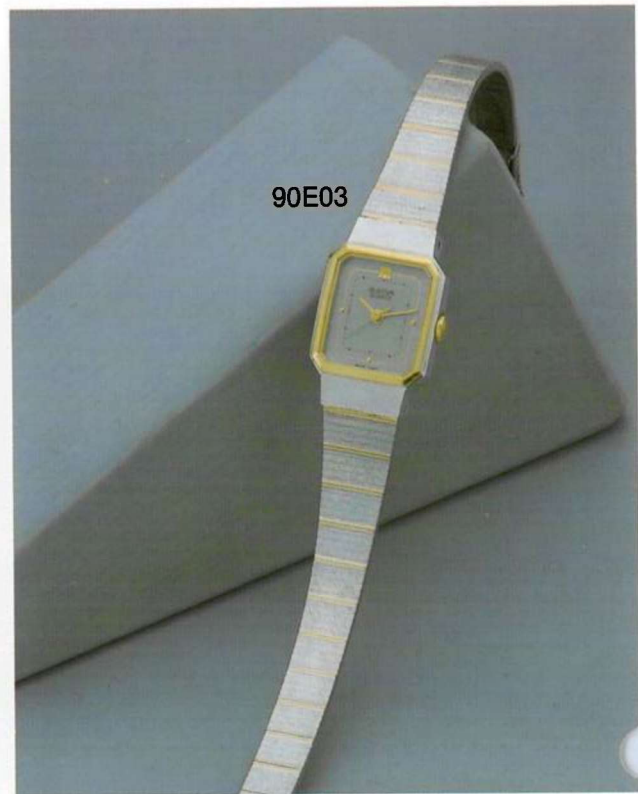
BULOVA STRAPS/CALENDARS

The always accurate classics, styled for a woman's constantly busy day.



BULOVA BRACELETS

Silvertone, goldtone or two-tone... every second counts in this bracelet watch selection.

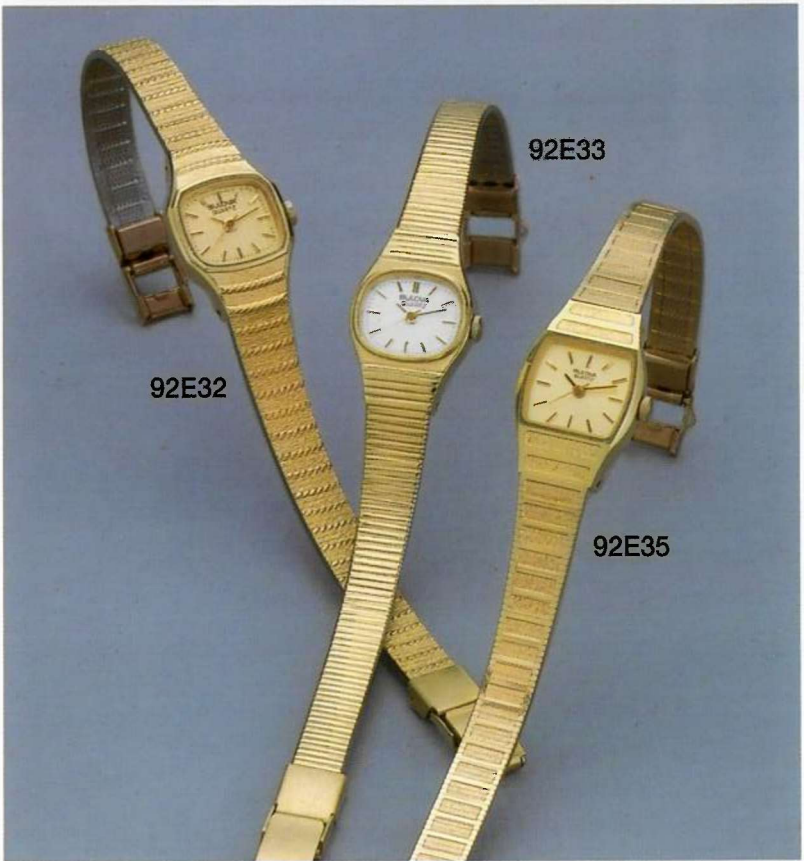


Right to-the-second accuracy, fashioned for compliments and day-through-evening wear.



BULOVA BRACELETS

The first choice watch for women who seek fine design plus sweep second precision.



Accuracy attains a totally new look in shimmering silvertone or two-tone.

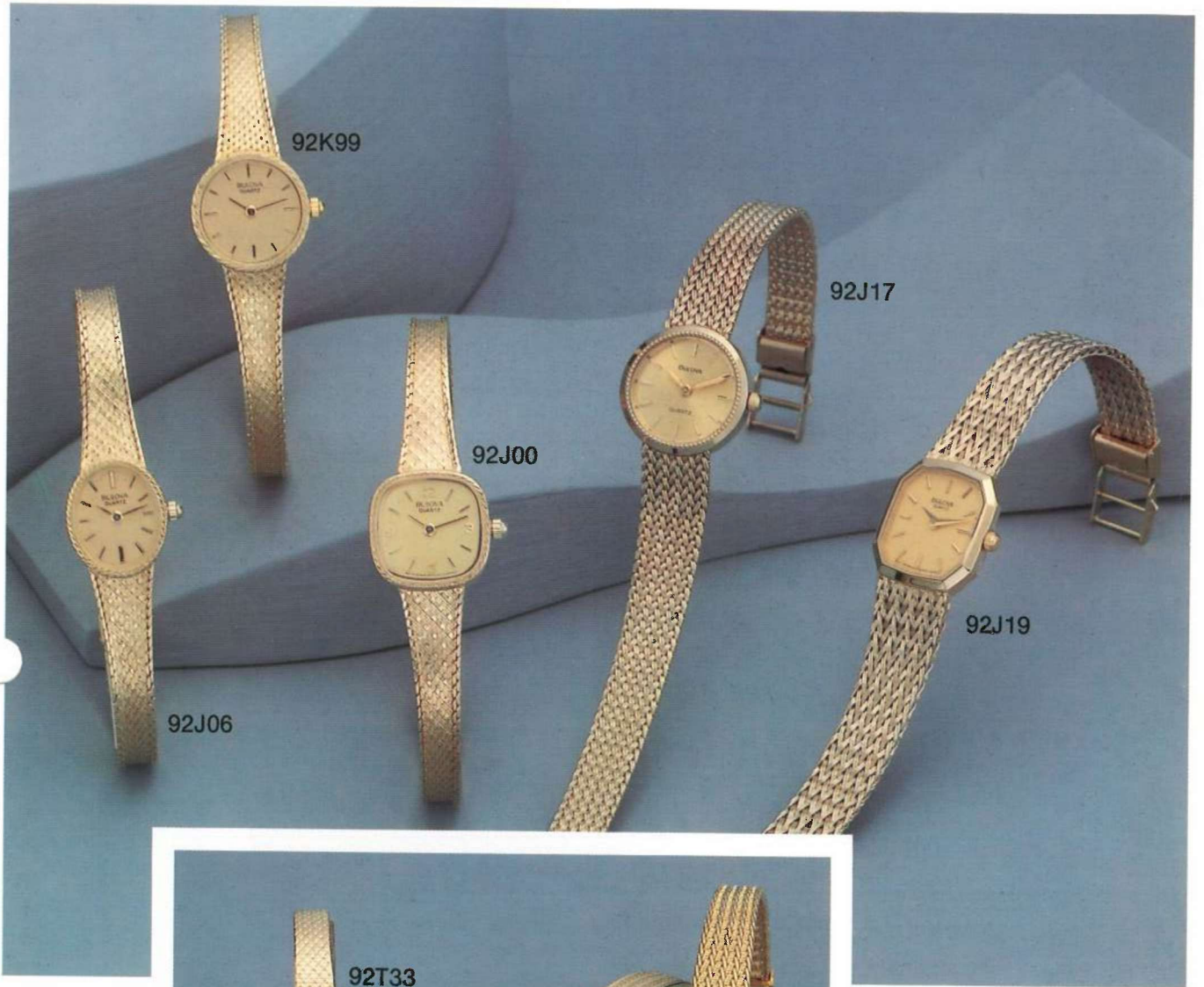


BULOVA BRACELETS

Watches to compliment all she wears, from tailored clothes to formal fashions.



Elegant wrist fashions, so beautifully styled she'll wear her watch with her finest jewels.

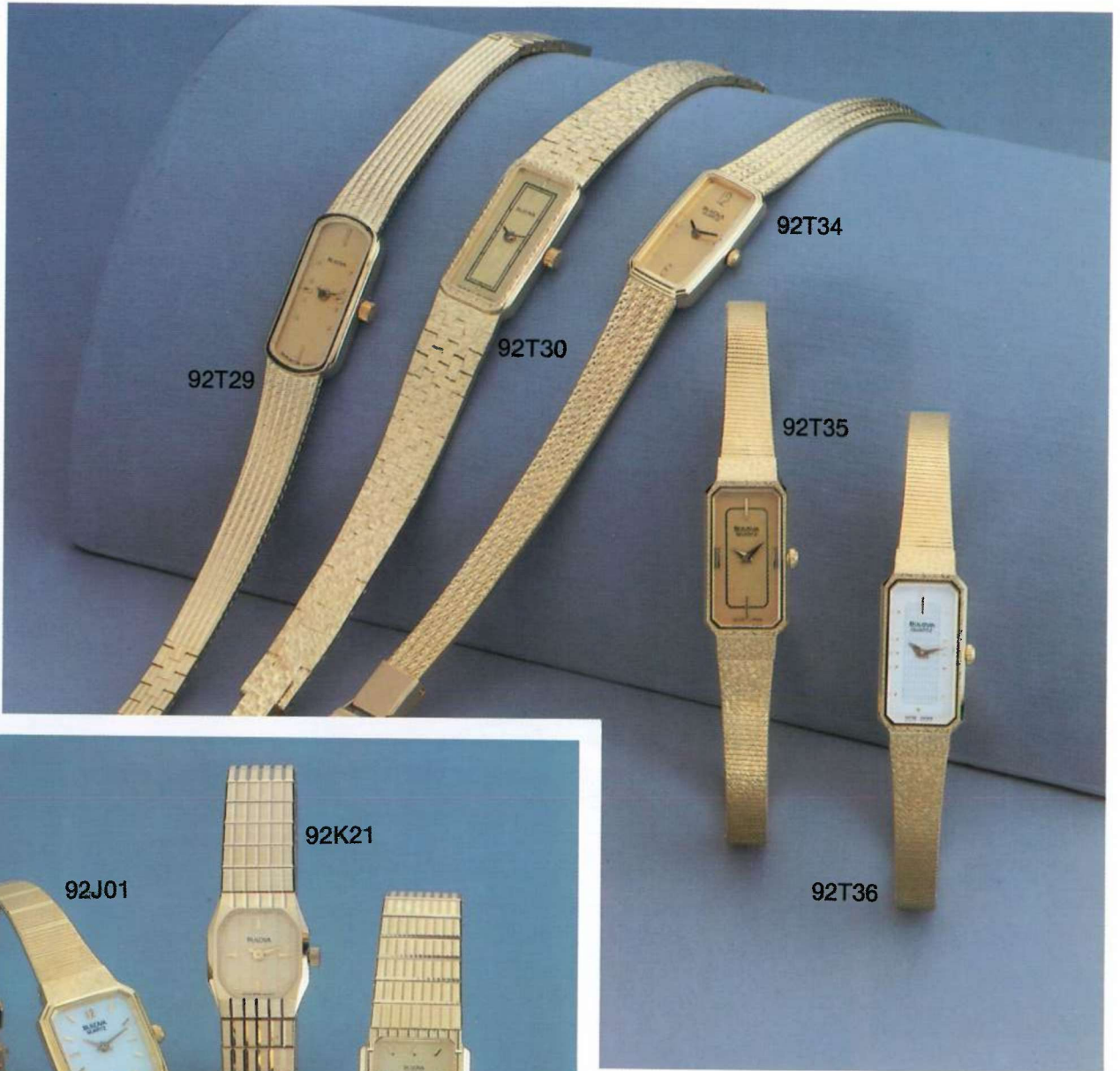


BULOVA BRACELETS

A singular collection of creative designs for women who love the luxurious look.



A rebirth of Art Deco design... exciting, graceful, sophisticated and timed for today.



BULOVA BRACELETS

The impeccable bracelet watch, a daily compliment to her good taste.



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