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#### IT'S BULOVA WATCH TIME.

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For more than a century, "It's Bulova Watch Time," has been synonymous with watchmaking excellence, the world over. And though times have changed, Bulova continues to lead the way, pioneering new timekeeping technologies, designs and styles. Yet, Bulova still manufacturers its watches with the same stringent adherence, and respect to its traditions of quality, dependability, precision, accuracy and styling.

It's Bulova Watch Time...a timeless expression of trust and value from America's premier watchmaker for today...and tomorrow.

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#### COMING OF AGE

Caravelle by Bulova steps boldly forward in 1983 to become the pacesetter in its field. Each 1983 Caravelle incorporates the latest advances in quartz timekeeping technology and contemporary styling to dynamically reflect today's myriad and diversity of lifestyles.

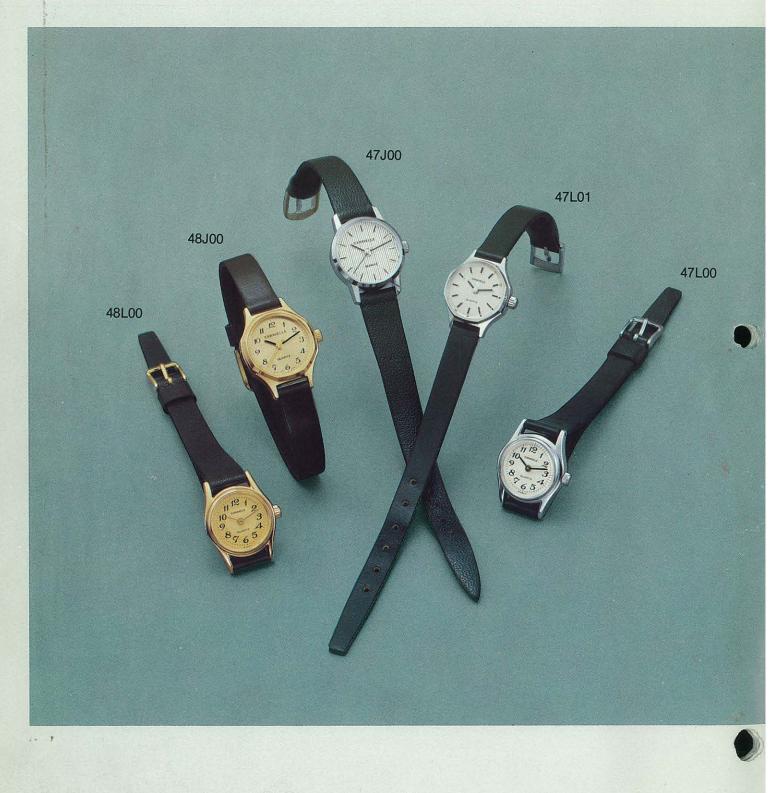
The Caravelles previewed in this catalog, offer a wide range of updated classics, sophisticated dress and business watches, and sporty styles for people on the go. They feature popular two-tone designs, day/date models, leather strap classics and wrist-flattering bracelets, distinctive dial treatments and functional sweep second hands. There's a style for every occasion, a design for every taste...a watch for every budget.

But most importantly, Caravelle is a uniquely, singular collection of fashionable watches created in the Bulova tradition of quality, accuracy, dependability, and precision. Truly, Caravelle by Bulova stands out above the rest.

Caravelle by Bulova for 1983...coming of age today...setting the pace for tomorrow.

## Caravelle .....

Classic leather straps and distinctive dial treatments make these watches perfect for any occasion.



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Sporty bracelets that are right for work or play.



Making time more elegant, more precise.

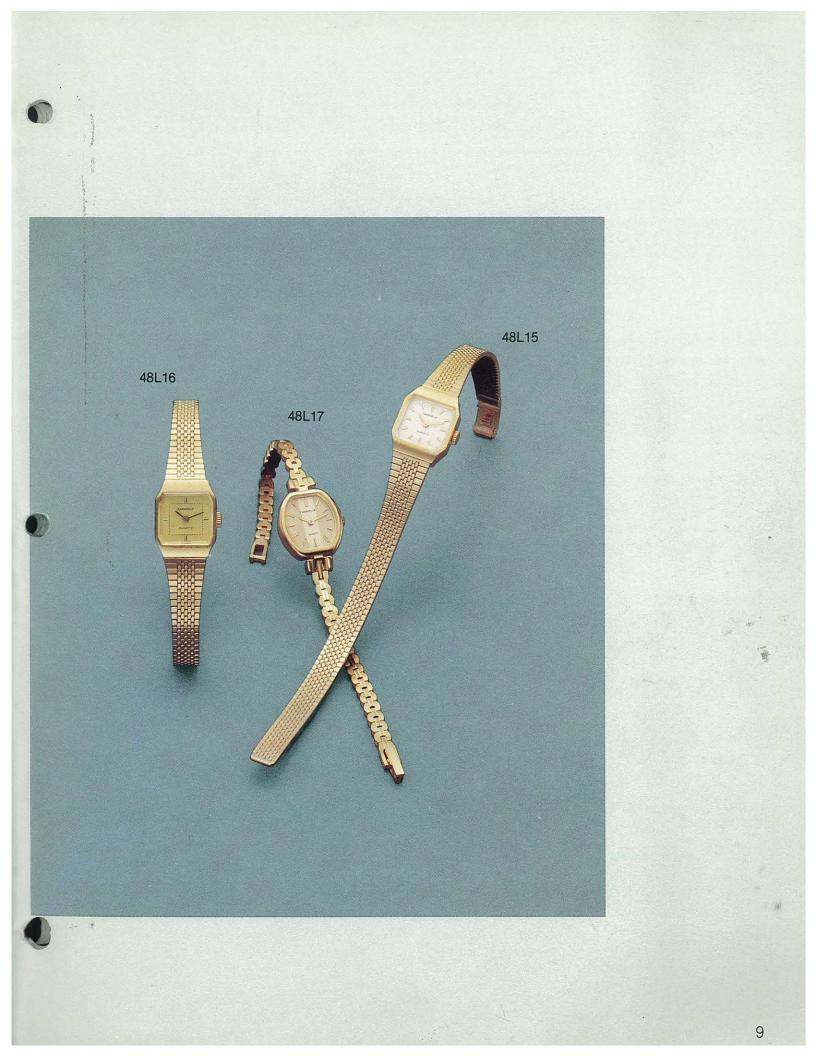


Styled to make a singular, personal statement.



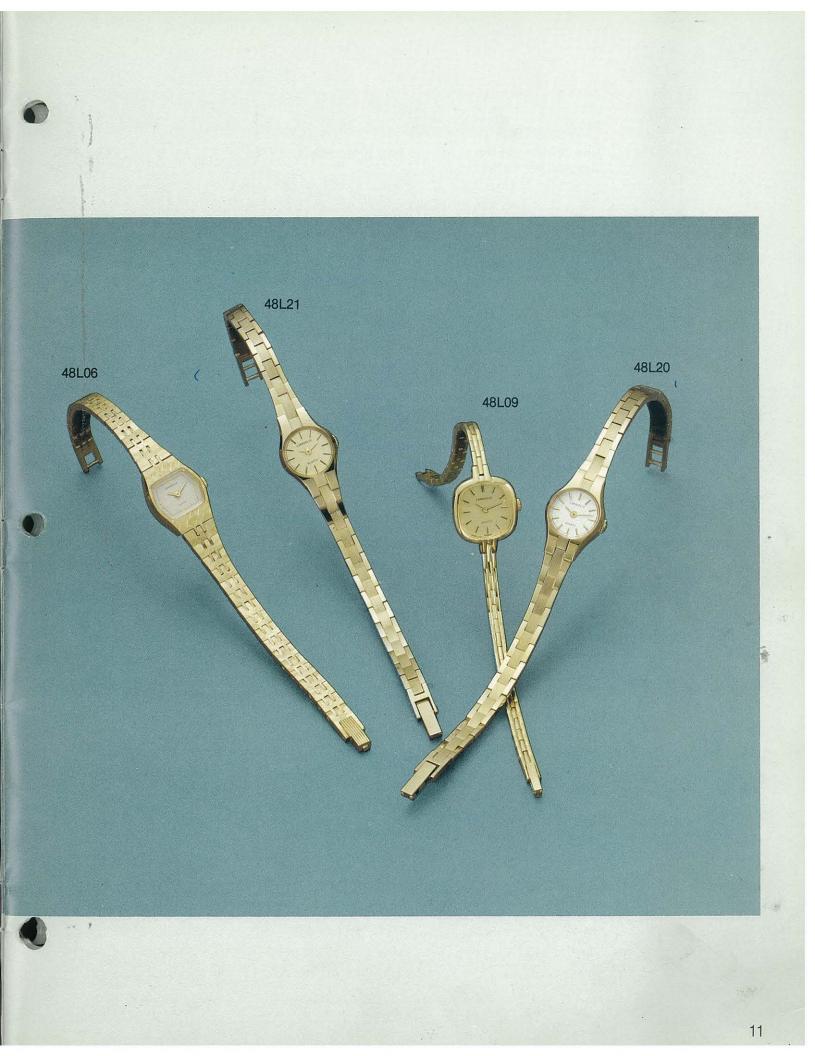
Classic beauty that lends just the right air of sophistication.



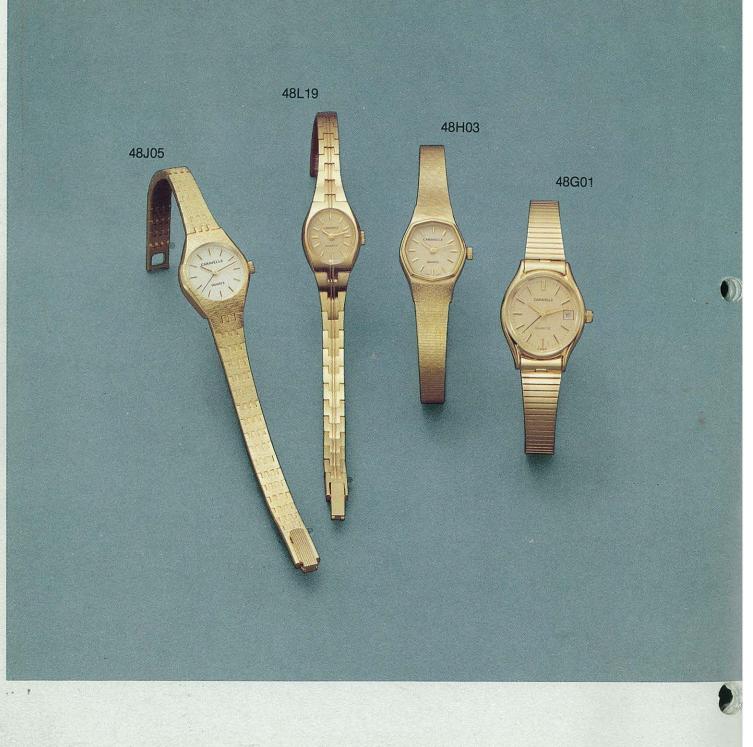


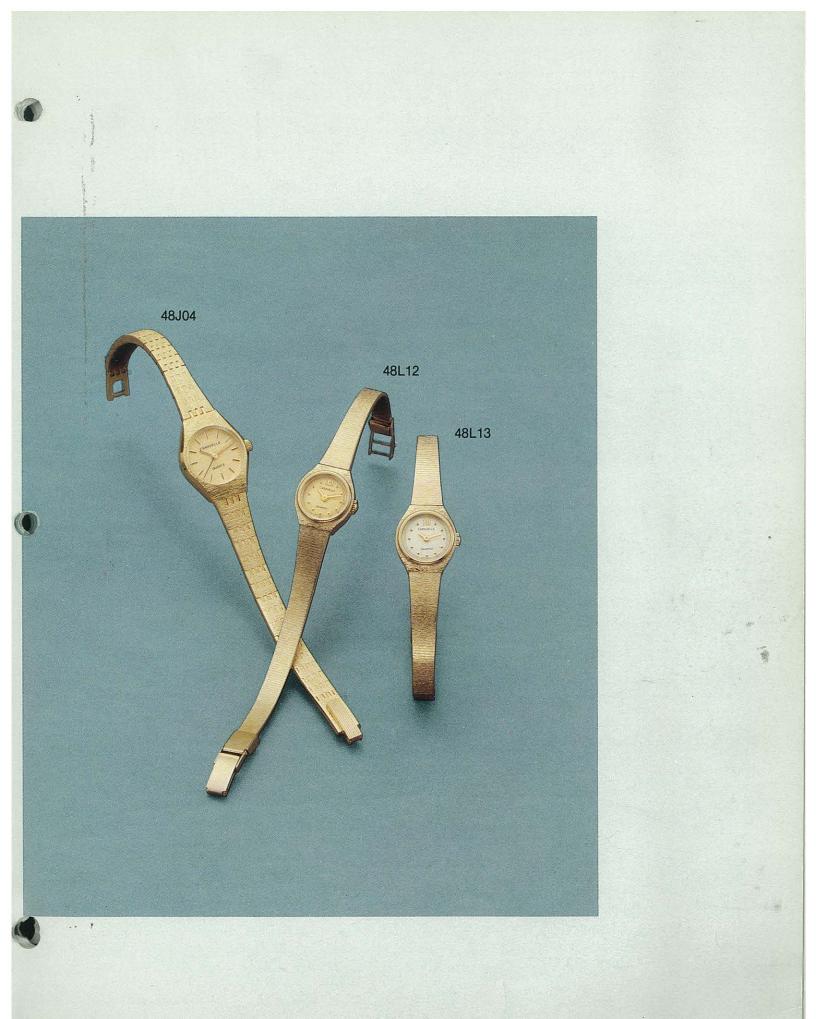
Jewelry that is functional, beautiful and exactingly accurate.



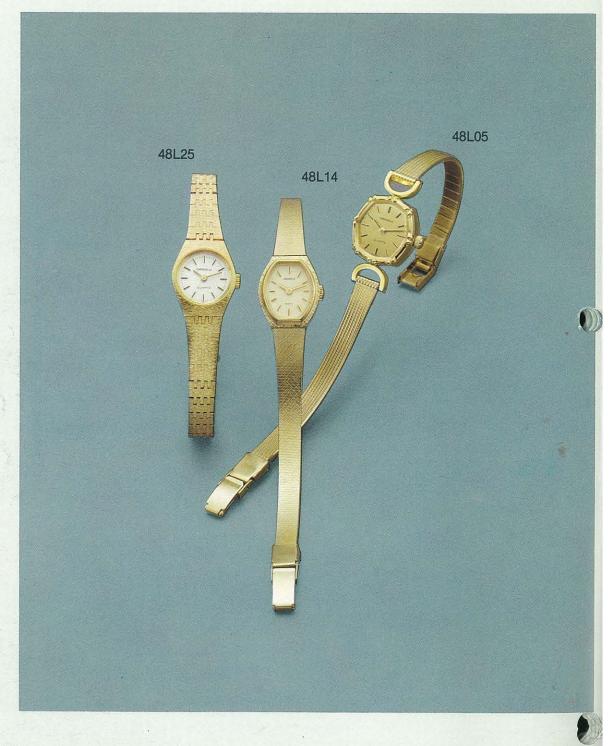


New classics of contemporary styling, impeccably designed and crafted.





The perfect fashion accents.

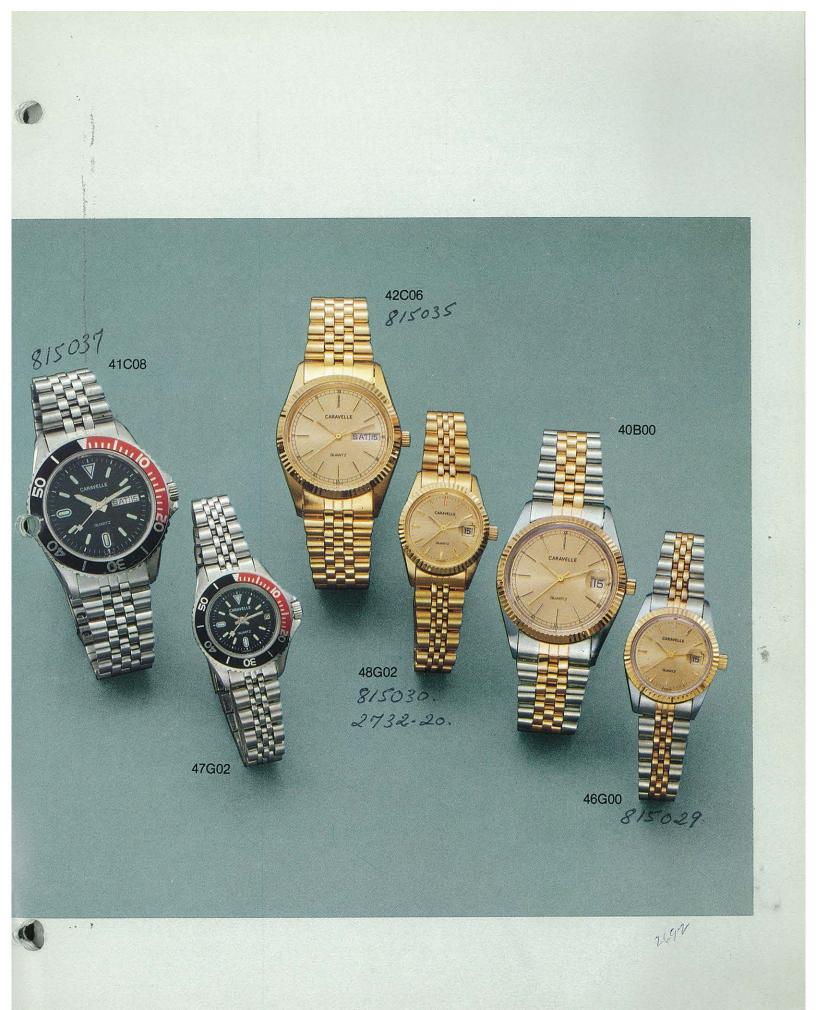




## Caravelle Duets

For him, for her ... Duet quartz watchmates. Identical in beauty, quality and accuracy.





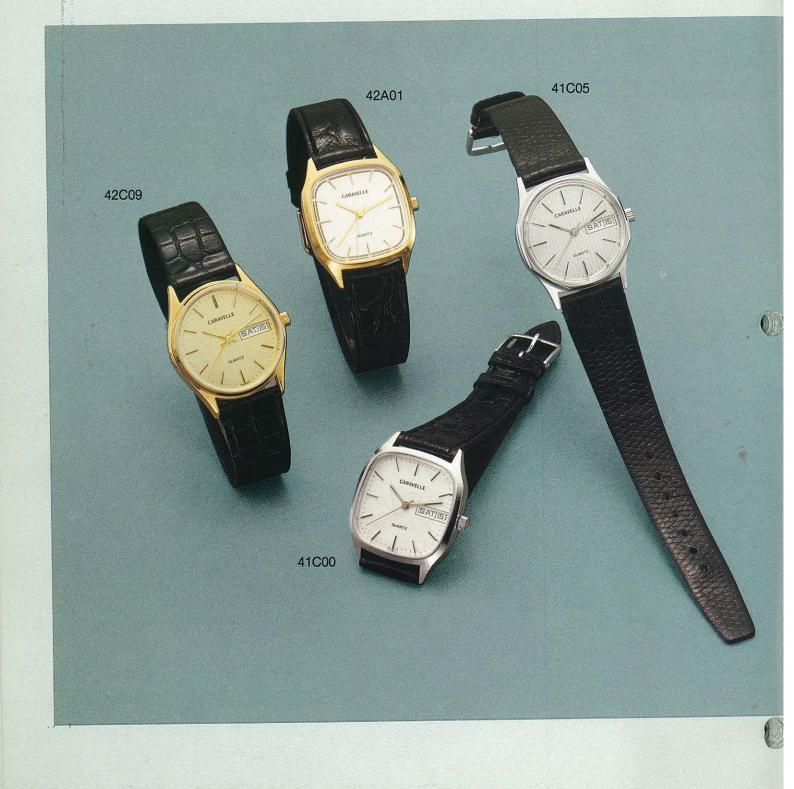
Caravelle Functional styling for the man on the move.

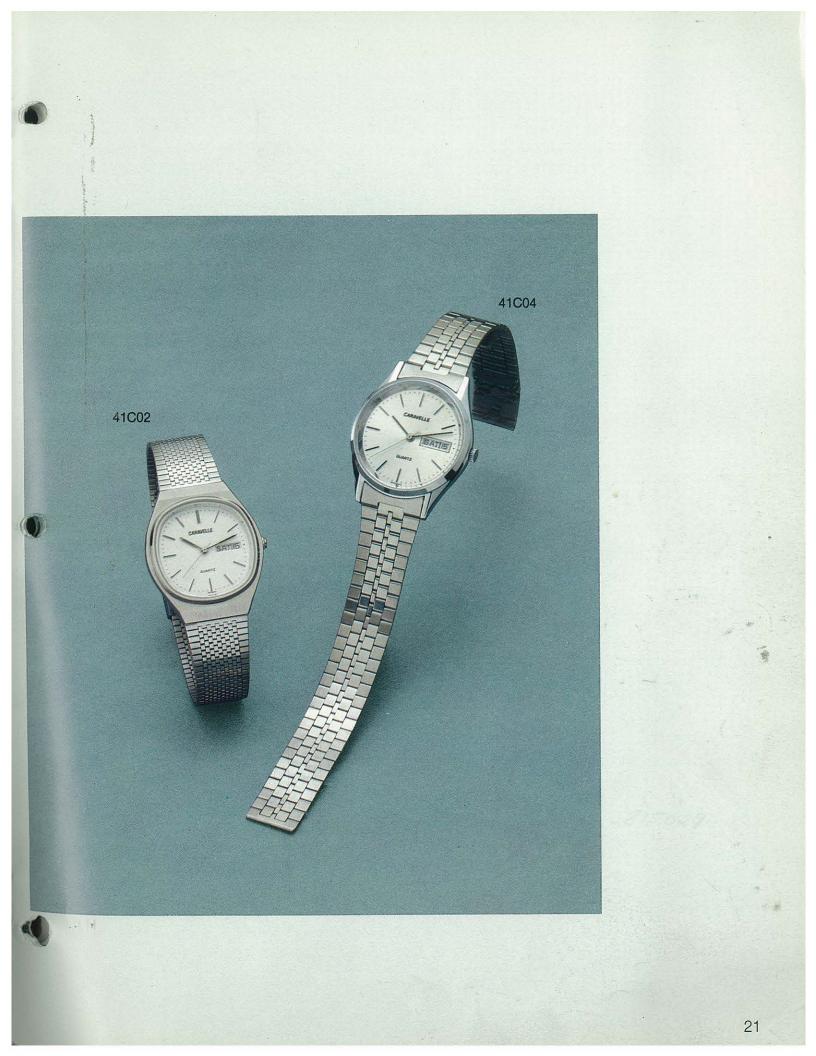


Rich leather straps compliment distinctive dial designs.



Day/date displays and sweep second hands reflect precise, accurate timekeeping.





Bold, contemporary styling. Perfect for any occasion.



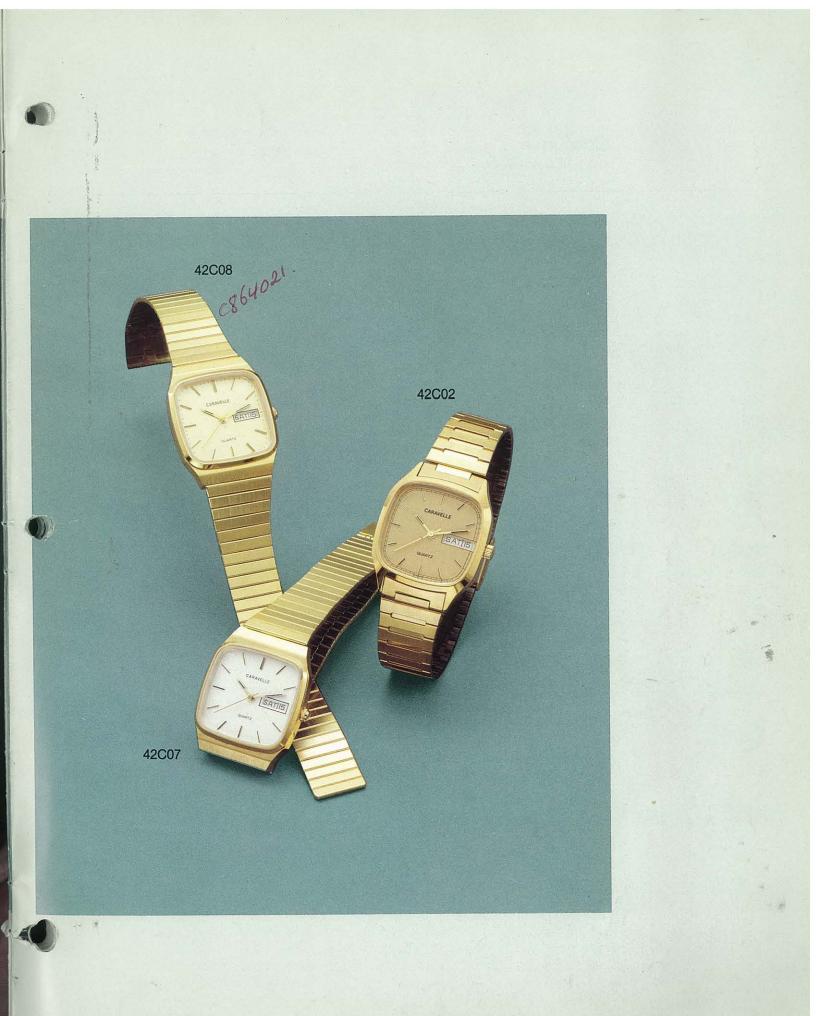
Handsomely designed to keep you in time with today ... and tomorrow.



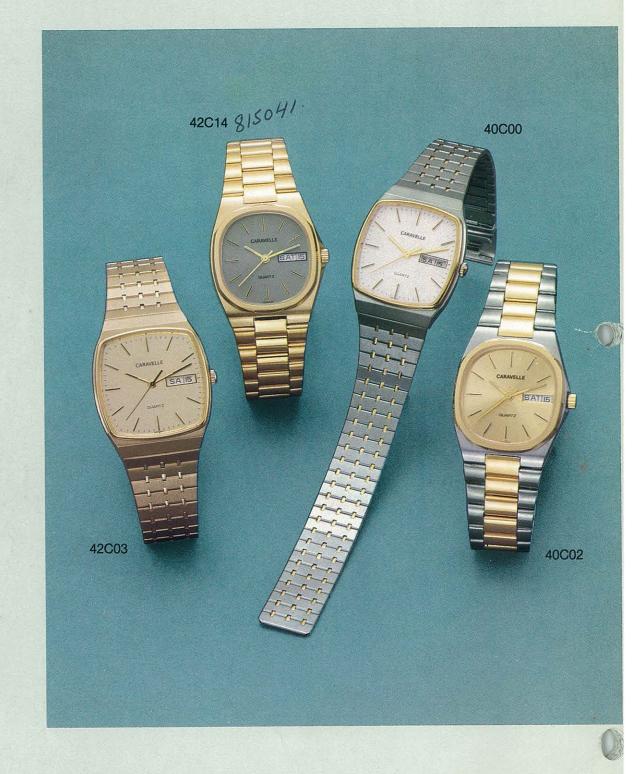
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Crafted and designed for the man of distinction.





The look of success.



Caravelle Analog/Digital The best of both worlds. For the ultimate in timekeeping accuracy.



For immediate action on orders for merchandise in this catalog, call between 9 am and 5 pm Eastern time.

#### BULOVA HOTLINE FOR ORDERS ONLY 1-800-221-0734

In New York Call: 1-212-565-4878



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