Ultimé by BUL®VA®

PRICE LIST 1989/90

	CATALOG	PERMITTION	20105
NO.:	PAGE NO		PRICE
95801	11	14K yellow gold case. Gilt patterned dial with calendar window. Moisture resistant. Dura-Crystal® Black leather strap.	\$795.00
95D01	8	14K yellow gold case with ridged bezel. Ivory dial features day, date and moon phase indicators. Water resistant to 3 ATM. Dura-Crystal. Brown lizard strap.	\$995.00
95L07	7	14K yellow gold case set with 18 full cut diamonds totaling ¼ Ct. Gilt dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1095.00
95L08	7	14K yellow gold case set with 12 full cut diamonds totaling ¼ Ct. Gilt dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1150.00
95L09	5	14K yellow gold case set with 36 full cut diamonds totaling ½ Ct. Gilt dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1975.00
95L11	5	14K yellow gold case set with 46 full cut diamonds totaling 1 Ct. Gilt dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$2850.00
95L13	7	14K white gold case set with 12 full cut diamonds totaling ¼ Ct. Silver dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1150.00
95L14	5	14K white gold case set with 36 full cut diamonds totaling ½ Ct. Silver dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1975.00
95L15	6	14K white gold case set with 20 full cut diamonds totaling ½ Ct. Silver dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$1925.00
95L16	5	14K white gold case set with 46 full cut diamonds totaling 1 Ct. Silver dial. Moisture resistant. Dura-Crystal® Black cord strap.	\$2850.00
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14K yellow gold case set with 10 full cut diamonds. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold tapered basketweave bracelet.

14K yellow gold case with 22 full cut diamonds. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold mesh textured \$1250.00

\$1995.00

95L17

95L19

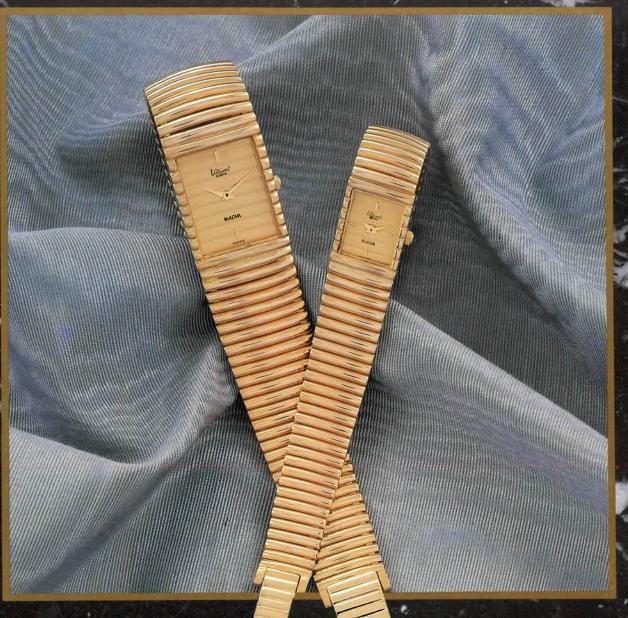
bracelet.

MODEL NO.	CATALOG PAGE NO.	. DESCRIPTION	PRICE
95L25	3		
95L26	10	Stainless steel case. Black patterned dial set with one diamond. Water resistant to 3 ATM. Dura-Crystal® Stainless steel link bracelet with 14K yellow gold inlay.	\$695.00
95L27	10	Stainless steel case. Gilt dial set with one diamond. Water resistant to 3 ATM. Dura-Crystal® Stainless steel link bracelet with 14K yellow gold inlay.	\$695.00
95L29	2	14K yellow gold case set with 24 full cut diamonds. Gilt dial. Moisture resistant. 14K yellow gold woven mesh bracelet.	\$1850.00
95L31	4	14K yellow gold case. Gilt dial. Water resistant to 3 ATM. Fashionably linked 14K yellow gold bracelet.	\$2950.00
95L32	11	14K yellow gold case. Gilt dial. Moisture resistant. Brown leather strap.	\$475.00
95L34	9	14K yellow gold case. Gilt dial. Moisture resistant. 14K yellow gold woven mesh bracelet with herringbone pattern.	\$1250.00
95L37	6.	14K yellow gold case set with 28 full cut diamonds totaling ¼ Ct. Gilt dial. Moisture resistant. Dura-Crystal® Black velour leather strap.	\$1395.00
95L38			\$1450.00
95L41	1	14K yellow gold case set with 14 full cut diamonds. Gilt linen dial. Moisture resistant. Dura-Crystal® 14K yellow gold link bracelet set with 32 full cut diamonds.	\$2995.00
95L45	2	14K yellow gold case set with 20 full cut diamonds. Gilt dial. Moisture resistant. Dura- Crystal® 14K yellow gold woven tapestry bracelet.	\$2195.00

	CATALOG PAGE NO.	DESCRIPTION	PRICE
95L47	9	14K yellow gold case set with 22 full cut diamonds. Gilt linen dial. Dura-Crystal® 14K yellow gold mesh textured bracelet.	\$2295.00
95L49	2	14K yellow gold case set with two rubies and four full cut diamonds. White dial. Moisture resistant. Dura-Crystal [®] 14K yellow gold chain bracelet.	\$1495.00
95L50	3	14K yellow gold case set with two emeralds and four full cut diamonds. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold chain bracelet.	\$1495.00
95L51	3	14K yellow gold case set with two sapphires and four full cut diamonds. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold chain bracelet.	\$1495.00
95L52	1	14K yellow gold case set with eight full cut diamonds. Gilt dial. Moisture resistant. Dura- Crystal. 14K yellow gold bracelet set with 20 full cut diamonds in scallop setting.	\$2995.00
95L53	3	14K yellow gold case set with eight full cut diamonds. Gilt dial. Moisture resistant. Dura- Crystal [®] 14K yellow gold fashion link bracelet.	\$1295.00
95M05	10	Stainless steel case. Black patterned dial set with one diamond. Water resistant to 3 ATM. Dura-Crystal® Stainless steel link bracelet with 14K yellow gold inlay.	\$750.00
95M06	10	Stainless steel case. Gilt dial set with one diamond. Water resistant to 3 ATM. Dura-Crystal® Stainless steel link bracelet with 14K yellow gold inlay.	\$750.00
95M09	11	14K yellow gold case. Gilt dial. Moisture resistant. Brown leather strap.	\$725.00
95M11	9	14K yellow gold case. Gilt dial. Moisture resistant. 14K yellow gold woven mesh bracelet with herringbone pattern.	\$2650.00

MODEL NO.	CATALOG PAGE NO		PRICE
95M13	9	14K yellow gold case set with 28 full cut diamonds. Gilt linen dial. Moisture resistant. Dura-Crystal® 14K yellow gold mesh textured bracelet.	\$2995.00
95M14	8	14K yellow gold case set with 36 full cut diamonds. Black dial. Moisture resistant. Dura-Crystal? 14K yellow gold link bracelet.	\$4395.00
95 P 05	9	14K yellow gold case. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold fashion link bracelet.	\$3395.00
95R01	8	14K yellow gold case. Black dial is set with one diamond. Moisture resistant. Dura- Crystal® 14K yellow gold link bracelet.	\$3495.00
95T02	1	14K yellow gold case set with 22 full cut diamonds. Gilt dial. Dura-Crystal 14K yellow gold rope chain bracelet.	\$2250.00
95T04	1	14K yellow gold case set with 18 full cut diamonds. Black dial. Moisture resistant. 14K yellow gold textured link bracelet.	\$3595.00
95T06	11	14K yellow gold case. Gilt patterned dial. Moisture resistant. Dura-Crystal [®] Black leather strap.	\$575.00
95T07	4	14K yellow gold case. Gilt dial. Moisture resistant. Dura-Crystal [®] 14K yellow gold fashion link bracelet.	\$995.00
95T08	4	14K yellow gold case. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold fashion link bracelet.	\$995.00
95T09	4	14K yellow gold case. Gilt dial. Moisture resistant. Dura-Crystal® 14K yellow gold fashion link bracelet.	\$1095.00
95T10	9	14K yellow gold case. Gilt dial. Moisture resistant. Dura-Crystal [®] 14K yellow gold fashion link bracelet.	\$2495.0





14 KT. GOLD COLLECTION • 1989/90

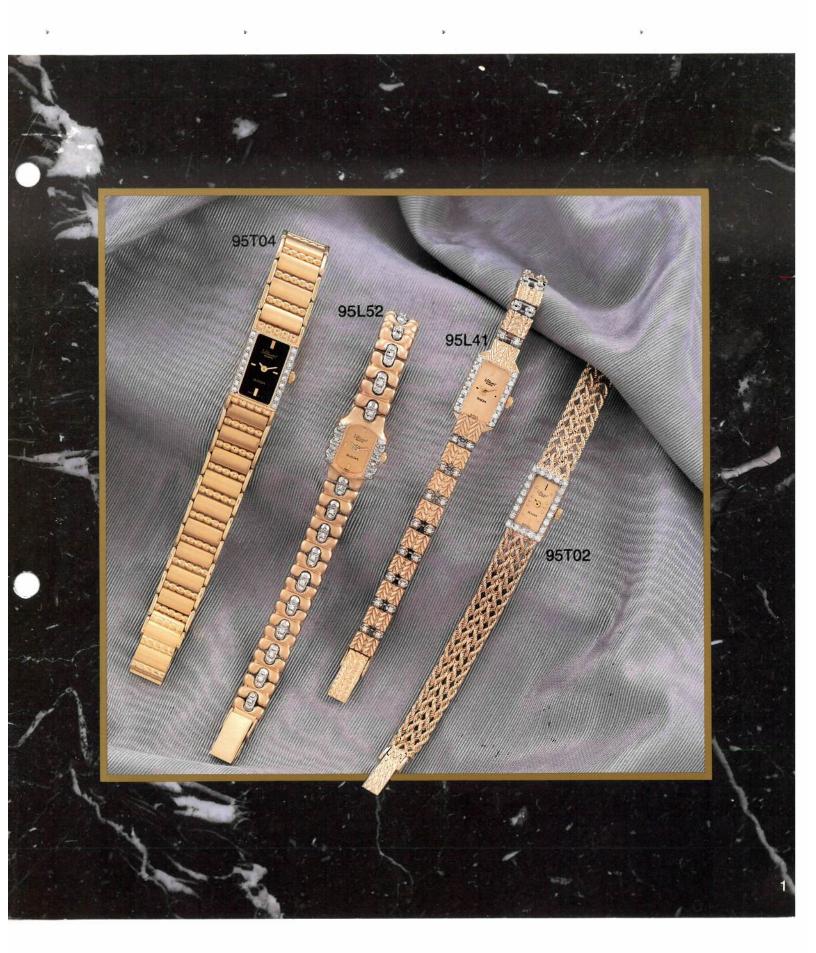


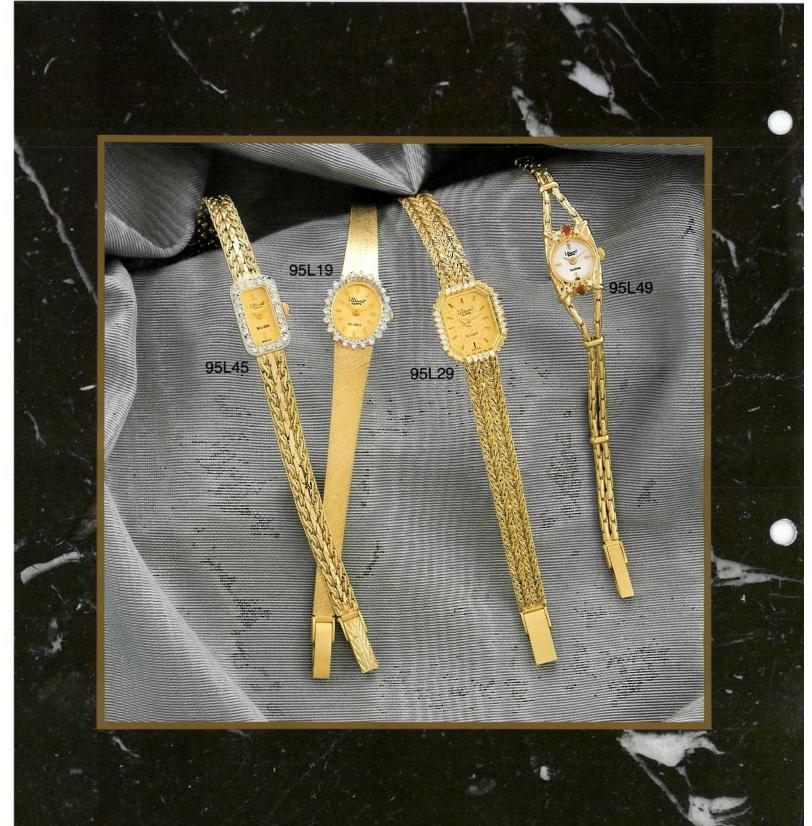
Meticulously crafted of 14KT solid gold with beautifully detailed tapestry design bracelets, leather straps and classic cords, each and every Ultimé watch is an exquisite investment in time, a perfect setting for dazzling full cut diamonds, radiant rubies, elegant emeralds and regal sapphires.

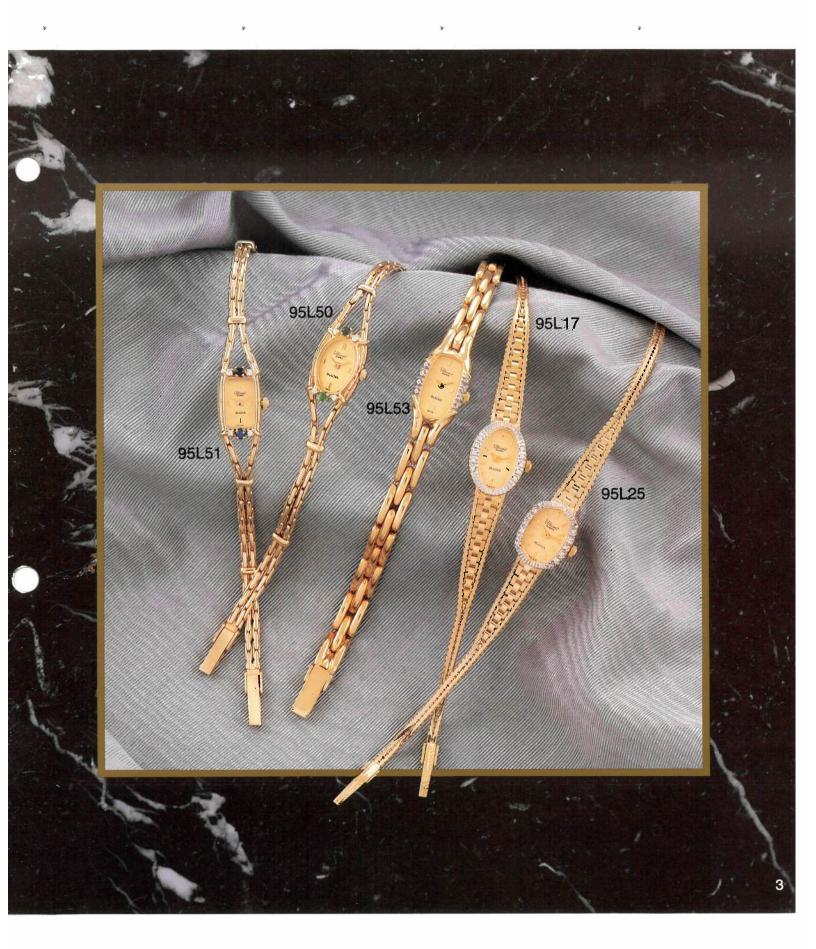
Ultimé has been created for the fine jewelry connoisseur... the expert with a penchant for individuality in design, superior craftsmanship and lasting style.

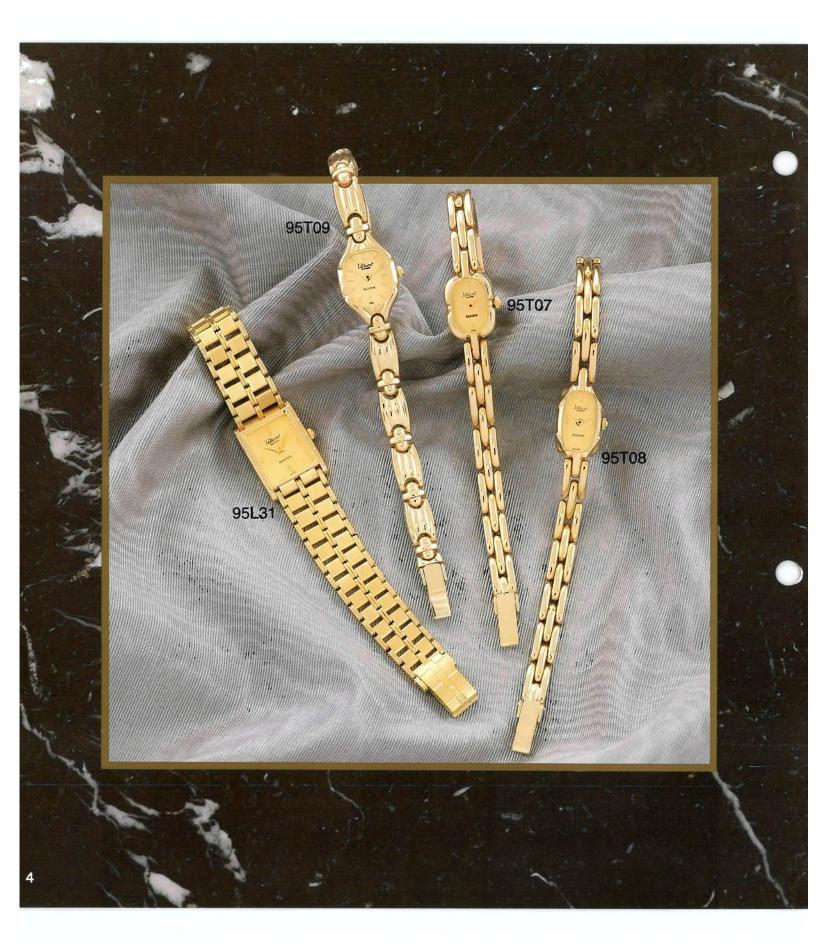
Ultimé is the watch worthy of every fine jewelry retailer and his or her clientele who demand the very best in beauty, accuracy and prestige.

Every minute of every day is special to someone. Ultimé makes that minute beautiful to behold with everlasting elegance. Because Bulova has been measuring the minutes of our lives, large and small, for over one hundred years.





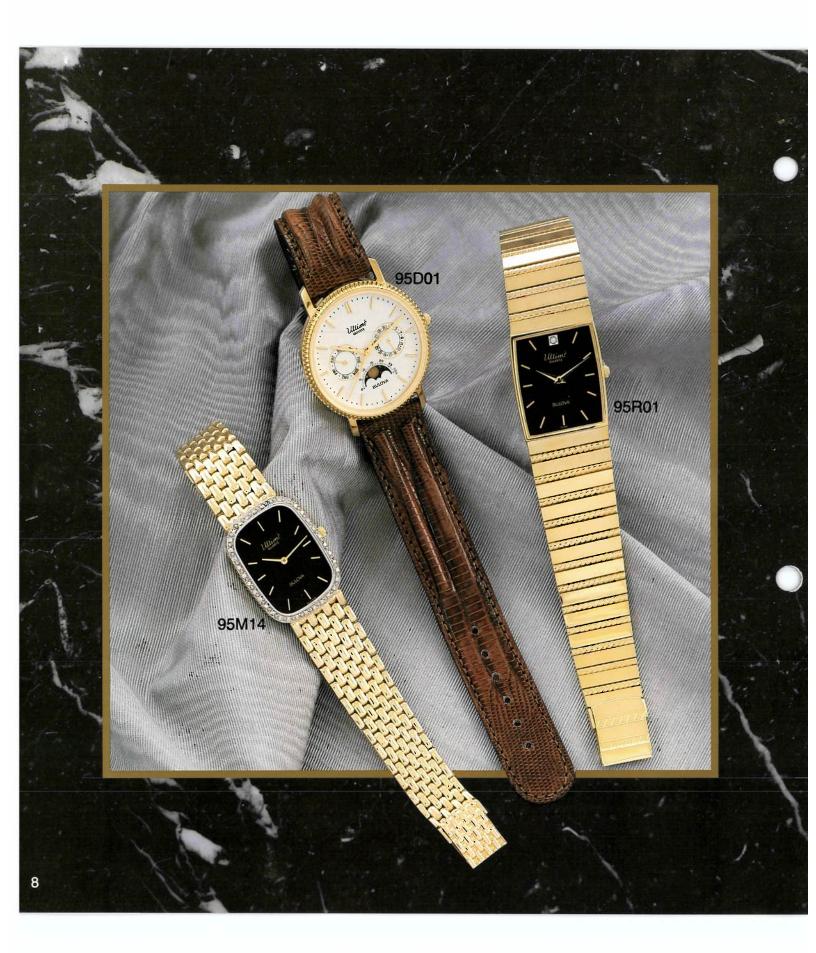


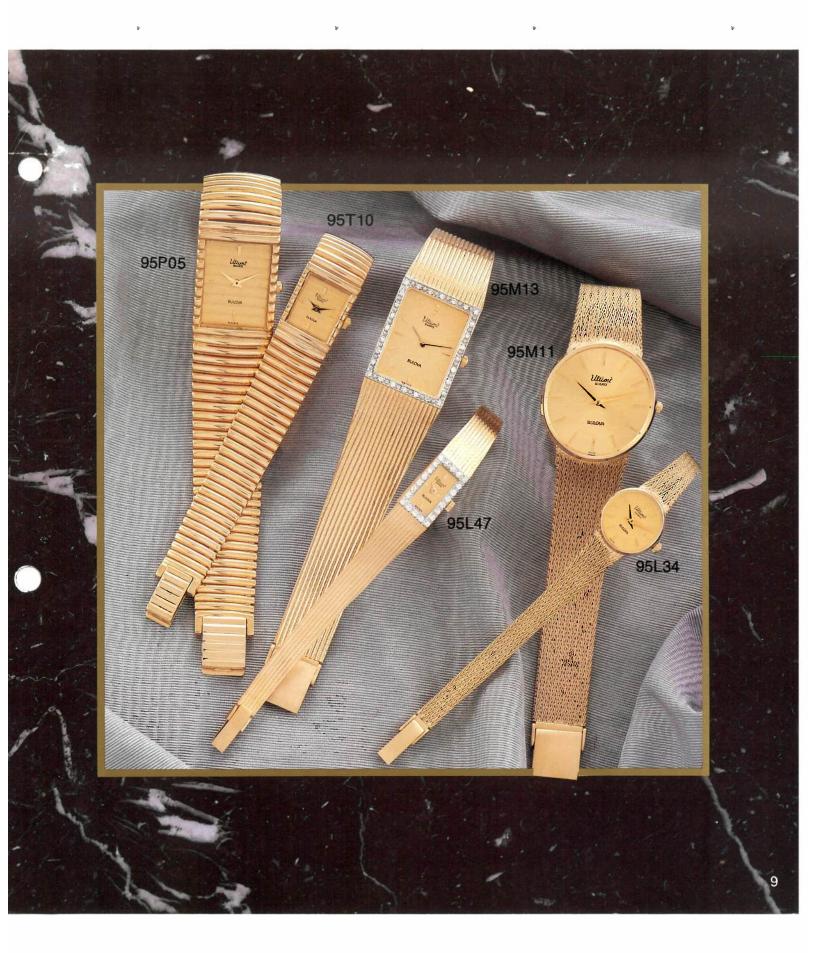
















INDEX

MODEL NO.	PAGE NO.	MODEL NO.	PAGE NO.
95B01	11	95L45	2
95D01	8	95L47	9
95L07	7	95L49	2
95L08	7	95L50	3
95L09	5	95L51	3
95L11	5	95L52	1
95L13	7	95L53	3
95L14	5	95M05	10
95L15	6	95M06	10
95L16	5	95M09	11
95L17	3	95M11	9
95L19	2	95M13	9
95L25	3	95M14	8
95L26	10	95P05	9
95L27	10	95R01	8
95L29	2	95T02	1
95L31	4	95T04	1
95L32	11	95T06	11
95L34	9	95T07	4
95L37	6	95T08	4
95L38	6	95T09	4
95L41	1	95T10	9



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