

# 1985 CARAVELLE® by BULOVA PRICE LIST

CATALOG PAGE	MODEL NUMBER	SUGGESTED RETAIL PRICE	CATALOG PAGE	MODEL NUMBER	SUGGESTED RETAIL PRICE	CATALOG PAGE	MODEL NUMBER	SUGGESTED RETAIL PRICE
Page 4	48L39	\$59.95	Page 11	48L53	\$79.95	Page 19	42A08	\$79.95
	48L38	54.95		48L58	69.95		41A04	54.95
	47L06	49.95		48L59	79.95		42A07	69.95
	48L37	64.95		48L60	79.95		42A05	79.95
	46J01	59.95		48H03	89.95		40A01	74.95
	47J03	54.95		48L40	84.95			
	48J13	59.95						
Page 5	47G03	\$64.95	Page 12	48L47	\$89.95	Page 20	42B03	\$84.95
	48G00	69.95		48L28	89.95		42B04	89.95
	48G06	74.95		48L27	89.95		40B01	79.95
	47J06	54.95		48L61	84.95			
	48J24	59.95		48L42	94.95	Page 21	40C09	\$79.95
	48J22	69.95	48L41	89.95	40C10		89.95	
	48J23	69.95	48L43	89.95	41C10		89.95	
				41C15	74.95			
				41C11	64.95			
Page 6	48J01	\$64.95	Page 13	48L46	\$99.95	Page 22	40C06	\$84.95
	47J04	59.95		48L44	99.95		40C07	99.95
	48J09	69.95		48L45	99.95		40C08	74.95
	48L54	64.95		48L30	99.95		40C05	69.95
	48L55	69.95		48L31	99.95			
	48J21	79.95	48L48	99.95				
Page 7	48J05	\$84.95	Page 14	48L62	\$99.95	Page 23	42C30	\$74.95
	48J07	94.95		48L56	89.95		42C17	74.95
	48J15	84.95		48L57	94.95		42C24	79.95
	48J14	84.95		48J26	84.95		42C22	79.95
	46J02	79.95		48J25	84.95		42C19	79.95
	46J00	79.95		48L51	79.95			
			48L50	84.95				
Page 8	48J19	\$74.95	Page 15	42M50	\$74.95	Page 24	42C18	\$89.95
	46J03	74.95		42M51	79.95		42C20	99.95
	48J20	84.95		42M52	99.95		42C25	89.95
	47J05	74.95			42C33		84.95	
					42C35		94.95	
Page 9	48J11	\$94.95	Page 16	41A03	\$49.95	Page 25	42C23	\$84.95
	48J16	99.95		42A04	54.95		42C34	84.95
	48J10	94.95		42A10	59.95		42C38	99.95
	46G02	79.95		41A05	49.95		42C37	99.95
	48G04	79.95	42A09	54.95				
Page 10	47L10	\$69.96	Page 17	42B01	\$64.95	Not shown but available	42B06	\$79.95
	47L09	84.95		42B02	74.95		42C28	79.95
	47L07	74.95		42B00	59.95		42C36	94.95
	47L08	74.95	42B05	69.95				
	46L04	74.95	Page 18	42C29	\$64.95			
	46L03	79.95		42C31	69.95			
46L01	84.95	42C16		79.95				
			42C32	74.95				
			41C12	54.95				
			41C13	54.95				

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE**



CARAVELLE<sup>®</sup>  
by BULOVA

1985





## STYLE AND SUBSTANCE

Welcome to the world of Caravelle watches for 1985, a year that marks a return to elegance and renewed appreciation of fine styling, superior craftsmanship and true value.

Long recognized as the forerunner in moderately priced, meticulously made watch fashions, Caravelle introduces an exciting, new dimension to its 1985 line. Styling is diverse, spirited and far more costly looking than its \$50 to \$100 retail range.

Caravelle's standard of excellence begins with a superb selection of beautifully tailored classics with precision quartz movements, sweep second hands and genuine leather straps. And runs the gamut of in-demand styles from sporty expansion bracelets to fine jewelry designs, calendars, day/dates, two-tones, diamond dials. A creative new look is everywhere...in shapes and details, textures and tones. Caravelle is fashion at its finest, deft design mated to Bulova's mandate of quality, accuracy, and dependability. The two year warranty that accompanies every Caravelle watch attests to its superiority in precision timekeeping.

CARAVELLE by Bulova. A tradition of quality for less than you'd expect.

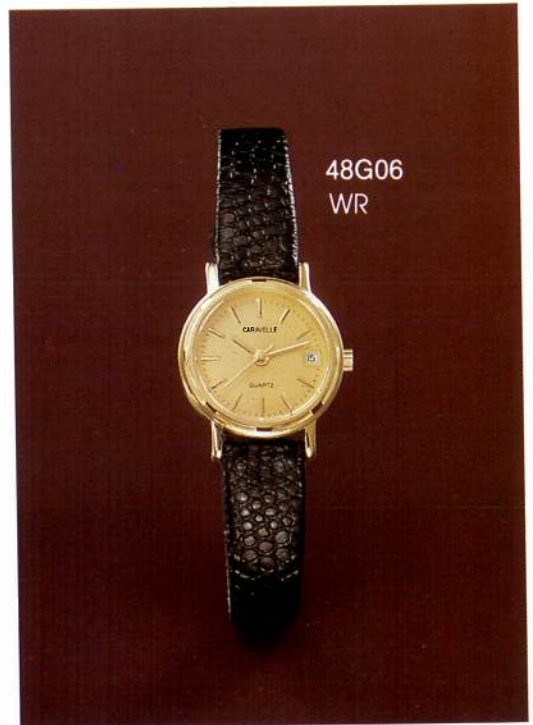


# Caravelle

Quartz precision for working women, tailored to suit her busy day.



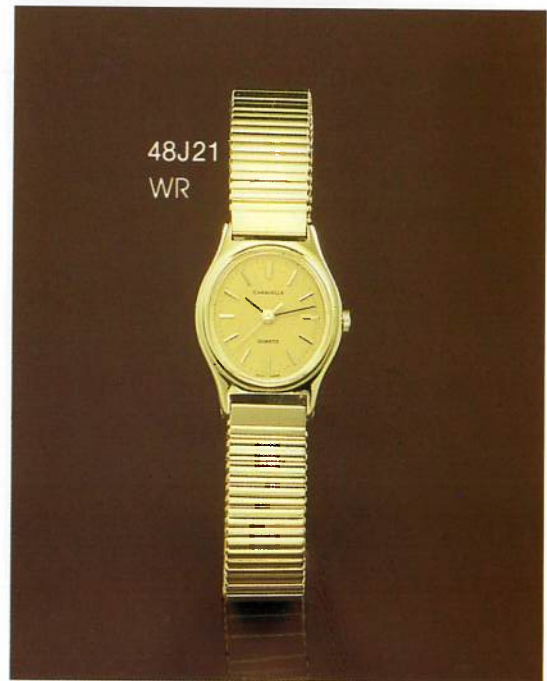
Timed to the second and designed to weather every active woman's life style.





# Caravelle

A smart selection of easy-wear watches with slip-on expansion bracelets.



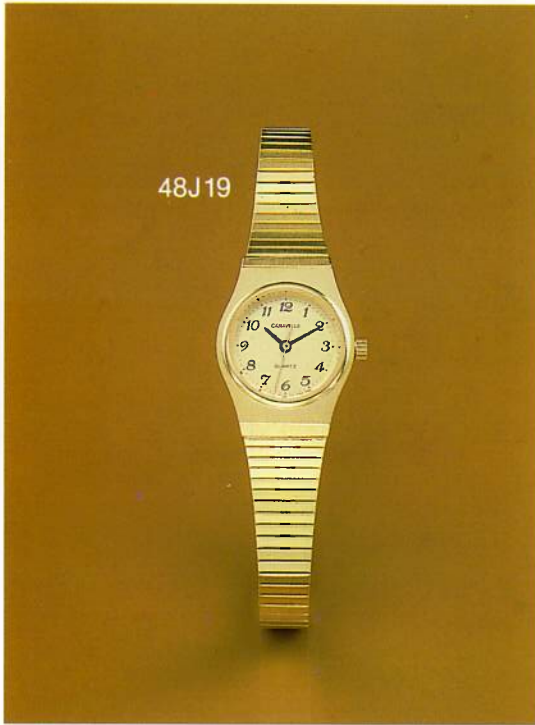
High fashion bracelet watches that flatter the wrist and tell time to the second.





# Caravelle

Dramatic new designs she'll wear with grace from desk to dinner to date.





Creative wrist fashions, beautifully detailed and precisely timed.



## Caravelle

Silvertone and two-tone, a bright new dimension in fine watch design.





Bracelet watches with a golden glow, sheer elegance for every hour, every wrist.



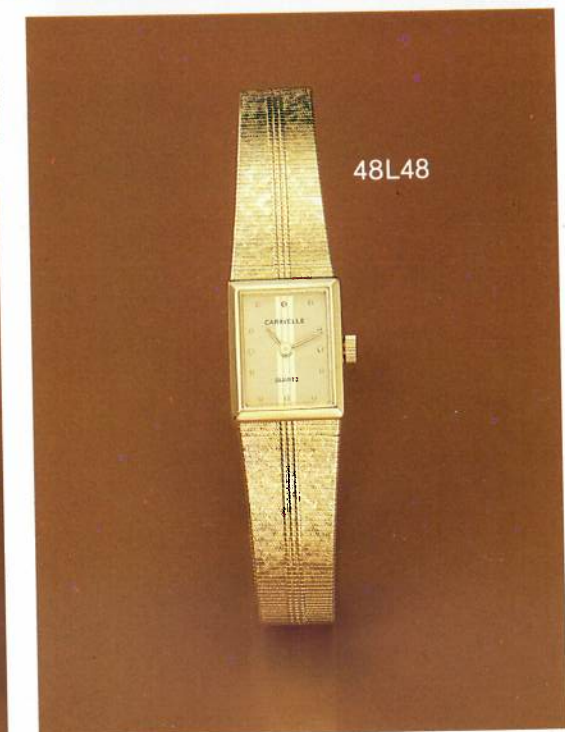
# Caravelle

Fine jewelry fashions in a style selection that caters to good taste.





Star performers, mastercrafted from crown to catch in the look of precious gold.



# Caravelle

Women's diamond dial watches...a touch of glamour for morning to midnight wear.





Men's diamond dial watches...quartz precision with a debonair flair.



## Caravelle

Up-to-the-second quartz classics, smartly tailored with leather straps.





Quartz calendar watches for men who seek precision and fine design.



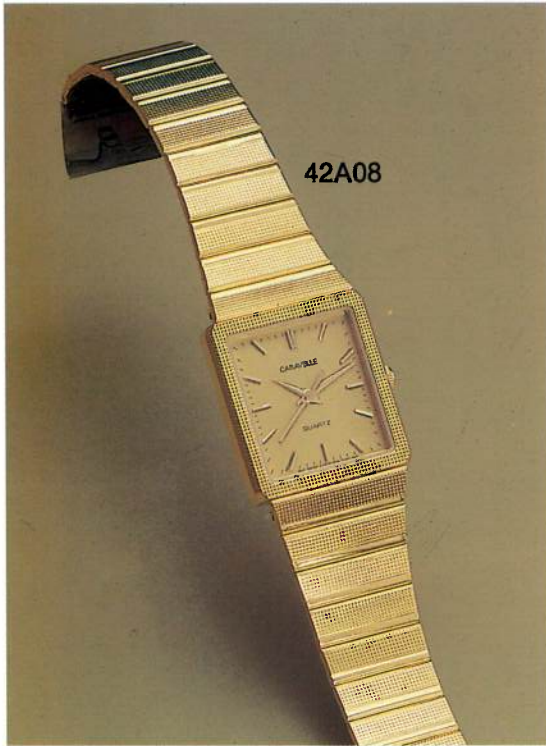
# Caravelle

On hand convenience, superbly styled in a handsome day/date collection.



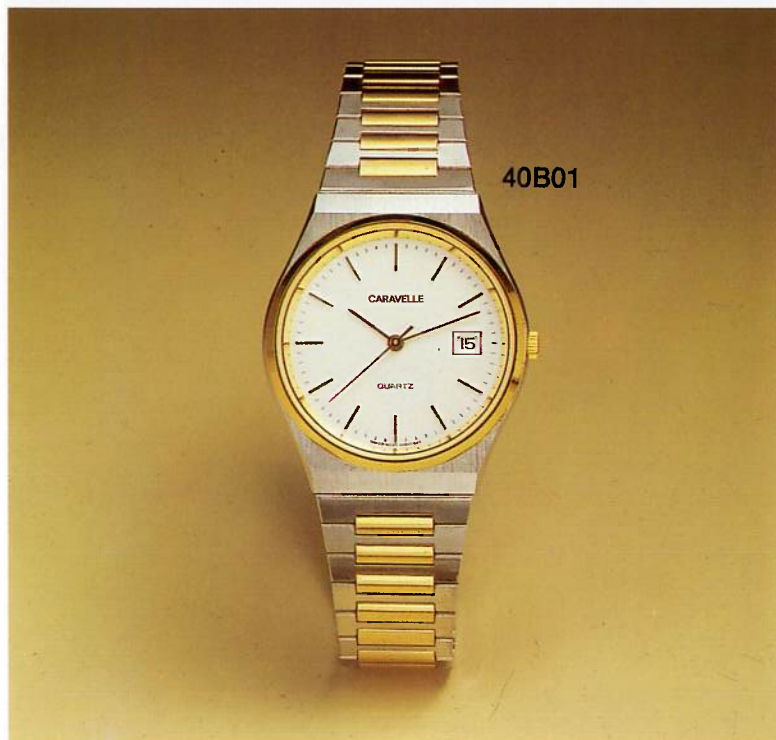


Bracelet watches designed for every day wear and all day precision.



## Caravelle

Time and date, contemporary in design and efficient in performance.



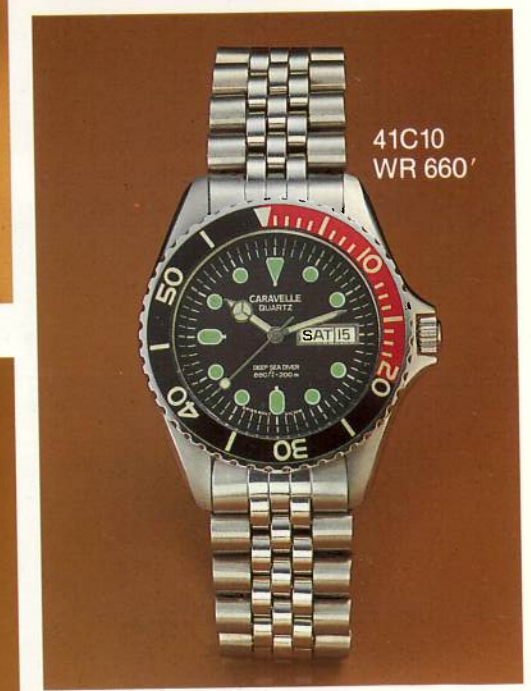


A dynamic new day/date collection for sportsmen and sophisticates.



40C09  
WR

40C10  
WR



41C10  
WR 660'



41C15  
WR

41C11  
WR

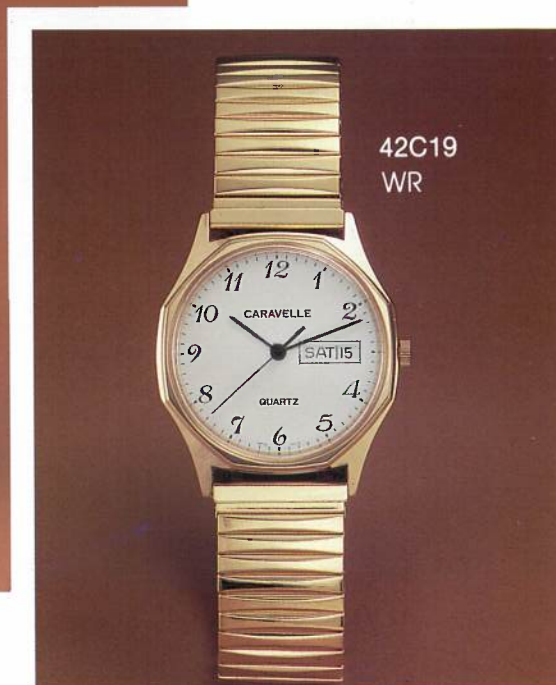
## Caravelle

The executive look in two-tone quartz watches that tell time, day and date.





Luxurious in detail and design, this handsome selection is affordably priced.



# Caravelle

Impressive, precise and certain to rank as a favorite fine wardrobe accessory.





The complete watch, all the time he'll ever need and the best time of all.




**CARAVELLE®** 1985 PAGE NUMBERS AND PRODUCT FEATURES:  
by BULOVA

MODEL #	PAGE	FEATURES	MODEL #	PAGE	FEATURES
46G02	9	DC • HL	48L60	11	WR • DC • EB • HL
46J00	7	HL	48L61	12	EB • HL
46J01	4	DC • EB • BKL	48L62	14	DC • CC • SC
46J02	7	DC • HL	40A01	19	DC • HL
46J03	8	DC • EB • HL	40B01	20	DC • HL
46L01	10	EB • CC • SC	40C05	22	DC • EB • HL
46L03	10	EB • CC	40C06	22	DC • HL
46L04	10	WR • DC • EB • HL	40C07	22	DC • HL
47G03	5	BKL	40C08	22	DC • HL
47J03	4	WR • EB • BKL	40C09	21	WR • DC • HL
47J04	6	WR • EB • EX	40C10	21	WR • DC • FOB
47J05	8	WR • FOB • SB	41A03	16	WR • BKL
47J06	5	WR • DC • BKL	41A04	19	WR • EX
47L06	4	WR • DC • EB • BKL	41A05	16	WR • DC • BKL
47L07	10	EB • CC	41C10	21	WR (660) • DC • FOB • SB
47L08	10	DC • EB • CC	41C11	21	WR • HL
47L09	10	DC • EB • CC	41C12	18	WR • DC • BKL
47L10	10	HL	41C13	18	WR • DC • BKL
48G00	5	BKL	41C15	21	WR • DC • HL
48G04	9	DC • HL	42A04	16	DC • BRL
48G06	5	WR • DC • BKL	42A05	19	DC • HL
48H03	11	CC	42A07	19	WR • EX
48J01	6	EX	42A08	19	DC • HL
48J05	7	CC	42A09	16	DC • BKL
48J07	7	CC	42A10	16	DC • BKL
48J09	6	WR • EB • EX	42B00	17	WR • BRL
48J10	9	DC • EB • CC • SC	42B01	17	WR • DC • BKL
48J11	9	DC • EB • CC • SC	42B02	17	DC • BKL
48J13	4	WR • EB • BRL	42B03	20	DC • HL
48J14	7	DC • HL	42B04	20	DC • HL
48J15	7	DC • HL	42B05	17	WR • DC • BKL
48J16	9	DC • CC • SC	42C16	18	DC • BKL
48J19	8	DC • EB • HL	42C17	23	WR • DC • HL
48J20	8	WR • FOB • SB	42C18	24	DC • HL
48J21	6	WR • DC • EX	42C19	23	WR • EX
48J22	5	WR • DC • BKL	42C20	24	DC • HL
48J23	5	DC • BKL	42C22	23	DC • EB • HL
48J24	5	WR • DC • BKL	42C23	25	DC • EB • HL
48J25	14	WR • DC • BRL	42C24	23	DC • EB • HL
48J26	14	DC • BKL	42C25	24	DC • HL
48L27	12	EB • CC • SC	42C29	18	WR • DC • BKL
48L28	12	DC • EB • CC • SC	42C30	23	WR • DC • HL
48L30	13	DC • EB • CC	42C31	18	WR • DC • BKL
48L31	13	DC • EB • CC • SC	42C32	18	WR • DC • BKL
48L37	4	DC • EB • BKL	42C33	24	WR • DC • HL
48L38	4	WR • EB • BRL	42C34	25	WR • DC • EX
48L39	4	EB • BRL	42C35	24	WR • DC • HL
48L40	11	EB • CC • SC	42C37	25	WR • DC • HL
48L41	12	EB • CC • SC	42C38	25	WR • DC • HL
48L42	12	DC • EB • CC • SC	42M50	15	WR • DC • BKL
48L43	12	DC • EB • CC • SC	42M51	15	DC • BKL
48L44	13	DC • EB • CC • SC	42M52	15	DC • HL
48L45	13	DC • EB • CC • SC			
48L46	13	DC • EB • CC • SC			
48L47	12	EB • CC			
48L48	13	DC • EB • CC			
48L50	14	EB • BRL			
48L51	14	WR • DC • EB • BKL			
48L53	11	EB • HL			
48L54	6	EX			
48L55	6	EX			
48L56	14	HL			
48L57	14	EB • HL			
48L58	11	DC • HL			
48L59	11	HL			

**REFERENCE CODE**

WR	Water Resistant
DC	Dura Crystal®
EB	Extended Battery Life
BKL	Black Leather Strap
BRL	Brown Leather Strap
EX	Expansion Bracelet
CC	Center Catch
SC	Safety Chain
HL	Hook-lock Clasp
FOB	Fold-over Buckle
SB	Screw Back





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